

## VRG <br> VISTULA RETAIL GROUP

## 4Q19 RESULTS PRESENTATION

31 ${ }^{\text {ST }}$ MARCH 2020


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## EXECUTIVE SUMMARY

VRG

## Key events influencing a strong 4Q19

## 4Q19



IFRS16 application.

Consolidation of results and margin synergies visible on Vistula, Wólczanka and Bytom brands (impact of two additional months).

## Dynamic earnings growth in 4Q19



REVENUES<br>PLN 332.5m, +22.2\%

4
GROSS PROFIT MARGIN 53.7\%, +0.8 pp.

| IFRS 16 |  |
| :---: | :---: |
| $\begin{gathered} \text { EBIT } \\ \text { PLN } 47.6 \mathrm{~m} \end{gathered}$ | $\begin{aligned} & \text { NET PROFIT } \\ & \text { PLN } 44.3 \mathrm{~m} \end{aligned}$ |
| +16.7\% | + $+36.7 \%$ |
| \|||||||||||||||||| | \|||||||||||||||||| |
| IAS 17 |  |
| $\begin{gathered} \text { EBIT } \\ \text { PLN } 47.5 \mathrm{~m} \end{gathered}$ | NET PROFIT PLN 38.0m |
| +16.4\% | +17.2\% |

## Double digit growths in 2019



## Group's development continues

NUMBER OF STORES EOP 4Q19

| VISTULA | 154 | +6 |
| :---: | :---: | :---: |
|  | 126 | + 4 |
|  | 140 | +1 |
| DENI CLER | 31 | +0 |
| W. $\mathrm{I}_{8} \mathrm{R} \mathrm{S}_{0} \mathrm{UK}$ | 139 | +11 |
| VRG | 590 | +22 |



VRG

## Continuation of group's floorspace growth

Group floorspace growth YoY (ths m2)


Group floorspace growth YoY (ths m2)


- Group floorspace reached 54.4 ths m 2 at the end of 4Q19, up 5\% YoY.
- The apparel segment added 1.7 ths m2, up 4\% YoY.
- The jewellery segment added 1.1 ths m 2 net to group floorspace, growing $11 \%$ YoY.
- There were similar openings of own stores and franchise ones.
- Own stores added 1.3 ths m2 to group floorspace, growing 3\% YoY.
- Growth of 1.4 ths m 2 in franchise floorspace (up $16 \%$ YoY) resulted mostly from development of franchise stores of Vistula, Wólczanka and W.KRUK brands.



## Vistula: growth continues

Vistula brand network

|  | 4Q18 | 4Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 148 | 154 | +6 |
| incl. franchise | 56 | 62 | +6 |
| Floorspace (m2) | 18,230 | 19,320 | $6 \%$ |
| incl. franchise | 5,581 | 6,283 | $13 \%$ |
| Internet \% revenues | $15.3 \%$ | $16.1 \%$ | 0.8 pp. |

Vistula brand revenues


## Vistula: dynamic store EBIT growth in 4Q19



Vistula brand efficiency

|  | 4Q18 | 4Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,474 | 1,460 | $-0.9 \%$ |
| Gross profit margin <br> (\%) | $51.9 \%$ | $52.8 \%$ | $0.9 p p$ |
| Costs of stores <br> (PLN/m2 per month) | 474 | 463 | $-2.3 \%$ |
| Store EBIT (PLN m) | 15.5 | 17.8 | $14.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 14.2 | 16.6 | $17.5 \%$ |

## Vistula: almost PLN 290m revenues

Vistula brand revenue split
(PLN m)


Vistula brand efficiency

|  | 2018 | $\mathbf{2 0 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,302 | 1,261 | $-3.2 \%$ |
| Gross profit margin <br> (\%) | $51.5 \%$ | $52.0 \%$ | 0.5 pp |
| Costs of stores <br> (PLN/m2 per month) | 446 | 445 | $-0.2 \%$ |
| Store EBIT (PLN m) | 46.3 | 47.8 | $3.2 \%$ |
| Store EBIT post <br> marketing (PLN m) | 40.8 | 43.9 | $7.7 \%$ |

- Vistula brand revenues reached PLN 286.4m in 2019, up $7 \%$ YoY, showing growths in each sales channel.
- Franchise revenues reached PLN 56.9m in 2019, up $13 \%$ YoY. Share of franchise grew from $18.7 \%$ in 2018 to $19.9 \%$ in 2019.
- Internet revenues reached PLN 43.5m in 2019, $+22 \%$ YoY. Share of internet in revenues in 2019 amounted to $15.2 \%$.
- A slight fall in sales/ m2 due to 15 fewer trading days, yet further YoY improvement in gross profit margin.
- Stabilisation of store costs/ m2.
- As a result, stable YoY store EBIT.


EXECUTIVESUMMARY

## BYTOM

## Bytom: franchise growth

Bytom brand network

|  | 4Q18 | 4Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 122 | 126 | +4 |
| incl. franchise | 6 | 9 | +3 |
| Floorspace (m2) | 15,816 | 16,421 | $4 \%$ |
| incl. franchise | 723 | 1,011 | $40 \%$ |
| Internet \% revenues | $11.0 \%$ | $14.7 \%$ | 3.7 pp |

Bytom brand retail revenues
(PLN m)


Bytom brand data is presented for comparison in line with VRG methodology. Impact since December 1st, 2018.

- Bytom's network grew YoY by 4 stores net, out of which 3 were franchise stores.
- Brand's floorspace grew $4 \%$ YoY due to opening of increasingly large stores and expansions of franchise stores ( $40 \%$ YoY floorspace growth).
- Bytom brand retail revenues reached PLN 59.9m in 4Q19 (up 2\% YoY).
- Internet revenues amounted to PLN 8.8m in 4Q19 (+36\% YoY), accounting for $14.7 \%$ of revenues.
- Franchise revenues reached PLN 2.7 m in 4Q19 (up 16\% YoY).
- Share of franchise in revenues grew from $4.0 \%$ in 4Q18 to $4.6 \%$ in 4Q19.


## Bytom: margin synergies



Bytom brand efficiency

|  | 4Q18 | 4Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,261 | 1,216 | $-3.6 \%$ |
| Gross profit margin <br> (\%) | $52.4 \%$ | $53.1 \%$ | 0.8 pp |
| Costs of stores <br> (PLN/m2 per month) | 425 | 421 | $-0.9 \%$ |
| Store EBIT (PLN m) | 11.0 | 11.1 | $0.7 \%$ |
| Store EBIT post <br> marketing (PLN m) | 10.7 | 10.4 | $-2.9 \%$ |

- A growing share of casual in 4Q19 revenues, in line with market tendencies.
- A sizeable part of formal lines in Autumn/Winter 2019 collection.
- A falling share of accessories in sales split.
- Lower revenues/ m2 due to unfavourably warm weather affecting the sale of outwear.
- Higher YoY gross profit margin to merger synergies.
- Stable YoY EBIT due to fixed costs base related to own stores.


## Bytom: stable revenues in 2019

Bytom brand revenue split
(PLN m)


| Bytom brand efficiency |  |  |  |
| :--- | :---: | :---: | :---: |
|  | 2018 | $\mathbf{2 0 1 9}$ | $\mathrm{r} / \mathrm{r}$ |
| Revenues <br> (PLN/m2 per month) | 1,101 | 1,024 | $-7.0 \%$ |
| Gross profit margin <br> (\%) | $52.7 \%$ | $52.6 \%$ | -0.1 pp |
| Costs of stores <br> (PLN/m2 per month) | 424 | 419 | $-1.1 \%$ |
| Store EBIT (PLN m) | 27.8 | 23.1 | $-16.8 \%$ |
| Store EBIT post <br> marketing (PLN m) | 26.9 | 21.5 | $-20.1 \%$ |

[^0]Wól ( Z A N K A

## Wólczanka: highest share of internet

Wólczanka brand network

|  | 4Q18 | 4Q19 | $\mathbf{r} / \mathbf{r}$ |
| :---: | :---: | :---: | :---: |
| Number of stores | 139 | 140 | +1 |
| incl. franchise | 47 | 52 | +5 |
| Floorspace (m2) | 4,979 | 4,954 | $-1 \%$ |
| incl. franchise | 1,489 | 1,576 | $6 \%$ |
| Internet \% revenues | $28.6 \%$ | $37.6 \%$ | 9.0 pp. |

Wólczanka brand revenues
(PLN m)


- Wólczanka network was stable YoY. Growth materialised in franchise stores (5 net more YoY).
- Brand's floorspace was also stable YoY. Franchise store floorspace grew 6\% YoY.
- Wólczanka revenues reached PLN 40.3 m in 4Q19 (+5\% YoY).
- Franchise revenues reached PLN 5.8m in 4Q19 (down 4.5\% YoY).
- Share of franchise in revenues came in at $14.4 \%$ in 4Q19 versus $15.9 \%$ in 4Q18.
- Internet revenues amounted to PLN 15.2 m in 4Q19 (up 38\% YoY), constituting as much as $37.6 \%$ of revenues.


## Wólczanka: double-digit store EBIT growth

Wólczanka brand revenue split


- A stable share of women shirts in sales structure.
- A higher share of knitwear due to extended assortment (introduction of chinos trousers) at the expense of mens' shirts.
- Stable YoY structure by brands - revenue growth both in Lambert and Wólczanka brands.
- Growth in revenues/ m2. Higher gross profit margin, despite a growing share of internet revenues, due to higher in-take margin.
- Costs/ m2 fell YoY due to development via franchise stores and lower costs of own stores (lower revenues).
- As a result, $15 \%$ YoY store EBIT growth.


## Wólczanka: 20\% YoY store EBIT growth

Wólczanka brand revenue split (PLN m)


- Wólczanka revenues reached PLN 125.9m in 2019, up 8\% YoY.
- Franchise revenues amounted to PLN 18.6 m in 2019 (up 10\% YoY).
- Share of franchise in revenues amounted to 14.8\% in 2019.
- Internet revenues amounted to PLN 46.0m in 2019 (+40\% YoY), amounting to $36.5 \%$ of revenues.
- Growth in sales/ m2 due to development of men and women collection and dynamic internet growths.
- Higher gross profit margin despite a higher share of internet, due to growing in-take margin.
- Stable YoY costs/m2 and as a result, almost 20\% YoY stronger YoY store EBIT in 2019.



## DENI CLER

MILANO

## Deni Cler: dynamic on-line growth

Deni Cler brand network

|  | 4Q18 | 4Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 31 | 31 | 0 |
| incl. franchise | 8 | 9 | +1 |
| Floorspace (m2) | 3,047 | 3,037 | $0 \%$ |
| incl. franchise | 600 | 720 | $20 \%$ |
| Internet \% revenues | $7.7 \%$ | $8.8 \%$ | 1.1 pp |

Deni Cler brand revenues (PLN m)


- Deni Cler network encompasses 31 stores in top shopping malls in Poland.
- There are 9 franchise stores in the network.
- Development of shop-in-shop concept. Deni Cler collections available at selected partners running multiband stores in 7 towns in the country.
- In 4Q19 Deni Cler revenues reached PLN 13.5m and were 9\% higher YoY.
- Franchise revenues reached PLN 2.9m in 4Q19 (up 1\% YoY). Franchise constituted some 21\% of revenues in 4Q19.
- Internet generated PLN 1.2 m of revenues in 4Q19 (up 24\% YoY) and amounted to $8.8 \%$ of brand's revenues.


## Deni Cler: sizeable gross profit margin growth

Deni Cler brand revenue split


Deni Cler brand efficiency

|  | 4Q18 | 4Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,354 | 1,481 | $9.4 \%$ |
| Gross profit margin <br> (\%) | $62.1 \%$ | $63.5 \%$ | 1.4 pp |
| Costs of stores <br> (PLN/m2 per month) | 455 | 513 | $12.6 \%$ |
| Store EBIT (PLN m) | 3.5 | 3,9 | $10.6 \%$ |
| Store EBIT post <br> marketing (PLN m) | 3.3 | 3.6 | $8.6 \%$ |

- Emphasis on capsule collections.
- Growth in accessories at the cost of main collection. Stable share of complementary collections.
- Growth in sales/ m2 shows the success of the strategy to gradually increase the casual offering and multibrand revenues development (shop-in-shop concept).
- The highest level of gross profit margin among brands. YoY growth due to higher in-take margin.
- Higher YoY HR costs/ m2 and commissions from multibrand stores resulted in costs/ m2 growth.
- As a result, sizeably higher YoY store EBIT.


## Deni Cler: growing store EBIT in 2019

| Deni Cler brand revenue split (PLN m) |  |  |  |
| :---: | :---: | :---: | :---: |
| 43.7 | $\xrightarrow{+7 \% \mathrm{YoY}}$ | 46.6 |  |
| 4.1 |  | 5.0 |  |
| 9.7 |  | 10.1 |  |
| 30.0 |  | 31.6 |  |
| 2018 | 2019 |  |  |
| $\square$ Own stores | $\square$ Franchise stores Internet |  |  |
| Deni Cler brand efficiency |  |  |  |
|  | 2018 | 2019 | YoY |
| Revenues <br> (PLN/m2 per month) | 1,169 | 1,280 | 9.5\% |
| Gross profit margin <br> \%) | 58.1\% | 59.6\% | 1.5pp |
| Costs of stores PLN/m2 per month) | 426 | 481 | 13.0\% |
| tore EBIT (PLN m) | 9.5 | 10.3 | 8.2\% |
| tore EBIT post marketing (PLN m) | 8.6 | 9.4 | 9.0\% |

- 2019 Deni Cler revenues reached PLN 46.6m (+7\% YoY).
- Franchise revenues reached PLN 10.1 m in 2019 (+4\% YoY).
- Franchise constituted some $21.6 \%$ of revenues in 2019.
- Internet revenues amounted to PLN 5.0m in 2019 (+20.6\% YoY) and constituted 10.7\% of revenues.
- YoY gross profit margin improvement due to more favourable purchasing terms.
- A sizeable sales/ m2 improvement coupled with a high costs/ m 2 growth, due to commissions for multibrand stores.
- As a result, higher YoY store EBIT.
- The company made a PLN 1.6 m inventory write-off. As a result, net profit amounted to PLN 0.1m in 2019.

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## W.KRUK: acceleration of floorspace growth

W.KRUK brand network

|  | 4Q18 | 4Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 128 | 139 | +11 |
| incl. franchise | 10 | 14 | +4 |
| Floorspace (m2) | 9,554 | 10,647 | $11 \%$ |
| incl. franchise | 630 | 856 | $36 \%$ |
| Internet \% revenues | $6.7 \%$ | $7.6 \%$ | 0.9 pp |

W.KRUK brand retail revenues (PLN m)


- Dynamic YoY growth in W.KRUK brand stores.
- Opening of 11 stores net translated into a $11 \%$ YoY increase in brand's floorspace.
- The brand had 14 franchise stores at the end of 4Q19, 4 more YoY.
- Introduction of new products: lab-grown diamonds (New Diamond by W.KRUK) and a collection of perfumes.
- Retail revenues of W.KRUK brand reached PLN 123.0m in 4Q19 (up 14\% YoY).
- Franchise revenues amounted to PLN 7.3m in 4Q19, while internet sales reached PLN 9.4m in 4Q19 (up 30\% YoY).
- Internet constituted 7.6\% of revenues in 4Q19 versus $6.7 \%$ in 4Q18.


## W.KRUK: stable EBIT in 4Q19

W.KRUK brand revenue split

| 26\% | 30\% |  | 38\% | 35\% |
| :---: | :---: | :---: | :---: | :---: |
| 74\% | 70\% |  | 62\% | 65\% |
| 4Q18 4Q19 4Q18 4Q19 |  |  |  |  |
|  | $\square$ Watch | ■ Gold je | $\square$ Sil | wellery |
|  | W.KRUK brand efficiency |  |  |  |
|  |  | 4Q18 | 4Q19 | YoY |
| Revenues <br> (PLN/m2 per month) |  | 3,781 | 3,862 | 2.1\% |
| Gross profit margin (\%) |  | 54.7\% | 53.7\% | -1.1pp. |
| Costs of stores (PLN/m2 per month) |  | 1,013 | 1,096 | 8.2\% |
| Store EBIT (PLN m) |  | 30.0 | 31.1 | 3.6\% |
| Store EBIT post marketing (PLN m) |  | 25.4 | 25.4 | 0.3\% |

- Watches continued to increase their share in revenues.
- Sales of watches amounted to almost PLN 36 m in 4Q19, up $34 \%$ YoY.
- Within jewellery, there was a growing YoY share of gold jewellery over higher-margin silver in 4Q19 sales.
- Growth in sales/m2 in the quarter, among others due to introduction of new products in the offering.
- A YoY fall in gross profit margin due to a growing share of watches in sales.
- Growth in costs/m2 at a higher pace than sales/ m2 growth due to commissions and rentals based on turnover.
- A high and stable store EBIT in 4Q19.


## W.KRUK: strong 2019 results

W.KRUK brand retail revenues (PLN m)

W.KRUK brand efficiency

|  | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) <br> Gross profit margin | 2,886 | 32.034 | $5.1 \%$ |
| (\%) | $52.6 \%$ | $52.8 \%$ | 0.2 pp |
| Costs of stores <br> (PLN/m2 per month) | 866 | 916 | $5.8 \%$ |
| Store EBIT (PLN m) | 70.7 | 83.8 | $18.6 \%$ |
| Store EBIT post <br> marketing (PLN m) | 62.2 | 72.4 | $16.5 \%$ |

- W.KRUK brand retail revenues in 2019 reached PLN 371.4m, +19\% YoY.
- Internet revenues amounted to PLN 27.8m in 2019 (+28\% YoY).
- In 2019 internet revenues came in at 7.5\% of revenues compared to 6.9\% w 2018.
- A sizeable sales/ m2 growth with stable gross profit margin.
- Growth in costs of stores/ m2 above sales/ m 2 due to higher commissions for franchise stores, higher D\&A and other costs.
- Brand with the highest contribution of store EBIT and group EBIT in 2019.


## 4Q19 brand's results summary



## GROUP RESULTS



VRG

## Comparable periods

| LIMITED YOY COMPARA |  |
| :---: | :---: |
| 4Q18 | 4Q19 <br> reported |
| The results encompass only <br> one month of Bytom <br> consolidation (merger as of <br> 30th November 2018). | The results include VRG <br> Group with Bytom - the <br> brand's impact took place for <br> the whole quarter. |
| The results have not been <br> restated due to the merger. | Additionally, <br> the results were reported <br> under IFRS16. |
| There was also no <br> restatement for IFRS16, the <br> results are under IAS17. |  |

## 4Q19 excl. IFRS16

The results include VRG Group with Bytom - the brand's impact took place for the whole quarter.

The results have been restated to show the picture under IAS17 not under IFRS16.

## Higher revenues in both segments



## Higher YoY gross profit in both segments




| 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 4Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\bigcirc-$ | oup | $\rightarrow-\mathrm{Ap}$ | parel se | gment | $\rightarrow$ - | wellery | segme |  |

- Group gross profit on sales amounted to PLN 178.5m in 4Q19 (up $24 \% \mathrm{YoY}$ ).
- In 4Q19 gross profit on sales of the apparel segment reached PLN 110.9m, up $32 \%$ YoY.
- Gross profit on sales of the jewellery segment amounted to PLN 67.7m, up 13\% YoY.
- Group gross profit margin reached $53.7 \%$ in 4Q19, +0.8 pp. YoY, due to a higher margin in apparel segment.
- The apparel segment gross profit margin grew 1.6 pp . YoY to $53.6 \%$ in 4Q19, due to higher in-take margins and lower sell-offs.
- The jewellery segment noted a 0.3 pp . YoY fall in 4Q19 gross profit margin, to $53.8 \%$ level, due to a higher share of watches.


## High EBIT dynamics

Operating costs, monthly per m2
(PLN m, excl. IFRS16)


- Group operating costs/ m2 fell $5 \%$ YoY in 4Q19 to PLN 811/m2 per month.
- Lower costs of stores/m2 to 580 PLN/m2 (down $4 \% \mathrm{YoY}$ ) and fall in HQs costs/ m 2 to PLN 230 (down 7\% YoY), impact of merger with Bytom (excl. IFRS16).
- The apparel segment costs reached PLN 641/m2 in 4Q19, down 7\% YoY, while the jewellery segment costs amounted to PLN 1,510/m2 per month, $+10 \%$ YoY in 4 Q 19 (excl. IFRS16).
- Group operating loss reached PLN 47.5 m in 4Q19 (PLN 47.6m under IFRS16), up 16\% YoY.
- 4Q19 EBIT of the apparel segment amounted to PLN 26.5m excl. IFRS16 (PLN 26.6 m under IFRS16), growing by $32 \%$ YoY.
- Operating profit of the jewellery segment reached PLN 21.0m in 4Q19, up 2\% YoY (the same under IFRS16).


## Strong 4Q19 operating activity

| PLN m | $\begin{aligned} & \text { 4Q18 } \\ & \text { IAS17 } \end{aligned}$ | 4Q19 <br> IFRS16 | YoY | $\begin{aligned} & \text { 4Q19 } \\ & \text { IAS17 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | 272.1 | 332.5 | 22.2\% | 332.5 |
| Gross profit on sales | 143.8 | 178.5 | 24.1\% | 178.5 |
| Gross profit margin | 52.9\% | 53.7\% | 0.8pp. | 53.7\% |
| Operating costs | 103.4 | 132.1 | 27.7\% | 132.2 |
| EBIT | 40.8 | 47.6 | 16.7\% | 47.5 |
| EBIT margin | 15.0\% | 14.3\% | -0.7pp. | 14.3\% |
| Net financial activity | -1.9 | 6.3 |  | 0.1 |
| Net profit | 32.4 | 44.3 | 36.7\% | 38.0 |
| Net margin | 11.9\% | 13.3\% | +1.4pp | 11.4\% |
| EBITDA | 45.6 | 76.1 | 67.0\% | 53.4 |
| EBITDA margin | 16.8\% | 22.9\% | $6.1 p p$. | 16.1\% |

- Higher YoY gross profit margin due to favourable trends in the apparel segment.
- IFRS16 applied in 4Q19 - rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA and net profit.
- A sizeable EBIT improvement, despite costs growing faster than revenues.
- Negative impact from PLN 1.6m inventory write-off at Deni Cler.
- A more favourable YoY net financial activity due to IFRS16 (PLN 1.1m additional interest but PLN 7.3m FX gains).
- Additionally, PLN 1.9 m of FX gains under IAS17 from balance sheet items.
- As a consequence, dynamic net income growth.


## Double-digit dynamics in 2019

| PLN m | 2018 <br> IAS17 | 2019 <br> IFRS16 | YoY | 2019 <br> IAS17 |
| :--- | ---: | ---: | ---: | ---: |
| Revenues | $\mathbf{8 0 5 . 7}$ | $\mathbf{1 , 0 6 8 . 3}$ | $\mathbf{3 2 . 6 \%}$ | $\mathbf{1 , 0 6 8 . 3}$ |
| Gross profit on <br> sales <br> Gross profit <br> margin | 412.3 | 556.1 | $34.9 \%$ | 556.1 |
| Operating costs | $31.2 \%$ | $52.1 \%$ | $0.9 p p$. | $52.1 \%$ |
| EBIT | $\mathbf{7 1 . 9}$ | $\mathbf{8 7 . 5}$ | $\mathbf{2 1 . 7 \%}$ | $\mathbf{8 7 . 5}$ |
| EBIT margin | $8.9 \%$ | $8.2 \%$ | $-0.7 p p$. | $8.2 \%$ |
| Net financial activity | -6.2 | -8.1 |  | -6.2 |
| Net profit | $\mathbf{5 3 . 6}$ | $\mathbf{6 4 . 0}$ | $\mathbf{1 9 . 5 \%}$ | $\mathbf{6 5 . 9}$ |
| Net margin | $6.6 \%$ | $6.0 \%$ | $-0.6 p p$. | $6.2 \%$ |
|  | $\mathbf{8 9 . 3}$ | $\mathbf{1 9 8 . 5}$ | $\mathbf{1 2 2 . 4 \%}$ | $\mathbf{1 1 1 . 1}$ |
| EBITDA | $11.1 \%$ | $18.6 \%$ | $7.5 p p$. | $10.4 \%$ |

- Higher YoY gross profit margin due to favourable trends in both segments.
- Dynamic YoY EBIT improvement despite SG\&A costs growth slightly exceeding topline growth and negative impact of other operating activity.
- IFRS16 applied in 2019 - rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA and net income.
- Higher YoY net financial costs in 2019 due to IFRS 16 application - PLN 4.2m of additional interest but PLN 2.3m of FX gains.
- Stable YoY interest on debt under IAS 17, but growth in bank loan charges and guarantees.
- As a result, high net profit growth under IAS17 and IFRS16.


## Stocking for 4Q

Change in inventory
(PLN m)


- Inventory up $16 \%$ YoY to PLN 535.5 m due to network development and opening of new stores.
- Apparel segment inventory increased $15 \%$ YoY. Growth results from stocking for a strong 4Q - sell-off started at the end of December 2019.
- Inventory of the jewellery segment grew $18 \%$ YoY due to preparation for openings of new stores and weaker than expected revenues in December 2019.
- Group inventory per m2 reached PLN 9,848 at the end of 4Q19, up 10\% YoY.
- Apparel segment inventory per m2 reached PLN 6,978, up $10 \%$ YoY.
- Due to the market characteristics, inventory per m2 in the jewellery segment amounted to PLN 21,640, up 6\% YoY.


## Safe indebtedness levels



Capex vs. net debt/EBITDA
(excl. IFRS 16)


- Long-term and short-term indebtedness shown together with financial leases, yet excluding the leases from IFRS16. Financial leases under IFRS16 at PLN 268.3m.
- Usage of reverse factoring for supply chain financing reached PLN 21.1m at the end of 4Q19.
- Group's net debt under IAS17 came in at PLN 91.3m.
- Net debt/ EBITDA (4Q) at 0.8x. YoY fall results from a neutral impact of taking over Bytom (in 4Q18 only one month of Bytom's results was consolidated, while whole net debt).
- Excluding reverse factoring, the ratio would come at 0.6x.
- Higher YoY capex in 4Q19 due to opening of own stores of W.KRUK.


## Seasonal engagement of cash



Quarterly cash flows
(PLN m)


- Both balance sheet dates include Bytom. Cash flows for 4Q18 show VRG Group excluding Bytom for X and XI , while 4Q19 results include Bytom for the whole quarter.
- Higher YoY inventories due to development of both segments and lower-than-expected revenues in the jewellery segment in December 2019.
- Stable YoY level of receivables and liabilities.
- More favourable YoY operating cash flows due to strong 4Q19 and favourable changes in NWC. Impact of IFRS16 at + PLN 28.9m.
- Higher YoY investing cash flow - outlays for own stores (especially W.KRUK). No capex with development by franchise stores.
- Financing cash flows show repayment of debt in the quarter and lease interest payments (IFRS16).
$\square$ Operating CF $\quad$ Investing CF $\quad$ Financing CF $\quad$ Total CF


# CORONAVIRUS ACTIONS AND PLANS FOR 2020 

## So-far coronavirus impact



E-stores of our brands are operational and record high sales growths.

Closing of shopping malls resulted in 97\% of our traditional stores no longer being operational.

## Actions taken due to coronavirus



## Support for on-line sales

Stronger promotions (-50\% for new collections).

Higher outlays to gain on-line traffic.

Allocation of goods with priority given to on-line sales.

Target for 2020: e-commerce constituting more than $20 \%$ of revenues.

## 2020 floorspace lower YoY

|  |  | 2019 | $\begin{gathered} 2020 \\ \text { former } \end{gathered}$ | $\begin{gathered} 2020 \\ \text { target } \end{gathered}$ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | stores | 451 | 470 | 435 | -16 |
|  | m2 | 43,731 | 46,013 | 42,471 | -3\% |
| VISTULA | stores | 154 | 164 | 149 | -5 |
|  | m2 | 19,320 | 20,584 | 18,697 | -3\% |
| WÓLCZANKA | stores | 140 | 145 | 135 | -5 |
|  | m2 | 4,954 | 5,227 | 4,790 | -3\% |
| BYTOM | stores | 126 | 131 | 120 | -6 |
|  | m2 | 16,421 | 17,254 | 1,952 | -3\% |
| DENI CLER | stores | 31 | 30 | 31 | 0 |
|  | m2 | 3,037 | 2,947 | 3,031 | 0\% |
| JEWELLERY SEGMENT | stores | 139 | 151 | 142 | 3 |
|  | m2 | 10,647 | 11,703 | 10,970 | 3\% |
| TOTAL | stores | 590 | 621 | 577 | -13 |
|  | m2 | 54,378 | 57,716 | 53,441 | -2\% |

In 2020 floorspace will be lower YoY due to uncertainty related with coronavirus.

Franchise store floorspace should reach some 10.9 ths m 2 at the end of 2020 .

2020 capex should amount to some PLN 15m (upgrades, larger stores).

## Actions related to HR costs



FGŚP (Guaranteed Employee Benefits Fund) support: co-financing of employees' remuneration - up to $40 \%$ of monthly remuneration and making working time more flexible (project).

## Actions taken to reduce rentals

The key topic is the elimination of rent costs for the time of closed shopping centers and their renegotiation for the period of limited traffic in shopping
malls.

- No development of traditional stores network in 2020
- Closing unprofitable stores (early termination of lease agreements)
- Rental reductions proportional to the decrease in shopping center traffic
- Renegotiations of payment terms

State support: temporary termination of lease agreements for the time of closed shopping malls.

## Working capital improvements

## APPAREL SEGMENT

Some 20\% orders reduction for Spring/Summer 2020.
$20 \%-30 \%$ orders reduction for Autumn/Winter 2020.

Lengthening of payment terms.

Usage of supply chain financing mechanisms.
$15 \%$ YoY lower inventories at the end of 2020.

## JEWELLERY SEGMENT

$20 \%$ orders reduction.

Lengthening of payment terms.


> 5\% YoY lower inventories.

## Base case scenario: stores closed by end-April, gradual recovery in clients from then on

YoY GROUP SALES DYNAMICS (BASE CASE SCENARIO)


## Targets for 2020



## Focus on liquidity in 2020




Q\&A



VRG

## BACK-UP

VRG
vistula retail group

## Vistula: executive summary



## Vistula (menswear)

- Vistula brand is characterised by the highest quality of products and a fresh approach to men's fashion.
- There are 3 stylistic lines in Vistula brand collections: Vistula modern classical clothes, Vistula RED - the latest trends, brave colours, Lantier - reference to traditional tailoring, formalwear.
- "Made to Measure": personalised service dedicated to the most demanding customers. Available in selected brand's stores.


## Spring/Summer 2020 collection

- The Capri collection, inspired by the scenery of the Italian island, includes lightweight fitted jackets, shirts in shades of white, sea blue and turquoise. Lemon-themed shirts, shorts, tshirts and chinos are also available. All garments are made of breathable fabrics, including mixtures of flax and cotton.
- The ECO LINE mini capsule contains, among others sweaters made from PET bottle processing, jeans made with water savings, with laser abrasions, a jacket and a suit made from organic fabrics from ecological farms, and the cotton from which shirts or t-shirts are made comes from sustainable crops. All accessories such as certain elements of jackets, linings and buttons are recycled.


## Network development

- W 4Q19 2 stores net were opened (franchise stores) in Kutno and in Jasło.


## Bytom: executive summary



## 4Q19 presentation

## Bytom (menswear)

- Bytom - a Polish brand with origin dating back to 1945.
- The brand offers men's formalwear and smart casual assortment.
- "Made to Measure" - personalised men's tailoring offered in selected stores.


## Spring/Summer 2020 collection

- The heroes of the campaign are unique figures of Polish culture and art: Jacek Koman - an artist with international experience, film and theater actor and Maciej Musiałowski theater and film actor of the young generation.
- Softness, lightness, causal - these are the main slogans of the new collection. The classic forms and constructions used to date are modified for convenience. The whole collection takes on a more casual character. Among the suit fabrics there are cotton, linen or new this season: corrugated fabric. Suits acquire spaciousness by using fabrics with contrasting patterns.
- The colors of the collection are contained in subdued, but also fresh, coastal colors inspired by the Baltic Sea, supplemented with subdued earthy colors.
- The collection also includes a line of products with a more casual, urban character - soft pants, shorts, polo shirts and sweatshirts in strong, saturated colors.


## Network development

- In 4Q19 the net number of stores was stable QoQ. In place of 1 closed store, one store was opened in Marcelin shopping mall in Poznan.


## Wólczanka: executive summary



Wól L Z A N K A

## Wólczanka (fashion for men and women)

- Wólczanka runs a network of own and franchise stores in Poland with shirts for men and women, knitwear and accessories. The brand has two lines: Wólczanka and Lambert.


## Spring/Summer 2020 collection

- The faces of the \#WE Wólczanka campaign were brand clients selected through social media and a loyalty program. The choice was determined by their activity in content publishing, frequency of purchases, but first and foremost the sympathy each of them has towards the brand.
- The women's collection in Wólczanka will be marked by flowers. The rich offer of business fashion also plays a big role, while the casual offer includes strong color combinations, check and a number of smaller motifs referring to associations with free time and holidays.
- In the men's collection, Wólczanka focuses on strong colors and expressive patterns present on both shirts and accompanying accessories. The business men's collection will not lack shirts in shades of white and blue, microstructures, delicate stripes and more expressive bars and stripes.


## Network development

- In 4Q19 the net number of boutiques fell by 2 QoQ. Openings of franchise stores took place in Kutno and in Jasło.


## Deni Cler: executive summary

## Deni Cler (women's fashion)

- Women's fashion brand with Italian origin, established in Italy in 1972.
- A network of stores for women over 35 years of age who value high quality and elegance.
- Collections created from highest quality fabrics with superior accessories and designer cut.


## Spring/Summer 2020 collection

- As in previous seasons, emphasis on capsule collections. The inspiration to create the MUSICA NELL' ARIA capsule collection - Music in the Air was music. The entire collection consists of 240 models presented in six capsules, created on the basis of 6 musical genres.
- Swing begins with mainly daytime stylizations. Then Jazz with suggestions for work. The evening and visiting part can be found in the Opera. Country is an idea for the weekend. The summer season opens with Chillout, which naturally goes into Canzone Italiana, or "Italian song" with summer dresses at the forefront.
- In 1H20 there will be a continuation and expansion of the program "Deni Cler Milano Friends".


## Network development

- No new openings in 4Q19. Further development of presence in multibrand stores.


## W.KRUK: executive summary



## The oldest jewellery brand in Poland

- The jewellery offer includes gold, silver and platinum jewellery, diamonds, precious stones and original collections.
- W.KRUK's offer also includes global watches brands, such as Rolex (sole distributor in Poland), Cartier, JaegerLeCoultre, Hublot, Panerai, Chopard, Breitling, GirardPerregaux, Omega, Tudor, Tag Heuer, Longines, Rado, Swatch and many more. W.KRUK offer also includes a constantly growing collection of accessories: leather handbags, silk scarves, sunglasses and leather accessories with the brand's logo.


## 180 ${ }^{\text {th }}$ anniversary of W.KRUK

- W.KRUK is the oldest jewellery brand in Poland. The premiere of the jubilee campaign took place on February $28^{\text {th }}, 2020$ along with the collection of Blask (Shine) silver and gold jewellery and the Blask advertising campaign.
- The star of the Blask campaign is actress Joanna Kulig, and she is accompanied by other exceptional ambassadors: writer Joanna Bator, sportswoman Joanna Fiodorow, teacher Zyta Czechowska, model Angelika Wierzbicka and Aleksandra Drozdowska, W.KRUK store manager.


## Network development

- In 4Q19, 4 net stores were opened, of which 1 franchise store. In November, the W.KRUK boutique was opened at the Raffles Europejski Warsaw Hotel. In addition, after revitalization, the W.KRUK Rolex store at Galeria Baltycka in Gdańsk and in Jelenia Góra were reopened.


## Summary of brands' 4Q19 results

| VISTULA |  | BYTOM $\qquad$ |
| :---: | :---: | :---: |
| FRANCHISE NETWORK DEVELOPMENT. |  | GROSS PROFIT MARGIN IMPROVEMENT. |
|  | BROADENING THE |  |
| W ÓL ( Z A M K A | JEWELLERY OFFER, <br> INTRODUCTION OF PERFUMES. FURTHER INCREASE IN SALES | DENI CLER |
| HIGH SHARE OF INTERNET. | OF WATCHES. | HIGHEST GROSS PROFIT MARGIN. |

## CSR Strategy for 2020-22



## Group's structure



## Growing number of stores

NUMBER OF STORES

|  |  | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 4Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | total | 295 | 299 | 300 | 304 | 440 | 443 | 452 | 451 | 451 |
|  | franchise | 88 | 93 | 94 | 100 | 117 | 120 | 126 | 129 | 132 |
| VISTULA | total | 134 | 136 | 138 | 141 | 148 | 152 | 154 | 152 | 154 |
|  | franchise | 42 | 46 | 47 | 50 | 56 | 58 | 60 | 60 | 62 |
| WÓLCZANKA | total | 129 | 131 | 132 | 133 | 139 | 139 | 142 | 142 | 140 |
|  | franchise | 38 | 39 | 39 | 42 | 47 | 48 | 50 | 51 | 52 |
| BYTOM | total | - | - | - | - | 122 | 121 | 125 | 126 | 126 |
|  | franchise | - | - | - | - | 6 | 6 | 8 | 9 | 9 |
| DENI CLER | total | 32 | 32 | 30 | 30 | 31 | 31 | 31 | 31 | 31 |
|  | franchise | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 9 | 9 |
| JEWELLERY SEGMENT | total | 115 | 117 | 121 | 126 | 128 | 132 | 134 | 135 | 139 |
|  | franchise | 3 | 4 | 6 | 6 | 10 | 11 | 11 | 13 | 14 |
| TOTAL | total | 410 | 416 | 421 | 430 | 568 | 575 | 586 | 586 | 590 |
|  | franchise | 91 | 97 | 100 | 106 | 127 | 131 | 137 | 142 | 146 |

## Higher floorspace

FLOORSPACE (M2)

|  |  | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 4 Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL | total | 24,613 | 24,822 | 24,864 | 25,163 | 42,072 | 42,429 | 43,207 | 43,461 | 43,731 |
|  | franchise | 6,006 | 6,389 | 6,487 | 6,820 | 8,394 | 8,621 | 9,223 | 9,322 | 9,590 |
| VISTULA | total | 16,719 | 16,855 | 17,176 | 17,429 | 18,230 | 18,727 | 19,007 | 19,058 | 19,320 |
|  | franchise | 4,235 | 4,580 | 4,686 | 4,925 | 5,581 | 5,818 | 6,084 | 6,065 | 6,283 |
| WÓLCZANKA | total | 4,604 | 4,676 | 4,707 | 4,753 | 4,979 | 4,894 | 4,978 | 4,985 | 4,954 |
|  | franchise | 1,171 | 1,209 | 1,201 | 1,295 | 1,489 | 1,479 | 1,528 | 1,546 | 1,576 |
| BYTOM | total | - | - | - | - | 15,816 | 15,761 | 16,175 | 16,402 | 16,421 |
|  | franchise | - | - | - | - | 723 | 723 | 1,011 | 1,011 | 1,011 |
| DENI CLER | total | 3,291 | 3,291 | 2,981 | 2,981 | 3,047 | 3,047 | 3,047 | 3,017 | 3,037 |
|  | franchise | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 700 | 720 |
| JEWELLERY | total | 8,688 | 8,769 | 9,048 | 9,449 | 9,554 | 9,992 | 10,215 | 10,347 | 10,647 |
|  | franchise | 187 | 245 | 371 | 371 | 630 | 680 | 680 | 802 | 856 |
| TOTAL | total | 33,301 | 33,592 | 33,912 | 34,611 | 51,626 | 52,421 | 53,422 | 53,809 | 54,378 |
|  | franchise | 6,192 | 6,633 | 6,858 | 7,190 | 9,024 | 9,301 | 9,903 | 10,124 | 10,446 |

## Own e-stores of five brands

On-line sales by segments (PLN m)


Group on-line sales


## Costs of own stores under control

Operating costs per month/m2
(PLN, excl. IFRS16)


- Differences in SG\&A costs/ m2 between segments result from different business models.
- The jewellery segment is characterised by higher revenues and costs/ m2 than these of the apparel segment.
- Segmental costs/ m2 are calculated based on average working floorspace for each segment. Bytom brand's costs are included since XII 2018.
- Costs of stores encompass costs of own and franchise stores.
- Costs of own stores include rental costs, HR costs and other costs of own stores.
- Costs of own stores/m2 are calculated based on average working floorspace of own stores.
- Costs of franchise stores equal to commission for franchisees.


## Discipline in marketing costs

Marketing costs by segments (PLN m)


Group marketing costs


- Marketing costs are part of group selling costs.
- These encompass: recurring advertising spending (catalogues, photoshoots) and nationwide marketing campaigns in editorial, internet and TV with celebrities.
- In 4Q19 marketing outlays reached PLN 8.2m, up 21\% YoY, due to Bytom consolidation and W.KRUK campaign.
- In 2019 marketing outlays reached PLN 19.1m, up $16 \%$ YoY.
- The apparel segment: marketing outlays are related to campaigns, which typically cumulate in the second and fourth quarter. W 2018 Bytom's marketing costs were shown only for XII.
- Marketing costs within the jewellery segment cumulate in 4Q (seasonally best), before Christmas.


## FX risk exposure

Purchases by currencies
$($ PLN m)


2019 revenues and SG\&A costs by currencies (excl. IFRS16)


- FX risk is sizeable for the capital group, thus it is being hedged since 2Q16.
- The group is a beneficiary of strengthening of zloty versus foreign currencies.
- A small YoY shift in purchases structure in 2019 due to consolidation of Bytom and changes in sourcing.
- Depreciation of zloty to main currencies (USD, EUR and CHF) may unfavourably impact the gross profit (higher COGS) and operating margin (higher rental costs, excl. IFRS16).
- The Company uses currency derivatives (currency forwards) to hedge future cash flows against currency risk.
- Hedging of the FX risk exposure takes place in the apparel segment.


## Historical quarterly results

| PLN m | 2Q18 | $\begin{gathered} \text { 2Q19 } \\ \text { IFRS16 } \end{gathered}$ | YoY | $\begin{aligned} & 2 \text { Q19 } \\ & \text { IAS17 } \end{aligned}$ | 3Q18 | $\begin{gathered} \text { 3Q19 } \\ \text { IFRS16 } \end{gathered}$ | YoY | $\begin{aligned} & 3 \text { Q19 } \\ & \text { IAS17 } \end{aligned}$ | 4Q18 | $\begin{aligned} & \text { 4Q19 } \\ & \text { IFRS16 } \end{aligned}$ | YoY | $\begin{aligned} & \text { 4Q19 } \\ & \text { IAS17 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 192.9 | 270.2 | 40.1\% | 270.2 | 180.1 | 251.2 | 39.5\% | 251.2 | 272.1 | 332.5 | 22.2\% | 332.5 |
| Gross profit on sales | 100.6 | 144.6 | 43.8\% | 144.6 | 90.1 | 128.0 | 42.1\% | 128.0 | 143.8 | 178.5 | 24.1\% | 178.5 |
| Gross profit margin | 52.1\% | 53.5\% | 1.4pp. | 53.5\% | 50.0\% | 51.0\% | 1.0pp. | 51.0\% | 52.9\% | 53.7\% | 0.8pp. | 53.7\% |
| SG\&A costs | 80.8 | 115.5 | 43.0\% | 115.3 | 80.5 | 115.5 | 43.5\% | 115.6 | 103.4 | 132.1 | 27.7\% | 132.2 |
| Other operating activity | -0.6 | -0.5 |  | -0.5 | 0.4 | 0.1 |  | 0.1 | 0.4 | 1.1 |  | 1.1 |
| EBIT | 19.2 | 28.6 | 49.0\% | 28.7 | 10.0 | 12.6 | 25.5\% | 12.4 | 40.8 | 47.6 | 16.7\% | 47.5 |
| EBIT margin | 9.9\% | 10.6\% | 0.7pp. | 10.6\% | 5.6\% | 5.0\% | -0.6pp. | 4.9\% | 15.0\% | 14.3\% | -0.7pp. | 14.3\% |
| Net financial activity | -1.6 | 0.7 |  | -1.3 | -1.2 | -12.4 |  | -3.3 | -1.9 | 6.3 |  | 0.1 |
| Pre-tax profit | 17.6 | 29.3 | 66.2\% | 27.4 | 8.8 | 0.2 | N/M | 9.1 | 38.9 | 53.9 | 38.6\% | 47.5 |
| Tax | 3.5 | 5.4 |  | 5.4 | 1.9 | 2.0 |  | 2.0 | 6.4 | 9.5 |  | 9.5 |
| Net profit | 14.1 | 23.9 | 69.3\% | 22.0 | 6.9 | -1.8 | N/M | 7.1 | 32.4 | 44.3 | 36.7\% | 38.0 |
| Net margin | 7.3\% | 8.8\% | 1.5pp. | 8.1\% | 3.8\% | -0.7\% | -4.5pp. | 2.8\% | 11.9\% | 13.3\% | +1.4pp | 11.4\% |


| EBITDA | $\mathbf{2 3 . 6}$ | $\mathbf{5 6 . 7}$ | $\mathbf{1 4 0 . 5} \%$ | $\mathbf{3 4 . 8}$ | $\mathbf{1 4 . 0}$ | $\mathbf{4 0 . 9}$ | $\mathbf{1 9 1 . 5 \%}$ | $\mathbf{1 8 . 4}$ | $\mathbf{4 5 . 6}$ | $\mathbf{7 6 . 1}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{6 7 . 0} \%$ | $\mathbf{5 3 . 4}$ |  |  |  |  |  |  |  |  |  |
| EBITDA margin | $12.2 \%$ | $21.0 \%$ | $8.8 p p$. | $12.9 \%$ | $7.8 \%$ | $16.3 \%$ | $8.5 p p$. | $7.3 \%$ | $16.8 \%$ | $22.9 \%$ |

## Safe indebtedness level

| PLN m | 4Q18 | $2 \mathrm{Q19}$ | $4 \mathrm{Q19}$ |
| :--- | :---: | :---: | :---: |
| Long-term debt | 74.4 | $\mathbf{7 1 . 5}$ | $\mathbf{5 8 . 0}$ |
| Bank loans | 70.8 | 68.3 | 55.9 |
| Finance leases | 3.6 | 3.1 | 2.2 |
| Short-term debt | 48.5 | 101.5 | 58.6 |
| Bank loans | 25.9 | 76.0 | 35.6 |
| Finance leases | 1.7 | 1.6 | 1.9 |
| Reverse factoring | 20.9 | 23.8 | 21.1 |
| Cash | 33.5 | 23.0 | 25.3 |
| Net debt | 89.4 | 149.8 | 91.3 |
| Finance leases IFRS16 | 0.0 | 286.6 | 268.3 |
| Net debt under IFRS16 | 89.4 | 436.4 | 359.7 |

- Interest bearing indebtedness includes: bank loans, finance leases and reverse factoring (taken over with Bytom S.A. merger).
- Bank loans include: overdrafts and investment bank loans. Bank loan comprises of: a floating charge on inventory, a fixed charge on "Vistula", "Wólczanka", "Intermoda", "Bytom" trademarks and a fixed charge on W.KRUK and DCG shares.
- There is room to further finance the group's development from bank debt.
- Consistent YoY reduction in long-term debt.
- A safer and more diversified financing structure after merger with Bytom.
- PLN 21.2 m of reverse factoring used for financing of Bytom brand's suppliers.
- PLN 268.3m of IFRS16 liabilities (finance leases).


## Monthly sales data

## APPAREL SEGMENT REVENUES (VISTULA, WÓLCZANKA, DENI CLER, <br> BYTOM from XII 2018)



## Monthly sales data

## Jewellery segment revenues <br> (W.KRUK)



## Monthly sales data

## REVENUES OF THE CAPITAL GROUP



## Shareholder structure

## Shareholder structure as of 30.03.2020 (share in equity and votes)

|  | Number of <br> shares/votes | \% stake |
| :--- | ---: | ---: |
| 1. IPOPEMA TFI | $35,918,372$ | $15.32 \%$ |
| 2. PZU OFE and DFE | $35,540,000$ | $15.16 \%$ |
| 3. NN OFE and DFE | $33,119,487$ | $14.13 \%$ |
| 4. Jerzy Mazgaj with related | $19,477,333$ | $8.31 \%$ |
| party Krakchemia SA | $15,680,800$ | $6.69 \%$ |
| 5. FORUM TFI | $94,719,848$ | $40.39 \%$ |
| 6. Other free-float | $\mathbf{2 3 4 , 4 5 5 , 8 4 0}$ |  |
| TOTAL |  |  |

IPOPEMA TFI
Other free-float
$40.40 \%$$\quad$ NZU OFE and

## Sources of information regarding holdings of VRG S.A. shares

1. information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 2 and art. 87 paragraph 1 item 2 of the Act of 29 uly 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies and in accordance with the notifications received by
 IPOPEMA TFI S.A. According to the information held by the Company, the Ipopema 21 FIZ Priva constitutes $6,32 \%$ of the share capital of the Company and gives 14,819,183 votes, constituting $6.32 \%$ of the total number votes at the Company's General Meeting.
2. information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause information provided on the basis of the number of shares registered by the PZU Open Golden Pension Fund and the PZU Voluntary Pension Fund at the EGM of the Company on February 20, 2020. At the Extraordinary General Meeting of the Company on February 20 th, 2020, the PZU "Złota Jesień" Open Pension Fund owned 34,700,000 shares of the Company, representing $14.80 \%$ of the Company's share capital and was entitled to $34,700,000$ votes at the Company's GM , which is $14,80 \%$ of the total number of votes at the Company's General Meeting.
3. information provided on the basis of the number of shares registered jointly by NationaleNederlanden Open Pension Fund and Nationale-Nederlanden Voluntary Pension Fund at the Extraordinary General Meeting of the Company on February 20th, 2020. At the Extraordinary General Meeting of the Company on February $20^{\text {th }}, 2020$, Nationale-Nederlanden Otwarty Fundusz Emerytalny independently owned $32,750,487$ shares of the Company, which constitutes $13.97 \%$ of the Company's share capital and was entitled to $32,750,487$ votes at the General Meeting of the Company, which is $13.97 \%$ of the total number of votes at the Company's General Meeting.
4. information on the number of shares provided in accordance with the notifications received by the Company pursuant to art. 69 of the Act of 29 July 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies and in accordance with the notifications received by the Company pursuant to art. 19 MAR. According to the information held by the Company, Mr. Jerzy Mazgaj owns 10,477,333 shares of ethe , otes
5. information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 2 in connection from art. 87 paragraph 1 point 2 lit. a) The Act of July $29^{\text {th }}, 2005$ on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies and in accordance with the notification received by the Company pursuant to art. 19 MAR., applies to shares held jointly by the following funds managed by Forum TFI SA: (i) Forum X Closed Investment Fund holding 8,429,760 shares of the Company representing $3.60 \%$ of the Company's share capital and entitling to $8,429,760$ votes at the Company's General Meeting, constituting $3.60 \%$ of the total number of votes in the Company, and (ii) Forum XXIII closed-end Investment Fund holding 7,251,040 shares of the Company constituting $3.09 \%$ of the share capital of the Company and entitling to $7,251,040$ votes at the Company's General Meeting, constituting $3.09 \%$ of the total number of votes in the Company.

## Glossary

Apparel segment
Jewellery segment
Casual
Formal
Revenues (PLN/m2 per month)
Costs of stores
Costs of stores (own) /m2
(PLN per month)
EBITDA
Store EBIT (PLN m)
Operating costs (SG\&A)/m2
(PLN per month)
Inventory/ m2

Revenues from brands: Vistula, Wólczanka, Bytom (from XII 2018), Deni Cler and wholesale segment, B2B and processing.

Retail revenues of W.KRUK brand and other revenues (including B2B).

Revenues including the following assortment: jackets, trousers, coats, knitwear.

Revenues from sale of formalwear, including suits and shirts.
Quarterly revenues of segment or brand (stores and internet)/ average working floorspace / 3.

Operating costs of stores including among others rental expenses, HR costs, depreciation, commissions for franchise stores and logistics.

Quarterly costs of stores (own stores)/ average working floorspace (of own stores) / 3.

Operating profit plus depreciation and amortisation from cash flow statement.
Store operating profit calculated as gross profit on sales for stores minus store costs.

Quarterly group SG\&A / average total working floorspace / 3.

Inventory end of period / group's floorspace end of period.


## THANK YOU

VRG S.A.<br>Pilotów 10 St.<br>31-462 Cracow


[^0]:    Bytom brand data is presented for comparison in line with VRG methodology. Impact since December 1st, 2018.

