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VRG

## | SUCCESSFUL FIRST HALF OF 2022



Strong results in the first six months

First dividend payment in years

Transparent structure of VRG
Management Board


## | TRADITIONAL STORE SALES REBOUND



Faster YoY demand rebound in traditional stores.


Stronger YoY selloffs, high base effect.

$+1.5 \%$

## | HIGH SALES IN STORES


$\dagger$ Group
Growing Group sales dynamics in the first half of the year, despite unfavorable combination of external factors.

## 2 Stores

High 1H22 sales dynamics in traditional stores. YoY stabilisation in July due to the high base.

## 3 <br> E-stores

On-line sales were influenced by a strong rebound in sales in traditional stores and a high base.


## | VERY GOOD RESULTS IN BOTH SEGMENTS IN 2Q22



Revenues (PLN m)

|  |  |  | 108.5 | 120.7 | 111.9 | 110.5 | $\rightarrow$ | Strong trends in the Capital Group revenues. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 81.7 | 81.7 | 79.7 |  | 54.2 | 48.1 |  |  |  |
| 36.3 | 47.6 | 44.3 |  |  |  |  | $\longrightarrow$ | of the year, regardless of the pandemic and the war. |
| 45.4 | 34.0 | 35.4 | 61.3 | 66.5 | 63.7 | 58.6 | $\longrightarrow$ | The apparel segment is regaining its position with more frequent returns |
| 1.22 | 11.22 | III. 22 | IV. 22 | V. 22 | VI. 22 | VII. 22 |  | to offices and celebrations. |

## | VERY GOOD RESULTS IN 2Q22 AND 1H22

## 2Q22 IFRS16

REVENUES

PLN 341.8 m
40.1 \% YoY

GROSS MARGIN
ON SALES
56.5\%
2.8 pp. YoY

EBIT

| PLN 60.2 m |
| :---: |
| $+260.1 \%$ YoY |

NET PROFIT (LOSS)
PLN 39.3m
+83.5\% YoY

1H22 IFRS16

REVENUES

PLN 585.5m
40.7\% YoY

GROSS MARGIN
ON SALES


PLN 65.2m
7,184.7\% YoY
EBIT

NET PROFIT (LOSS)

PLN 36.4m
1,178.7\% YoY

## | RESULTS BETTER THAN IN PRE-PANDEMIC 2019

## Revenues (PLN m) <br> 

## Gross margin (\%)



EBIT (PLN m)


Net profit (PLN m)



## | TRANSPARENT GROUP MANAGEMENT STRUCTURE

VRG S.A. MANAGEMENT BOARD


$\square$
PERFORMANCE BY BRANDS


VRG

## | GOOD FIRST HALF OF THE YEAR


52.0
ths m2 floorspace

1H22 results significantly better than 1 H 19 pre-pandemic results.
+3 YoY
-1\% YoY
-18 YoY
stores


## VISTULA <br> - <br> ехксurve SUMMARY

## | VISTULA: ON-LINE AND OFF-LINE GROWTH

Vistula brand network

|  | 2021 | 2022 | Yoy |
| :--- | ---: | ---: | ---: | ---: |
| Number of stores | $\mathbf{1 4 8}$ | $\mathbf{1 4 4}$ | $\mathbf{- 4}$ |
| incl. franchise | 64 | 62 | $\mathbf{- 2}$ |
| Floorspace (m2) | $\mathbf{1 8 , 5 9 3}$ | $\mathbf{1 8 , 4 0 4}$ | $\mathbf{- 1 \%}$ |
| incl. franchise | 6,532 | 6,341 | $\mathbf{- 3 \%}$ |
| Internet \% sales | $\mathbf{1 8 . 3 \%}$ | $\mathbf{1 4 . 0 \%}$ | $\mathbf{- 4 . 3} \mathbf{~ p p .}$ |

Vistula brand revenues
(PLN m)

| 48.2 | 43.8 | 61.0 | 43.3 |  | 57.2 | 70.4 | 65.4 | 44.0 | 80.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 28.8 |  |  |  |  | 53.2 |
| 27.6 | 20.5 | 37.6 | 21.2 | 118 | 34.9 | 44.6 | 41.3 | 25.2 |  |
| 1Q20 | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 |
| - Own stores |  |  |  | $\square$ Franchise stores |  | - Internet |  |  |  |

- Vistula brand floorspace was stable YoY at the end of 2 Q 22 , while the number of stores of the brand fell by 4 net YoY, including net loss of 2 franchise stores.
- Store floorspace decreased by $1 \%$ YoY and franchise floorspace by $3 \%$ YoY.
- Vistula brand revenues reached PLN 80.5m in 2Q22 (up 40.8\% YoY) due to faster YoY recovery in demand in traditional stores.
- Store revenues amounted to PLN 53.2m, +52.5\% YoY, in 2Q22, as customers returned to shopping malls.
- Franchise revenues reached PLN 16.0 m in 2 Q 22 (+19.9\% YoY), while the share of franchise fell from $20.7 \%$ in 2 Q 21 to $19.9 \%$ in 2 Q 22 .
- Internet revenues amounted to PLN 11.2 m in 2Q22, up $7.6 \%$ YoY. Share of internet in sales at $14.0 \%$ in 2Q22, 4.3 pp . decline due to stronger off-line growths.


## | VISTULA: DOUBLING OF STORE EBIT

| Vistula brand revenue split |  |  |  |
| :---: | :---: | :---: | :---: |
| 13\% |  | 12\% |  |
| 41\% |  | 38\% |  |
| 46\% |  | 50\% |  |
| 2Q21 |  | 2Q22 |  |
| - Formal © Casual |  | ssories, oth |  |
| Vistula brand efficiency |  |  |  |
|  | 2021 | 2022 | YoY |
| Revenues (PLN/m2 per month) | 1,031 | 1,454 | 41.1\% |
| Gross profit margin (\%) | 58.1\% | 62.2\% | 4.1 pp . |
| Cost of stores <br> (PLN/m2 per month) | 409 | 517 | 26.6\% |
| Store EBIT (PLN m) | 10.5 | 21.4 | 103.6\% |

- High revenue growth rates on every category: formal, casual, accessories and other.
- Increased share of formal due to return to offices and celebrations.
- YoY growth in sales/m2 due to the rebound in traditional stores.
- Significant YoY increase in gross margin - lower YoY promotions, lower YoY share of on-line in revenues.
- Increase in store costs/ m2 due to growing rents and salaries as well as commissions.
- As a result, doubling of store EBIT.



## BYTOM

SZTUKA KRAWIECTWA OD 194

## EXECUTIVE SUMMARY

## BYTOM: DOUBLE-DIGIT REVENUE GROWTH

|  | Bytom brand network |  |  |  |
| :--- | ---: | ---: | :---: | :---: |
|  | 2021 | 2022 | Yoy |  |
| Number of stores | $\mathbf{1 1 6}$ | $\mathbf{1 0 9}$ | $\mathbf{- 7}$ |  |
| incl. franchise | 11 | 10 | -1 |  |
| Floorspace (m2) | $\mathbf{1 5 , 4 1 7}$ | $\mathbf{1 4 , 6 3 8}$ | $\mathbf{- 5 \%}$ |  |
| incl. franchise | 1135 | 1063 | $\mathbf{- 6 \%}$ |  |
| Internet \% sales | $\mathbf{2 1 . 0 \%}$ | $\mathbf{1 1 . 3 \%}$ | $\mathbf{- 9 . 7 p p}$ |  |

- Number of Bytom stores decreased by 7 net YoY, while the number of franchise stores fell by 1 net YoY.
- Floorspace of Bytom stores decreased by 5\% YoY, while franchise floorspace fell by 6\% YoY.
- Bytom brand revenues amounted to PLN 57.4m in 2Q22 (+47.4\% YoY).
- Traditional stores revenues amounted to PLN 48.3m, +66.6\% YoY, in 2Q22, due to customers' return to shopping malls.
- Franchise revenues amounted to PLN 2.7 m in 2 Q 22 (+48.3\% YoY), while its share in overall sales remained stable YoY at $4.6 \%$ in 2Q22.
- Internet revenues amounted to PLN 6.5 m in 2 Q 22 (-20.6\% YoY), accounting for $11.3 \%$ of 2Q22 sales, 9.7 pp. decrease YoY.


## BYTOM: STORE EBIT SIGNIFICANTLY IMPROVED

Bytom brand revenue split


2Q21
■ Formal ■ Casual $\quad$ Accessories, other

Bytom brand efficiency

|  | 2021 | 2022 | Yoy |
| :--- | :---: | :---: | :---: |
| Revenues (PLN/m2 per month) | 842 | 1295 | $53.7 \%$ |
| Gross profit margin (\%) | $56.2 \%$ | $61.1 \%$ | $4.9 p p$. |
| Cost of stores <br> (PLN/m2 per month) | 407 | 499 | $22.8 \%$ |
| Store EBIT (PLN m) | 3.1 | 13.0 | $320.6 \%$ |

- Growing three sales categories: formal, casual, accessories and other.
- Consistently growing share of formal sales due to return to office work and celebrations.
- High, double-digit increase in sales/ m2 - improved off-line sales, demand for formal collection and lesser YoY restrictions.
- Significantly higher YoY gross margin due to lower YoY promotions.
- Store costs/ m2 increased below the increase in sales/m2 due to higher wage costs and commissions.
- As a result, high triple-digit growth at the store EBIT level.


Wól L Z A N K A

## EXECUTIVE SUMMARY

## WÓLCZANKA: BALANCE BETWEEN ON-LINE AND OFF-LINE

Wólczanka brand network

|  | 2021 | 2022 | Yoy |
| :--- | ---: | ---: | ---: |
| Number of stores | $\mathbf{1 2 1}$ | $\mathbf{1 1 0}$ | $\mathbf{- 1 1}$ |
| incl. franchise | 53 | 45 | -8 |
| Floorspace (m2) | $\mathbf{4 , 4 3 0}$ | $\mathbf{4 , 5 4 4}$ | $\mathbf{3 \%}$ |
| incl. franchise | 1,625 | 1,392 | $-14 \%$ |
| Internet \% sales | $\mathbf{5 6 . 0 \%}$ | $\mathbf{4 7 . 7 \%}$ | $\mathbf{- 8 . 3 p p .}$ |

Wólczanka brand revenues
(PLN m)


- Floorspace increased by $3 \%$ YoY due to new-concept store openings, while franchise floorspace decreased by $14 \%$ YoY.
- Wólczanka network decreased by 11 stores net YoY. The close downs concerned both own boutiques - the number stores dropped by 3 net YoY, and franchise stores - decrease by 8 YoY.
- Wólczanka revenues reached PLN 35.0m in 2Q22 (+25.9\% YoY), due to a balanced share of on-line and off-line in sales.
- Traditional store revenues amounted to PLN 13.9m, +56.9\% YoY, in 2Q22.
- Franchise revenues reached PLN 4.5 m in 2Q22 (+30.2\% YoY). Share of franchise came in at $12.5 \%$ in 2Q22, stable YoY.
- Internet revenues amounted to PLN 16.7 m in 2 Q 22 (+7.3\% YoY), constituting $47.7 \%$ of sales vs $56.0 \%$ in 2 Q 21 .


## | A GROWING SHARE OF NEW ASSORTMENT

Wólczanka brand revenue split


■ shirts $\begin{gathered}\text { knitwear }\end{gathered}$ ■ accessories ■ other assortment ■ women collection ■ men collection

Wólczanka brand efficiency

|  | 2021 | 2022 | Yoy |
| :--- | :---: | :---: | :---: |
| Revenues (PLN/m2 per month) | 2,084 | 2,527 | $21.3 \%$ |
| Gross profit margin (\%) | $56.5 \%$ | $58.9 \%$ | 2.4 pp. |
| Cost of stores <br> (PLN/m2 per month) | 770 | 968 | $25.7 \%$ |
| Store EBIT (PLN m) | 5.4 | 7.2 | $32.6 \%$ |

- Increased sales of shirts with a positive reception of new assortments from the "total look" range.
- Growing share of women's collection results from successful introduction of the extended brand assortment for female brand customers.
- Significant double-digit growth in revenue/m2 due primarily to increasing off-line sales.
- Higher YoY gross margin due to a higher share of new assortment and lower YoY promotions.
- Increase in costs/ m2 due to higher salaries, commissions and higher depreciation.
- YoY improvement in store EBIT.



## DENI CLER: FRANCHISE AND MULTIBRANTS SUPPORT REVENUES

Deni Cler brand network

|  | 2021 | 2022 | Yoy |
| :--- | ---: | ---: | ---: |
| Number of stores | $\mathbf{3 0}$ | $\mathbf{2 8}$ | $\mathbf{- 2}$ |
| incl. franchise | 7 | 6 | -1 |
| Floorspace (m2) | $\mathbf{2 , 8 9 7}$ | $\mathbf{2 , 7 9 9}$ | $\mathbf{- 3 \%}$ |
| incl. franchise | 502 | 440 | $-12 \%$ |
| Internet \% sales | $\mathbf{1 3 . 1 \%}$ | $\mathbf{1 0 . 5 \%}$ | $\mathbf{- 2 . 6 p p}$ |


| Deni Cler brand efficiency <br> (PLN m) |  |  |  |
| :--- | :---: | :---: | :---: |
|  | 2021 | 2022 | Yoy |
| Revenues (PLN/m2 per month) | 1,143 | 1,551 | $35.6 \%$ |
| Gross profit margin (\%) | $62.3 \%$ | $66.6 \%$ | 4.3 pp. |
| Cost of stores <br> (PLN/m2 per month) | 444 | 590 | $33.0 \%$ |
| Store EBIT (PLN m) | 2.3 | 3.7 | $60.4 \%$ |

Deni Cler brand revenues
(PLN m)


- In 2Q22, Deni Cler brand revenues increased by 32.2\% YoY. Internet generated PLN 1.4 m revenue in 2Q22 (+5.9\% YoY).
- Franchise revenues amounted to PLN 4.5m in 2Q22 (+36.5\% YoY), supported by multibrand development.
- YoY gross margin increase due to lower YoY promotions. Group's highest gross margin. Increase in costs/ m2 similar to sales/ m2: rising rents, salaries and commissions. As a result, high double-digit store EBIT growth.



## W. KRUK <br> $\begin{array}{llll}1 & 8 & 4 & 0\end{array}$

- 


## EXECUTIVE

 SUMMARY
## W.KRUK: DEVELOPMENT OF THE BRAND'S FLOORSPACE

|  | W.KRUK brand network |  |  |
| :---: | :---: | :---: | :---: |
|  | 2021 | 2022 | Yoy |
| Number of stores | 142 | 148 | + 6 |
| incl. franchise | 20 | 26 | + 6 |
| Floorspace (m2) | 11,060 | 11,630 | + 5\% |
| incl. franchise | 1,255 | 1,645 | + $31 \%$ |
| Internet \% sales | 10,3\% | 6,1\% | -4,2pp. |

- Continuation of W.KRUK brand development YoY. Growth in net number of stores by 6 YoY and $5 \%$ YoY increase in brand's floorspace.
- The brand already had 26 franchise stores at the end of 2Q22, 6 more YoY. Franchise store floorspace increased by $31 \%$ YoY.
- W.KRUK retail revenues in 2Q22 reached PLN 148.9m (up 44.9\% YoY).
- Revenues from W.KRUK brand traditional stores in 2Q22 amounted to PLN 129.8m (49.4\% increase YoY).
- Franchise revenues amounted to PLN 10.0 m in 2Q22, an increase of $88.9 \% \mathrm{YoY}$, and their share in 2 Q 22 sales amounted to $6.7 \%,+1.6 \mathrm{pp}$. YoY.
- Internet revenues amounted to PLN 9.1m, -14.4\% YoY. In 2Q22, internet accounted for $6.1 \%$ of sales compared to $10.3 \%$ in 2 Q21.


## | W.KRUK: STRONG GROWTH OF STORE EBIT



| W.KRUK brand efficiency <br> (PLN m) |  |  |  |
| :--- | :---: | :---: | :---: |
|  | 2021 | 2022 | Yoy |
| Revenues (PLN/m2 per month) | 3,110 | 4,275 | $37.5 \%$ |
| Gross profit margin (\%) | $51.4 \%$ | $52.8 \%$ | 1.4 pp. |
| Cost of stores <br> (PLN/m2 per month) | 876 | 1053 | $20.3 \%$ |
| Store EBIT (PLN m) | 23.9 | 41.9 | $75.2 \%$ |

- Increased share of jewellery in sales. In jewellery section, higher sales dynamics of gold jewellery than silver jewellery in 2Q22.
- Continued strong sales growth in watches.
- High sales/ m2 growth in the quarter due to continued strong demand.
- Gross margin increase due to reduction in discounting and lower share of watches in sales.
- Growth in costs/ m2 lower than growth in revenue/m2: increase in salaries, commissions and other costs.
- As a result, high double-digit growth in store EBIT.


## | IMPROVED PERFORMANCE OF ALL BRANDS



## W.KRUK <br> DOUBLE-DIGIT <br> GROWTH <br> OF STORE EBIT



## STABLE GROUP FLOORSPACE



- Group floorspace reached $52.0 \%$ ths m2 at the end of 2Q22, drop by $1 \%$ YoY.
- The apparel segment floorspace fell net by 1.0 ths m2, i.e. 2.3 \% YoY, due to closing down of unprofitable stores.
- The jewellery segment floorspace grew 0.6 ths m2 net, up 5.2\% YoY, due to development of franchise stores.
- Throughout the year, the franchise floorspace remained stable, while own stores floorspace slightly decreased.
- Own stores floorspace reached 41.1 ths m2, 1.0\% drop YoY.
- Franchise stores floorspace was stable YoY at 10.9 ths m2.


## FAVOURABLE TRENDS IN REVENUES/ M2



Revenues per m2
(PLN monthly)


- Group revenues reached PLN 341.8 m in 2 Q22 (up $40.1 \%$ YoY), due to rebound in traditional stores of both segments.
- Apparel segment revenues grew 36.9\% YoY, reaching PLN 192.1m, in 2Q22.
- Jewellery segment revenues in 2Q22 amounted to PLN 149.6m, up $44.4 \%$ YoY. Growth in share of this segment from $42.5 \%$ in 2Q21 to $43.8 \%$ in 2 Q22.
- In 2Q22 group sales/ m2 reached PLN 2,180, +40.0\% YoY.
- Revenues/ m 2 for the apparel segment amounted to PLN 1,576 in $2 \mathrm{Q} 22,+38.8 \%$ YoY.
- Jewellery segment revenues/ m 2 reached PLN 4,294 in 2Q22, up $37.0 \%$ YoY.


## RECORD QUARTERLY GROSS PROFIT ON SALES

| Gross profit on sales (PLN m) |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 94.0 | 122.4 |  | 118.9 | 131.1 |  | 163.3 | 192.0 | 123.2 | 193.2 |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  | 71.0 |  |  | 91.8 | 78.7 |  |  |
| $37.2$ | 82.1 | 52.9 |  | 60.8 | 81.7 | 53.0 | 71.0 |  | 65.0 |  |
| 56.8 | $\begin{aligned} & 29.9 \\ & 52.1 \end{aligned}$ | 69.6 | 58.1 | 43.2 38.5 | 78.1 | 92.3 | 100.2 | 58.3 | 114.4 |
| 1Q20 | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 |
|  |  | - Ap | el seg | ent | Jeweller | segmen |  |  |  |

- Group gross profit on sales amounted to PLN 193.2m in 2Q22 (+47.3\% YoY).
- In 2Q22 gross profit on sales of the apparel segment reached PLN 114.4m, up 46.5\% YoY.
- Gross profit on sales of the jewellery segment in 2Q22 amounted to PLN $78.7 \mathrm{~m},+48.5 \%$ YoY.
- Group gross profit margin reached $56.5 \%$ in 2Q22, up 2.8 pp. YoY.
- The apparel segment gross profit margin increased 3.9pp. YoY to $59.6 \%$ in 2Q22, due to lower YoY promotions and lower share of internet.
- The jewellery segment noted a 1.4 pp. YoY growth in 2 Q 22 gross profit margin, to $52.6 \%$ level, due to increased share of jewellery.


## 2Q22 OPERATING PROFIT ABOVE 4Q21

Monthly operating costs per m2
(PLN, IAS17)

| 654 | 520 | 672 | 680 | 587 | 712 | 726 | 918 | 774 | 877 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | 276 |  | 225 |
| 203 |  | 169 | 188 | 185 | 199 | 218 |  | 203 |  |
|  | 155 |  |  |  |  |  | 642 | 571 | 652 |
| 451 | 366 | 503 | 492 | 402 | 513 | 508 |  |  |  |
| 1Q20 | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 |

Operating profit
(PLN m, IAS17)

- Group operating costs/ m2 (IAS17) reached in 2Q22 PLN 877/m2 per month, up $23.1 \%$ YoY. Growth in sales/ m 2 higher than growth in costs/ m2.
- Costs of stores at PLN 652/ m2 (+27.0\% YoY), while HQs costs/ m2 at PLN 225/m2, +13.0\% YoY (under IAS17).
- Under IAS17, the apparel segment costs reached PLN 724/m2 in 2Q22, up $22.1 \%$ YoY, while the jewellery segment costs in 2 Q22 amounted to PLN 1,411/m2 per month, up 21.8\% YoY.
- EBIT reached PLN55.5m in 2Q22 under IAS17, and was growing significantly as compared to PLN 14.0 m profit in 2Q21. IFRS16 EBIT amounted to PLN 60.2 m in 2 Q22.
- 2Q21 apparel segment EBIT amounted to PLN 26.2 m under IAS17 (PLN 29.5m EBIT profit under IFRS16) compared to PLN 1.6 m operating loss in 2Q21.
- Operating profit of the jewellery segment under IAS17 reached PLN 29.2m in 2Q22, +87.5\% YoY (PLN 30.7m under IFRS16).


## | VERY STRONG 2Q22 RESULTS

| PLN m, IFRS16 | 2Q21 | 2Q22 | YoY |
| :---: | :---: | :---: | :---: |
| Revenues | 244.0 | 341.8 | 40.1\% |
| Gross profit on sales | 131.1 | 193.2 | 47.3\% |
| Gross profit on sales margin | 53.7\% | 56.5\% | 2.8pp. |
| SG\&A costs | 109.7 | 132.8 | 21.0\% |
| EBIT | 16.7 | 60.2 | 260.1\% |
| EBIT margin | 6.9\% | 17.6\% | 10.8pp. |
| Net financial activity | 10.1 | -10.2 |  |
| Net profit | 21.4 | 39.3 | 83.5\% |
| Net margin | 8.8\% | 11.5\% | 2.7pp. |
| EBITDA | 43.5 | 87.0 | 100.2\% |
| EBITDA margin | 17.8\% | 25.5\% | 7.6pp. |
| PLN m. IAS17 | 2Q21 | 2Q22 | YoY |
| SG\&A costs | 112.3 | 137.5 | 22.5\% |
| EBIT | 14.0 | 55.5 | 297.3\% |
| Net profit | 11.5 | 37.9 | 228.7\% |
| EBITDA | 19.2 | 60.7 | 216.5\% |

- Revenues and gross profit margin on sales higher YoY due to favourable trends in both segments.
- More favourable YoY balance of net other operating activities:
- 2Q21 burdened by write-offs: PLN 9.4 m for inventories and PLN 1.9m for property revaluation. In 2Q22, PLN 1.9 m reversal of inventory write-offs,
- PLN 7.7m salary subsidy from Social Security (ZUS) in 2Q21, and no support in 2Q22.
- Difference between the result under IFRS16 and IAS17 is due to a rental recognition issue - straight-line depreciation under IFRS16.
- Less favourable YoY balance of net financing activities.
- IFRS16: PLN 1.7m FX losses in 2Q22 vs PLN 10.8 m gains in 2Q21,
- IAS17: FX losses of PLN 3.5m in 2Q22 vs PLN 2.7m gains in 2Q21,
- IFRS16 interest was PLN 1.2 m in 2Q22 vs PLN 1.3 m in 2Q21,
- loss on loan valuation at amortised cost came at PLN 2.4 m in 2Q22 vs PLN 0.4 m in 2Q21 (increase in interest rates).
- Significant YoY improvement in net profit.


## PLN 120M EBITDA IN 1H22

| PLN m, IFRS16 | 1 H 21 | 1 H 22 | YoY |
| :--- | ---: | ---: | ---: |
| Revenues | $\mathbf{4 1 6 . 1}$ | $\mathbf{5 8 5 . 5}$ | $\mathbf{4 0 . 7 \%}$ |
| Gross profit on sales | 212.8 | 316.4 | $48.7 \%$ |
| Gross profit on sales margin | $51.1 \%$ | $54.0 \%$ | $2.9 p p$. |
| SG\&A costs | 205.9 | 250.1 | $21.5 \%$ |
| EBIT | $\mathbf{0 . 9}$ | $\mathbf{6 5 . 2}$ | $\mathbf{7 , 1 8 4 . 7 \%}$ |
| EBIT margin | $0.2 \%$ | $11.1 \%$ | $10.9 p p$. |
| Net financial activity | 3.3 | -18.9 |  |
| Net profit | $\mathbf{2 . 8}$ | $\mathbf{3 6 . 4}$ | $\mathbf{1 , 1 7 8 . 7 \%}$ |
| Net margin | $0.7 \%$ | $6.2 \%$ | $5.5 p p$. |
| EBITDA | 54.2 | 119.6 | $120.6 \%$ |
| EBITDA margin | $13.0 \%$ | $20.4 \%$ | $7.4 p p$ |
| PLN m. IAS17 | 1 H 21 | 1 H 22 | YoY |
| SG\&A costs | 204.8 | 259.3 | $26.6 \%$ |
| EBIT | $\mathbf{1 . 7}$ | $\mathbf{5 5 . 3}$ | $\mathbf{3 , 2 3 6 . 3 \%}$ |
| Net profit | $\mathbf{0 . 4}$ | $\mathbf{3 5 . 0}$ | N/M |
| EBITDA | 12.2 | 66.2 | $442.7 \%$ |

- Revenues and gross profit margin on sales higher YoY due to favourable trends in both segments.
- More favourable YoY balance of net other operating activities:
- 1 H 21 burdened by write-offs: PLN 9.4 m for inventories and PLN 1.9 m for property revaluation. In 1 H 22, PLN 1.9 m reversal of write-offs on inventories,
- PLN 7.9 m salary subsidy from Social Security (ZUS) in 1H21, and no subsidy in 1 H 22 .
- Difference between the result under IFRS16 and IAS17 is due to the issue of rent recognition - straight-line depreciation under IFRS16.
- Unfavourable YoY balance of financing activities:
- IFRS16: PLN 5.7 m FX losses in 1 H 22 vs PLN 7.6 m in 1 H 21 ,
- IAS17: PLN 6.1 m FX losses vs PLN 1.2 m FX gains in 1H21,
- IFRS16 interest amounted to PLN 2.4 m in 1 H 22 vs. PLN 2.7 m in 1H21,
- loss on loan valuation at amortised cost came at PLN 2.4 m in 1 H 22 vs PLN 0.4 m in 1 H 21 (increase in interest rates).
- Significantly better YoY net profit.

[^0]
## STABLE INVENTORIES DESPITE DYNAMIC SALES GROWTH



- Slight increase in inventories by $2.4 \%$ YoY to PLN 527.9m in 2Q22 alongside a $40.1 \%$ increase in Group revenues in 2Q22.
- Apparel segment inventories fell $10.5 \%$ YoY due to good sales in 2Q22, lack of lock-downs and optimised orders.
- Jewellery segment inventories increased by $15.3 \%$ YoY, due to accomplished and planned network growth and purchase cost increase.
- Group inventory/ m2 reached PLN 10,150 at the end of 2Q22, $+3.1 \%$ YoY.
- Apparel segment inventory per m2 reached PLN 5,730 down 8.4\% YoY.
- Due to the market characteristics, inventory per m2 in the jewellery segment amounted to PLN 25,495, up 9.7\% YoY (rising prices, stocking up for openings in 2 H 22 ).


## | NET CASH ON THE BALANCE SHEET

Net debt/ (net cash)
(PLN m, IAS17 plus reverse factoring)

| 142.5 | 79.3 | 87.9 | 53.7 | 106.5 | 74.2 | 31.4 | -42.0 | 25.2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | -15.6 |
| 91.9 | 72.9 | 83.9 | 54.0 | 66.6 | 46.4 | 42.9 | 38.0 | 47.7 | 43.8 |
| 57.9 | 56.5 | 53.2 | 48.6 | 45.3 | 42.6 | 39.4 | 34.6 | 31.5 | 29.6 |
| -7.3 | -50.0 | -49.3 | -48.8 | -5.4 | -14.7 | -50.9 | 114.6 | -54.0 | -89.0 |
| 1Q20 | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2 Q 22 |
|  |  |  | debt | ■ ST de | t | ash |  |  |  |

Capex vs. net debt/EBITDA
(IAS17)


- Long-term and short-term indebtedness shown together with reverse factoring and financial leases, yet excluding leases from IFRS16. Financial leases under IFRS16 at PLN 314.8 m in 2 Q 22.
- Planned reduction of long-term debt. Usage of reverse factoring for supply chain financing reached PLN 19.0 m in 2 Q22.
- Group's net cash under IAS17 came in at PLN 15.6 m at the end of 2Q22 vs PLN 74.2 m net debt in 2 Q 21 .
- Net debt/ EBITDA (4Q, IAS17) at -0.1x - significant improvement YoY due to favourable 2H22 EBITDA and debt reduction.
- Excluding reverse factoring, the Group's net cash ratio would come at $-0.2 x$.
- Higher YoY capital expenditures in 2Q22, due to a low base - capex reduction in 2Q21 caused by lock-downs and postponing some investments to 2022.


## STRONG OPERATING CASH FLOW



- Slight YoY increase in inventories: decrease in apparel segment, increase in jewellery segment (preparation for floorspace growth in 2 H 22 ).
- YoY increase in receivables due to higher YoY prepayments (new collection orders).
- Slightly higher YoY liabilities due to increased inventory levels in the jewellery segment.
- Strong and higher YoY operating cash flow in 2Q22 due to higher pre-tax profit and inventory release.
- Higher YoY net capital expenditure - YoY reduction in 2Q21 due to network optimisation and lock-downs.
- Financial cash flow illustrates stable YoY reduction in debt due to working capital financing.


VRG

## | GROUP FLOORSPACE STABILIZATION IN 2022

|  |  | 2021 | 2022 target | YoY |
| :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | stores | 404 | 378 | -26 |
|  | m2 | 40,930 | 39,503 | -3\% |
| VISTULA | stores | 145 | 139 | -6 |
|  | m2 | 18,531 | 17,813 | -4\% |
| BYTOM | stores | 114 | 107 | -7 |
|  | m2 | 15,165 | 14,437 | -5\% |
| WÓLCZANKA | stores | 116 | 103 | -13 |
|  | m2 | 4,399 | 4,421 | 1\% |
| DENI CLER | stores | 29 | 29 | 0 |
|  | m2 | 2,835 | 2,832 | 0\% |
| JEWELLERY SEGMENT | stores | 146 | 152 | 6 |
|  | m2 | 11,394 | 12,175 | 7\% |
| TOTAL | stores | 550 | 530 | -20 |
|  | m2 | 52,324 | 51,677 | -1\% |

Stabilization of floorspace in the apparel segment - changes in stores, introduction of new concepts adequate to broadened collections.

2022 capex should amount to c.PLN 31m (the amount includes capex for IT).

Planned floorspace of franchise stores at 11.9 ths m2.

Growth in the jewellery segment: new locations for own and franchise stores.

## | OMNICHANNEL BUILT AROUND CUSTOMER CONVENIENCE



## VRG

## | BUILDING A MODERN BRANDS OFFER



High quality distinguishes the Group's brands.

Athleisure and sports limited collections at Deni Cler as well as "Beksinski" at the Bytom brand.

## DIVERSIFICATION OF THE JEWELLERY SEGMENT OFFER

Broadening of the jewellery offer:

- new gold and silver collections (ambassador collection),
- a wide range of gemstone jewellery,
- expansion of the fashion jewellery offer (Picky Pica).


Luxury jewellery offer development at W.KRUK: Birks, Recarlo, Pasquale Bruni, Marco Bicego and Hulchi Belluni.

A wide range of watches from a variety of price levels. Continued development of the luxury watches segment.

Luxury jewellery and watches
from global brands are
exclusively available in selected W.KRUK stores.

## PLANS FOR THE SECOND HALF OF 2022

## APPAREL SEGMENT



- gross margin on sales maximization in postsales periods,
- marketing adapted to omnichannel solutions,
- anticipation of a positive impact of the Qatar World Cup on Vistula brand


## JEWELLERY SEGMENT



VRG Management Board continuously monitors revenue and margin performance of all brands and will flexibly adapt its actions to the market situation.

After the dividend payment, the total amount of available credit lines for VRG Group comes at PLN 120m.

## | 2022 TARGETS MAINTAINED

Continuation of double-digit sales growth of the Group.

YoY improvement of the gross profit margin more effective discount policy.

Increase in operating margin due to the positive effect of operating leverage.

YoY improvement of Capital Group results.

> Safe liquidity position.


VRG


## I VISTULA: EXECUTIVE SUMMARY

## AUTUMN/WINTER 2022 COLLECTION

The campaign under the slogan "VISTULA ON THE GO. Find what defines you". The collection will be presented in five in-takes, providing the customer with a diverse assortment emphasizing individual style and personality.

- Vistula's offer will include classic forms and elegant outfits for formal occasions, available throughout the season.
Development of the women's offer - more formal and casual Vistula Woman models.
- Vistula, as an official partner of the Polish Football Association (PZPN), will once again present the formal attire of the Polish national football team for the 2022 World Cup in Qatar. The main features of the prepared players' outfits are: fashionable design, highest quality materials and individual fit.


## VISTULA (FASHION FOR MEN AND WOMEN)

- Traditional tailoring and global trends - modern, original and individual style
- Men's collection: VISTULA, and women's: VISTULA WOMAN
- „Made to Measure" service available in selected brand's stores


## NETWORK DEVELOPMENT

- In 2Q22, the net number of the brand's stores fell by 1 own store.

[^1]

## | VISTULA: TRIPLE-DIGIT INCREASES IN STORE EBIT



- Vistula brand revenues amounted to PLN 124.5 m in 1 H 22 , growing by 44.7\% YoY. The brand's stores generated PLN 78.3m, +67.9\% YoY, due to demand recovery in shopping centers.
- Franchise revenues amounted to PLN 23.5m in 1H22, +46.7\% YoY. The share of franchise was up $18.9 \%$ in 1 H 22 , relatively stable YoY.
- Internet revenues amounted to PLN 22.7 m in 1H22, -2.9\% YoY. Internet's share of 1 H 22 sales was $18.2 \%$, compared to $27.1 \%$ in 1 H 21 .
- YoY sales/ m2 increase due to stronger rebound in traditional stores.
- YoY increase in gross margin due to lower YoY promotions.
- Increase in store costs/ m2 below growth in sales/ m2: rising commissions and salaries.


## BYTOM: EXECUTIVE SUMMARY

## AUTUMN/WINTER 2022 COLLECTION

- The brand's new campaign under the slogan Woven Stories is a tribute to art, culture and history. Inspiration and leitmotif of the campaign is the handicraft world of weaving - the Wawel Castle tapestries, which intermingles with the world of craft tailoring of the Bytom brand. The campaign was created in the interiors of the Wawel Royal Castle.
- The collection continues the journey in the Retro Future convention combining vintage styling with modern forms. It is inspired by the Polish industrial design of the 1960s with a visible influence of eclecticism, both in the individual elements of the collection and in proposed looks.
The outfits are a fusion of classic canons, vintage styling and modern trends. In addition to suits, the collection includes woollen coats made from high-quality fabrics, trench coats and petticoats, as well as early Autumn quilted jackets and warm Winter jackets filled with natural down.


## BYTOM

(FASHION FOR MEN)

- A Polish brand with a tradition of tailoring craftsmanship dating back to 1945
"Made to Measure" service available in selected brand stores, fostering the traditional values of the brand
- Men's formal fashion and smart casual


## NETWORK DEVELOPMENT

- In 2Q22, the number of stores fell by 3 net QoQ, including closings of own and franchise stores.



## BYTOM: GROSS PROFIT MARGIN IMPROVEMENT



Bytom brand efficiency

|  | 1 H 21 | 1 H 22 | Yoy |
| :--- | :---: | :---: | :---: |
| Revenues (PLN/m2 per month) | 665 | 992 | $49.2 \%$ |
| Gross profit margin (\%) | $51.4 \%$ | $58.5 \%$ | 7.1 pp. |
| Cost of stores <br> (PLN/m2 per month) | 370 | 475 | $28.4 \%$ |
| Store EBIT (PLN m) | -2.6 | 9.5 | $\mathrm{~N} / \mathrm{M}$ |

- Bytom brand revenues amounted to PLN 88.6 m in 1H22, growing by 44.3\% YoY. The brand's stores generated PLN 70.3m, +80.2\% YoY.
- Franchise revenues amounted to PLN 3.9m in 1H22, +66.1\% YoY. The franchise share increased from $3.8 \%$ in 1 H 21 to $4.4 \%$ in 1 H 22 .
- Internet revenues amounted to PLN 14.4 m in $1 \mathrm{H} 22,-28.2 \%$ YoY. Internet's share in 1 H 22 sales was $16.2 \%$ compared to $32.6 \%$ in 1 H 21 .
- Double-digit sales/ m2 growth due to better collections and lower COVID-19 restrictions.
- Significantly higher YoY gross margin due to lower YoY promotions in both on-line and off-line channels.
- Increase in store costs/ m2 below growth in sales/ m2: rising rentals, commission and payroll costs but lower depreciation.
- Significant increase in store EBIT.


## WÓLCZANKA: EXECUTIVE SUMMARY

## AUTUMN/WINTER 2022 COLLECTION

- The new collection's leitmotif is the energy of the city and the surrounding nature.
- For the new season, the brand's designers opted for a strong emphasis on all shades of navy blue, earthy colours and beiges.

In addition to classic shirts, one will find a wide range of knitwear, outerwear, dresses, skirts and accessories.

- Wólczanka offers a dynamic yet sensual "total look". The new stylizations aptly reflect the energy of the city and the dynamically changing nature. They provide comfort combined with elegance according to the latest trends.
Wólczanka's proposals allow the freedom to build a variety of outfits and construct a capsule wardrobe.


## WÓLCZANKA (FASHION FOR MEN AND WOMEN)

Polish chain of own and franchise stores with women's and men's clothing (total look)

- The offer includes: shirts, sweaters, pants, dresses, skirts, polos and t-shirts, jackets and accessories

Lambert brand - high-quality formal shirts and accessories

## NETWORK DEVELOPMENT

- Net decrease of store number in 2Q22 by 3 QoQ, including net decrease of 2 franchise stores



## WÓLCZANKA: HIGHEST SHARE OF ON-LINE

Wólczanka brand revenues
(PLN m)


Wólczanka brand efficiency

|  | 1 H 21 | 1 H 22 | Yoy |
| :--- | :---: | :---: | :---: |
| Revenues (PLN/m2 per month) | 1,743 | 2,115 | $21.3 \%$ |
| Gross profit margin (\%) | $52.9 \%$ | $56.3 \%$ | 3.5 pp. |
| Cost of stores <br> (PLN/m2 per month) | 696 | 900 | $29.3 \%$ |
| Store EBIT (PLN m) | 6.1 | 8.1 | $32.4 \%$ |

- Wólczanka brand revenues amounted to PLN 58.9m in 1H22, growing by $24.2 \%$ YoY. The brand's stores generated PLN 21.6m, +77.7\% YoY.
- Franchise revenues amounted to PLN 6.6 m in 1 H 22 , up $44.3 \%$ YoY. The franchise share increased from $9.6 \%$ in 1 H 21 to $11.1 \%$ in 1 H 22 .
- Internet revenues amounted to PLN 30.8m in 1H22, stable YoY. Internet's share of 1 H 22 sales was $52.3 \%$ compared to $64.9 \%$ in 1 H 21 .
- Increase in revenue/ m2 due to, among other things, lower Covid-19 restrictions.
- Higher gross profit margin on sales in both on-line and off-line channels.
- Increase in costs/ m2 above the increase in sales/m2: growth in rents, commissions and salaries.
- High store EBIT growth in 1 H 22 .


## DENI CLER: EXECUTIVE SUMMARY

## AUTUMN/WINTER 2022 „Viaggio in città"

- The latest collection is inspired by a journey around different world capitals. The first capsule collection is Tokyo, a mix of urban fashion and glamour style, such as cocktail dresses or suits made of a lightly shiny wool. Greens of varying intensities dominate with gold in accessories and add-ons.
- New York, in this group we find 'energetic' weekend and sporty models. Dominant colours are navy blue, red, grey and subtle beige.
- Rome and London: in these capsules, one can find many business models in the classic colours of beige, camel, browns and black. An important colour is the pastel purple of Very Peri, the colour of the year 2022.
Milan, a dominance of classic greys and various shades of orange.
- The collection concludes with the Paris line, dominated by cyclamen pink and black. The most important part of this group consists of evening outfits and items for formal outings.
Deni Cler Vintage on-line platform was launched in April 2022, with designs from former Deni Cler collections. This will be followed by launch of a "resale" site, through which it will be possible to sell clothes with the brand's label, from customer to customer.


## DENI CLER (WOMEN' S FASHION)

- Women's fashion brand established in Italy in 1971
- Addressed to women over 35 who value high quality and elegance
- Superior quality fabrics with superior accessories and designer cut
- The brand cooperates with selected manufacturers and suppliers of fabrics from renowned Italian manufactories
- Fashion Excellence 2021 of the Twój Styl monthly in the Jubilee category for activities related to the double jubilee: 50 years of the brand and 30 years of presence on the Polish market.


## NETWORK DVELOPMENT

- The number of own and franchise stores as well as multibrand outlets remained stable in 2 Q22.



## DENI CLER: STRONG GROWTH OF STORE EBIT

Deni Cler brand revenues
(PLN m)


Deni Cler brand efficiency

|  | 1 H 21 | 1 H 22 | Yoy |
| :--- | :---: | :---: | :---: |
| Revenues (PLN/m2 per month) | 1,062 | 1,439 | $35.6 \%$ |
| Gross profit margin (\%) $57.5 \%$ $62.5 \%$ <br> Cost of stores <br> (PLN/m2 per month) 417 576 | 5.0 pp. |  |  |
| Store EBIT (PLN m) | 3.4 | 5.4 | $59.9 \%$ |

- Deni Cler brand revenues amounted to PLN 24.0 m in 1 H 22 , growing by $28.8 \%$ YoY. The brand's stores generated PLN $13.3 \mathrm{~m},+43.2 \%$ YoY.
- Franchise and multibrand revenues amounted to PLN 8.3 m in 1 H 22 , up $35.0 \%$ YoY. The franchise share increased from $32.8 \%$ in 1 H 21 to $34.4 \%$ in 1 H 22 .
- Internet revenues amounted to PLN 2.4m in 1H22, -24.6\% YoY. Internet's share of 1 H 22 sales was $17.3 \%$, compared to $10.1 \%$ in 1 H 21 .
- Double-digit increases in sales/ m2 due to a rebound in traditional stores and dynamic growth through multibrand stores.
- YoY increase in gross profit margin in 1H22 due to lower promotions and sell-outs and improved margins in the on-line channel.
- Increase in cost/ m2 similar to sales/ m2 increase: higher rents, salaries and commissions, but decrease in depreciation.
- As a result, high YoY growth in store EBIT.


## W.KRUK: EXECUTIVE SUMMARY

## NEW COLLECTIONS

- For Mother's Day, W.KRUK has prepared a selection of jewellery with coloured gemstones and an attractive shopping offer. The faces of the campaign prepared for this season were Natalia Kukulska and her daughter Anna Dąbrówka. Advertising took place on television, in the press and on the internet.
- W.KRUK began activities promoting an expanded range of luxury watches: in addition to Rolex and Patek Philippe, these included Chopard, Hublot, Cartier, Omega and Tudor.

In the second half of the year, W.KRUK will present new additions to its original jewellery and accessories offer, including a new ambassador collection.

Revenues will also be supported by development of the luxury jewellery offer: Birks, Recarlo, Pasquale Bruni, Marco Bicego and Hulchi Belluni.

For the Christmas season, an attractive range is planned in different price segments - from unique designs made of silver to gold classics decorated with gemstones.

## THE OLDEST JEWELLERY BRAND IN POLAND

- The jewellery offer includes gold and silver jewellery, diamonds, gemstones and original collections.
- W.KRUK's offer also includes global watch brands, such as Rolex and Patek Philippe (sole distributor in Poland), Cartier, JaegerLeCoultre, Hublot, Panerai, Chopard, Omega, Tudor, Tag Heuer, Longines, Rado, Tissot, Certina and many more.
- W.KRUK offer also includes perfumes and a collection of own label accessories: leather handbags, silk scarves, leather accessories.


## NETWORK DEVELOPMENT

- Number of net brand stores remained stable QoQ in 2Q22. Number of franchise stores increased by 3 net stores in the quarter.



## W.KRUK: CONTINUATION OF STRONG PERFORMANCE



- Retail revenues of the W.KRUK brand amounted to PLN 276.7 m in 1 H 22 , growing by $47.0 \%$ YoY. The brand's stores generated PLN 240.3m in revenue, 54.1\% YoY.
- Franchise revenues amounted to PLN 18.0m in 1H22, up 90.2\% YoY. The franchise share was $6.5 \%$ compared to $5.0 \%$ in 1 H 21 .
- Internet revenues amounted to PLN 18.4m in 1H22, -19.4\% YoY. Internet contributed $6.7 \%$ to 1 H 22 sales, compared to $12.1 \%$ in 1 H 21 .
- Double-digit growth in sales/ m2 in 1H22 due to strong demand for watches and jewellery.
- Slight increase in gross profit margin due to reduction in discount policy.
- Costs/ m2 growth below sales/ m2 growth: increase in commissions, rents and salaries.


## | GROUP STRUCTURE



## | CONTINUED OPTIMISATION OF THE NUMBER OF STORES

|  |  | 1Q20 | 2Q20 | 3 Q 20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | 2Q22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT |  | 440 | 427 | 426 | 427 | 421 | 415 | 409 | 404 | 398 | 391 |
|  | franchise | 126 | 126 | 129 | 136 | 135 | 135 | 131 | 127 | 126 | 123 |
| VISTULA | total | 148 | 145 | 147 | 149 | 148 | 148 | 146 | 145 | 145 | 144 |
|  | franchise | 59 | 60 | 62 | 65 | 64 | 64 | 63 | 61 | 62 | 62 |
| WóLCZANKA | total | 137 | 132 | 130 | 129 | 127 | 121 | 119 | 116 | 113 | 110 |
|  | franchise | 50 | 49 | 50 | 53 | 53 | 53 | 51 | 48 | 47 | 45 |
| BYTOM | total | 125 | 120 | 117 | 117 | 115 | 116 | 115 | 114 | 112 | 109 |
|  | franchise | 8 | 8 | 8 | 9 | 10 | 11 | 11 | 12 | 11 | 10 |
| DENI CLER | total | 30 | 30 | 32 | 32 | 31 | 30 | 29 | 29 | 28 | 28 |
|  | franchise | 9 | 9 | 9 | 9 | 8 | 7 | 6 | 6 | 6 | 6 |
| JEWELLERY <br> SEGMENT | total | 140 | 140 | 140 | 143 | 140 | 142 | 143 | 146 | 148 | 148 |
|  | franchise | 14 | 15 | 16 | 18 | 18 | 20 | 21 | 23 | 23 | 26 |
| TOTAL | total | 580 | 567 | 566 | 570 | 561 | 557 | 552 | 550 | 546 | 539 |
|  | franchise | 140 | 141 | 145 | 154 | 153 | 155 | 152 | 150 | 149 | 149 |

## I STABLE YOY FLOORSPACE

|  |  | 1020 | 2 Q 20 | 3Q20 | 4 Q 20 | 1Q21 | 2 Q 21 | 3021 | 4Q21 | 1 Q 22 | 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | total | 42,962 | 41,953 | 41,891 | 42,021 | 41,564 | 41,337 | 40,864 | 40,930 | 40,891 | 40,385 |
|  | franchise | 9,123 | 9,195 | 9,368 | 9,882 | 9,789 | 9,794 | 9,577 | 31,468 | 9,425 | 9,236 |
| VISTULA | total | 18,650 | 18,291 | 18,508 | 18,695 | 18,586 | 18,593 | 18,390 | 18,531 | 18,509 | 18,404 |
|  | franchise | 5,991 | 6,094 | 6,311 | 6,633 | 6,525 | 6,532 | 6,435 | 6,298 | 6,374 | 6,341 |
| WÓLCZANKA | total | 4,877 | 4,716 | 4,685 | 4,658 | 4,662 | 4,430 | 4,371 | 4,399 | 4,643 | 4,544 |
|  | franchise | 1,504 | 1,473 | 1,530 | 1,626 | 1,625 | 1,625 | 1,567 | 1,499 | 1,459 | 1,392 |
| BYTOM | total | 16,487 | 16,000 | 15,634 | 15,604 | 15,327 | 15,417 | 15,267 | 15,165 | 14,946 | 14,638 |
|  | franchise | 908 | 908 | 859 | 954 | 1,045 | 1,135 | 1,135 | 1,225 | 1,153 | 1,063 |
| DENI CLER | total | 2,947 | 2,947 | 3,064 | 3,064 | 2,989 | 2,897 | 2,835 | 2,835 | 2,792 | 2,799 |
|  | franchise | 720 | 720 | 669 | 669 | 594 | 502 | 440 | 440 | 440 | 440 |
| JEWELLERY SEGMENT | total | 10,732 | 10,749 | 10,756 | 11,027 | 10,918 | 11,060 | 11,173 | 11,394 | 11,650 | 11,630 |
|  | franchise | 856 | 896 | 965 | 1,121 | 1,113 | 1,255 | 1,368 | 1,511 | 1,511 | 1,645 |
| TOTAL | total | 53,693 | 52,702 | 52,647 | 53,048 | 52,482 | 52,397 | 52,038 | 52,324 | 52,541 | 52,016 |
|  | franchise | 9,979 | 10,091 | 10,333 | 11,003 | 10,902 | 11,049 | 10,945 | 10,973 | 10,936 | 10,882 |

## OWN E-STORES OF FIVE BRANDS



Group on-line sales


- We have own e-stores for all five retail brands. Our aim is to develop on-line stores of own brands (monoshops).
- Revenues and costs of on-line stores are allocated directly to the brands.
- E-commerce logistics for Bytom brand is conducted from the same distribution centre as this of Vistula and Wólczanka brands. W.KRUK has its own logistics warehouse.
- In 2Q22, on-line sales amounted to PLN 44.9m, decreasing 2.6\% YoY due to a sales rebound in traditional stores.
- Internet share fell from $18.9 \%$ in 2 Q21 to $13.1 \%$ in 2Q22, due to, among others, a lock-down of traditional stores in April 2021
- In addition to its own e-stores, the Group is developing cooperation of individual brands with external marketplaces, in particular Zalando.


## | COSTS/ M2 UNDER CONTROL

Operating costs per month/ m2
(PLN, excl. IFRS16)


Costs of own stores per month/ m2
(PLN, excl. IFRS16)

|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

- Differences in SG\&A costs/ m2 between segments result from different business models.
- The jewellery segment is characterised by higher revenues and costs/ m 2 than these of the apparel segment.
- Segmental costs/ m2 are calculated based on average working floorspace for each segment
- Costs of stores encompass costs of own and franchise stores.
- Costs of own stores include rental costs, wages and other costs of own stores.
- Costs of own stores/ m2 are calculated based on average working floorspace of own stores.
- Costs of franchise stores equal to commission for franchisees.


## SEASONAL INCREASE IN MARKETING EXPENSES



Group off-line marketing costs


- Off-line marketing costs are part of group selling costs.
- These encompass recurring advertising spending (catalogues, photoshoots) and nationwide marketing campaigns in editorial, internet and TV with celebrities.
- In 2Q22, off-line marketing expenses amounted to PLN 4.1m, an increase of $26.3 \%$ YoY due to an increase in jewellery segment
- In 1H22, off-line marketing expenses amounted to PLN 6.5 m , up 29.1\% YoY.
- The apparel segment: off-line marketing outlays are related to campaigns, which typically cumulate in the second and/or fourth quarter.
- Off-line marketing costs within the jewellery segment historically cumulated in 4Q (seasonally best), before Christmas.


## | HISTORICAL QUARTERLY RESULTS, IFRS16

| PLN m | 3020 | 3021 | Yoy | 4020 | 4021 | Yoy | 1021 | 1022 | Yoy | 2021 | 2022 | Yoy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 249.4 | 305.0 | 22.3\% | 232.0 | 348.8 | 50.3\% | 172.1 | 243.8 | 41.6\% | 244.0 | 341.8 | 40.1\% |
| Gross profit on sales | 122.4 | 163.3 | 33.4\% | 118.9 | 192.0 | 61.5\% | 81.7 | 123.2 | 50.8\% | 131.1 | 193.2 | 47.3\% |
| Gross profit on sales margin | 49.1\% | 53.5\% | 4.5pp. | 51.2\% | 55.1\% | 3.8pp. | 47.5\% | 50.5\% | 3.1 pp. | 53.7\% | 56.5\% | 2.8pp. |
| SG\&A costs | 106.8 | 119.2 | 11.7\% | 121.9 | 139.4 | 14.4\% | 96.1 | 117.4 | 22.1\% | 109.7 | 132.8 | 21.0\% |
| Net other operating line | -2.4 | -1.1 |  | 0.1 | 1.0 |  | -1.4 | -0.8 |  | -4.7 | -0.2 |  |
| EBIT | 13.3 | 43.0 | 224.5\% | -2.9 | 53.6 | N/M | -15.8 | 5.0 | N/M | 16.7 | 60.2 | 260.1\% |
| EBIT margin | 5.3\% | 14.1\% | 8.8pp. | -1.2\% | 15.4\% | 16.6\% | -9.2\% | 2.1\% | 11.2pp. | 6.9\% | 17.6\% | 10.8pp. |
| Net financial line | -6.2 | -13.2 |  | -13.8 | -4.0 |  | -6.7 | -8.7 |  | 10.1 | -10.2 |  |
| Pre-tax profit | 7.0 | 29.8 | 323.5\% | -16.7 | 49.6 | N/M | -22.6 | -3.7 | N/M | 26.8 | 50.0 | 86.7\% |
| Taxes | -1.3 | 6.1 |  | -2.8 | 9.8 |  | -4.0 | -0.8 |  | -5.3 | -10.7 |  |
| Net income | 5.7 | 23.7 | 312.3\% | -13.9 | 39.8 | N/M | -18.6 | -2.9 | N/M | 21.4 | 39.3 | 83.5\% |
| Net margin | 2.3\% | 7.8\% | 5.5pp. | -6.0\% | 11.4\% | 17.4pp. | -10.8\% | -7.2\% | 9.6pp. | 8.8\% | 11.5\% | 2.7pp. |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| EBITDA | 18.5 | 67.7 | 265.7\% | 22.8 | 79.7 | 249.4\% | 10.7 | 32.6 | 203.7\% | 43.5 | 87.0 | 100.2\% |
| EBITDA margin | 7.4\% | 22.2\% | 14.8pp. | 9.8\% | 22.8\% | 13.0pp. | 6.2\% | 13.4\% | 7.1pp. | 17.8\% | 25.5\% | 7.6pp. |

## | RESULTS UNDER IAS17

| PLN m, IAS17 | 2 Q 21 | 2 Q 22 | YoY |
| :--- | ---: | ---: | ---: |
| Revenues | $\mathbf{2 4 4 . 0}$ | $\mathbf{3 4 1 . 8}$ | $\mathbf{4 0 . 1 \%}$ |
| Gross profit on sales | 131.1 | 193.2 | $47.3 \%$ |
| Gross profit on sales margin | $53.7 \%$ | $56.5 \%$ | $2.8 p p$. |
| SG\&A costs | 112.3 | 137.5 | $22.5 \%$ |
| EBIT | $\mathbf{1 4 . 0}$ | $\mathbf{5 5 . 5}$ | $\mathbf{2 9 7 . 3 \%}$ |
| EBIT margin | $5.7 \%$ | $16.2 \%$ | $10.5 p p$. |
| Net financial line | 0.6 | -7.2 |  |
| Net income | $\mathbf{1 1 . 5}$ | $\mathbf{3 7 . 9}$ | $\mathbf{2 2 8 . 7 \%}$ |
| Net margin | $\mathbf{4 . 7 \%}$ | $\mathbf{1 1 . 1 \%}$ | $6.4 p p$. |
|  |  |  |  |
| EBITDA | 19.2 | 60.7 | $\mathbf{2 1 6 . 5}$ |
| EBITDA margin | $7.9 \%$ | $17.8 \%$ | $9.9 p p$. |


| PLN m, IAS17 | 1 H 21 | 1 H 22 | YoY |
| :--- | ---: | ---: | ---: | ---: |
| Revenues | $\mathbf{4 1 6 . 1}$ | $\mathbf{5 8 5 . 5}$ | $\mathbf{4 0 . 7 \%}$ |
| Gross profit on sales | 212.8 | 316.4 | $48.7 \%$ |
| Gross profit on sales margin | $51.1 \%$ | $54.0 \%$ | $2.9 p p$. |
| SG\&A costs | 204.8 | 259.3 | $26.6 \%$ |
| EBIT | $\mathbf{1 . 7}$ | $\mathbf{5 5 . 3}$ | $\mathbf{3} \mathbf{2 3 6 . 3 \%}$ |
| EBIT margin | $0.4 \%$ | $9.4 \%$ | $9.0 p p$. |
| Net financial line | -1.5 | -10.8 |  |
| Net income | $-\mathbf{0 . 4}$ | $\mathbf{3 5 . 0}$ | $\mathbf{N} / \mathbf{M}$ |
| Net margin | $-0.1 \%$ | $6.0 \%$ | $6.1 p p$. |
|  |  |  |  |
| EBITDA | 12.2 | 66.2 | $442.7 \%$ |
| EBITDA margin | $2.9 \%$ | $11.3 \%$ | $8.4 p p$. |

## FX RISK EXPOSURE



1H22 revenues and SG\&A costs by currencies (excl. IFRS16)


Revenues
$\square P L N ■ F X$

- FX risk is sizeable for the capital group, thus it is being hedged since 2Q16. Hedging only relates to the apparel segment.
- The group is a beneficiary of strengthening of zloty versus foreign currencies.
- YoY shift in purchases structure due to changes in sourcing.
- Depreciation of zloty (PLN) to main currencies (USD, EUR and CHF) may unfavourably impact the gross profit (higher COGS), operating margin (higher rental costs, IAS17) and lower net margin (FX losses on IFRS16 liability).
- The Company uses currency derivatives (currency forwards) to hedge future cash flows against currency risk.


## | SAFE DEBT LEVEL

| PLN m | 2 Q 21 | 4 Q 21 | 2 Q 22 |
| :--- | ---: | ---: | ---: |
| Long-term debt | $\mathbf{4 2 . 6}$ | $\mathbf{3 4 . 6}$ | 29.6 |
| Bank loans | 41.1 | 33.7 | 28.7 |
| Finance leases | 1.4 | 0.9 | 0.9 |
| Short-term debt | $\mathbf{4 6 . 4}$ | $\mathbf{3 8 . 0}$ | 43.8 |
| Bank loan | 20.8 | 20.6 | 24.2 |
| Finance leases | 1.1 | 0.7 | 0.6 |
| Reverse factoring | 24.5 | 16.7 | 19.0 |
| Cash | $\mathbf{1 4 . 7}$ | $\mathbf{1 1 4 . 6}$ | $\mathbf{8 9 . 0}$ |
| Net debt | 74.2 | -42.0 | -15.6 |
| Finance leases IFRS16 | 345.1 | 332.9 | 314.8 |
| Net debt IFRS16 | 419.3 | 290.9 | 299.2 |

- Interest bearing indebtedness includes: bank loans, finance leases and reverse factoring (taken over with Bytom S.A. merger).
- Bank loans include: overdrafts and investment bank loans. Bank loan collateral comprises of: a floating charge on inventory, a fixed charge on "Vistula", "Wólczanka", "Bytom", "Intermoda" trademarks and a fixed charge on W.KRUK and DCG shares.
- Consistent YoY reduction in long-term debt.
- Sizeably higher YoY level of cash and equivalents due to higher level of profits in 2Q22 as well as in 1H21.
- PLN 19.0 m of reverse factoring used for supplier financing as at the end of 2 Q22.
- PLN 314.8m of IFRS16 liabilities (finance leases) at the end of 2 Q22.


## SHAREHOLDER STRUCTURE

Shareholder structure as at 26.08.2022 (share in equity and votes)


## Sources of information on VRG S.A. shareholders


#### Abstract

1. Information relates to the Company's shares held jointly by funds PZU Open Pension Fund "Złota Jesień" and PZU Voluntary Pension Fund managed by Powszechne Towarzystwo Emerytalne PZU S.A. According to the information held by the Company, PZU Open Pension Fund "Złota Jesien" held independently 21.06.2022, which represented $17.22 \%$ of the Company's share capital and entitled to $40,362,600$ votes, representing $17.22 \%$ of the total number of votes at the Company's General Shareholder's Meeting. According to the information available to the Company, PZU Voluntary Pension Fund, at the Annual General Meeting on 21.06.2022, independently held 952,000 shares of the Company, which represented $0.41 \%$ in the total number of votes at the General Shareholder's Meeting of the Company 2. Information based on the notification received by the Company pursuant to art. 69.1.1 of the Act of July 29,2005 on Public Offering, Conditions Governing the Introduction of Financial Instruments to Organised Trading, and Public Companies.


3. Information based on a notification received by the Company pursuant to Article 69.1.2 of the Act of July 29, 2005 on Public Offering, Conditions Governing the and concerns shares in the Company held jointly by all funds managed by IPOPEMA TFI S.A. According to the information in the Company's possession, Ipopema 21 FIZ Non-Public Assets managed by IPOPEMA TFI S.A. held 35,431,872 shares in the Company at the Annual General Shareholder's Meeting on 21.06 .2022 , which represented 15.1 \% of the Company's share capital and entitled to $35,431,872$ votes representing $15.11 \%$ of the total number of votes at the Company's General Shareholder's Meeting.
4. Information given on the basis of the number of shares held by Nationale Nederlanden Open Penison Fund at the Annual General Shareholder's Meeting on 21.06.2022.
5. information given on the number of shares held jointly by the funds Forum Cosed-end Investment Fund and Forum XXIII Closed-end Investment Fund managed by Forum TFI SA at the Annual General Shareholder's Meeting on
21.06.2022. According to the information held by the Company, Forum $X$ Closed end Investment Fund held $6,951,760$ shares in the Company at the Annual General Shareholder's Meeting on 21.06.2022, which represented $2.97 \%$ of the Company's
share capital and entitled to $6,951,760$ votes representing $2.97 \%$ of the total number of votes at the Company's General Shareholder's Meeting. According to the information available to the Company, Forum XXIII Closed-end Investment Fund held $9,995,040$ shares of the Company at the Annual General Shareholder's Meeting on 21.06.2022, which represented $4.26 \%$ of the Company's share capital and entitled to $9,995,040$ votes, representing $4.26 \%$ in the total number of votes at the General Shareholder's Meeting of the Company

## I GLOSSARY

## APPAREL SEGMENT

Revenues from brands: Vistula, Wólczanka
Bytom (from XII 2018), Deni Cler and
wholesale segment, B2B and processing.

## JEWELLERY SEGMENT

Retail revenues of W.KRUK brand and other revenues (including B2B)

## CASUAL

Revenues including the following assortment: jackets, trousers, coats, knitwear

## REVENUES (PLN/M2 PER MONTH)

Quarterly revenues of segment or brand (stores and internet)/ average working floorspace / 3. In terms of Deni Cler brand it includes multibrand store revenues yet not their floorspace.

COSTS OF STORES (IAS17)
Operating costs of stores including among others rental expenses, HR costs, depreciation, commissions for franchise stores and logistics

COSTS OF (OWN) STORES/ M2 (PLN PER MONTH)

Quarterly costs of stores (own stores)/ average working floorspace (of own stores) / 3

## STORE EBIT (PLN M)

Store operating profit calculated as gross profit on sales for stores minus store costs.

OPERATING COSTS (SG\&A)/M2 (PLN PER MONTH)

Quarterly group SG\&A / average total working floorspace / 3

## INVENTORY/M2

Inventory end of period / group's floorspace end of period

## FORMAL

Revenues from sale of formalwear, including suits and shirts

## EBITDA

Operating profit plus depreciation and amortisation from cash flow statement

## VRG

THANK YOU

VRG S.A.
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[^0]:    34 | 2Q22 presentation

[^1]:    47 | 2Q22 presentation

