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## EXECUTIVE SUMMARY

VRG

## Key events influencing 3Q19



## Dynamic EBIT growth in 3Q19



## Dynamic growths in 9M19 (IAS 17)



## Group's development continues

NUMBER OF STORES EOP 3 Q19

| vistula | 152 | +11 |
| :---: | :---: | :---: |
| wólczanka | 142 | +9 |
| DENICLER | 31 | +1 |
|  | 135 | +9 |
| BYTOM | 126 | +126 |
| VRG | 586 | +156 |
| Organic growth |  | +37 |



VRG

## Continuation of group's floorspace growth

Group floorspace growth YoY (ths m2)


Group floorspace growth YoY
(ths m2)


- Group floorspace reached 53.8 ths m 2 at the end of 3Q19, up 55\% YoY.
- Excluding Bytom brand floorspace grew 8\% YoY.
- The apparel segment added 18.3 ths m2. Excluding Bytom floorspace grew by 1.9 ths m2, up 8\% YoY.
- The jewellery segment added 0.9 ths m2 net to group floorspace, growing $10 \%$ YoY.
- There were more openings of own stores than franchise due to merger with Bytom.
- Bytom added 15.4 ths m2 of own stores. Excluding Bytom floorspace of own stores grew 3\% YoY.
- Growth in franchise floorspace resulted mostly from development of franchise stores of Vistula, Wólczanka and W.KRUK brands. Bytom added c. 1 ths m2 of franchise floorspace.



## VISTULA

## Vistula: franchise continues to grow

Vistula brand network

|  | 3Q18 | 3Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 141 | 152 | +11 |
| incl. franchise | 50 | 60 | +10 |
| Floorspace (m2) | 17,429 | 19,058 | $9 \%$ |
| incl. franchise | 4,925 | 6,065 | $23 \%$ |
| Internet \% revenues | $12.2 \%$ | $14.2 \%$ | 2.0 pp. |

Vistula brand revenues (PLN m)


- Vistula brand floorspace grew $9 \%$ YoY at the end of 3Q19, while the sales network expanded by 11 stores net.
- Dynamic franchise development continued: 10 new franchise stores net and $23 \%$ YoY franchise floorspace growth.
- Vistula brand revenues reached PLN 66.8m in 3Q19 (up 7\% YoY).
- Franchise revenues reached PLN 13.8m in 3Q19 (+14\% YoY).
- Share of franchise in revenues increased from 19.4\% in 3Q18 to 20.6\% in 3Q19.
- Internet revenues amounted to PLN 9.5m in 3Q19, up 25.4\% YoY.
- $\quad$ Share of internet in revenues reached $14.2 \%$ in 3Q19.


## Vistula: stable 3Q19 store EBIT



Vistula brand efficiency

|  | 3Q18 | 3Q19 | r/r |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,196 | 1,163 | $-2.7 \%$ |
| Gross profit margin <br> (\%) | $51.4 \%$ | $50.8 \%$ | -0.6 pp. |
| Costs of stores <br> (PLN/m2 per month) | 439 | 437 | $-0.4 \%$ |
| Store EBIT (PLN m) | 9.1 | 8.8 | $-3.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 8.1 | 8.2 | $1.4 \%$ |

- Growth of Vistula Red share in revenues coupled with stabilisation of Lantier brand.
- Lower share of the main line in revenues due to reduction in occasional lines (Robert Lewandowskl).
- YoY growth in share of casual clothing in 3Q19.
- Fall in revenues/ m2 YoY due to a higher share of franchise.
- Lower YoY gross profit margin due to stronger YoY sell-offs.
- Stable costs of stores/ m2 due to a favourable impact of franchise network (variable costs).
- As a result, stable YoY store EBIT with lower marketing costs.


## Vistula: over PLN 200m revenues

Vistula brand revenue split
(PLN m)


9 M 18
■ Own stores

9M19
■ Internet

Vistula brand efficiency

|  | 9M18 | 9M19 | r/r |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,242 | 1,193 | $-3.9 \%$ |
| Gross profit margin <br> (\%) | $51.3 \%$ | $51.6 \%$ | 0.3 pp. |
| Costs of stores <br> (PLN/m2 per month) | 435 | 438 | $0.6 \%$ |
| Store EBIT (PLN m) | 30.8 | 30.0 | $-2.5 \%$ |
| Store EBIT post <br> marketing (PLN m) | 26.6 | 27.3 | $2.5 \%$ |

- A slight fall in sales/ m2 due to a lower number of trading days, yet improvement in gross profit margin YoY.
- Stabilisation of store costs/ m2.
- As a result, stable YoY store EBIT.


EXECUTIVESUMMARY
BYTOM

## Bytom: double-digit internet growth

Bytom brand network

|  | 3Q18 | 3Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 119 | 126 | +7 |
| incl. franchise | 6 | 9 | +3 |
| Floorspace (m2) | 15,012 | 16,402 | $9 \%$ |
| incl. franchise | 723 | 1,011 | $40 \%$ |
| Internet \% revenues | $7.5 \%$ | $9.6 \%$ | 2.1 pp. |

Bytom brand retail revenues
(PLN m)


Bytom brand data is presented for comparison in line with VRG methodology. Impact since December 1st, 2018.

## Bytom: stronger YoY sell-offs

Bytom brand revenue split


Bytom brand efficiency

|  | 3Q18 | 3Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 997 | 944 | $-5.3 \%$ |
| Gross profit margin <br> (\%) | $52.9 \%$ | $51.8 \%$ | -1.1 pp. |
| Costs of stores <br> (PLN/m2 per month) | 424 | 421 | $-0.7 \%$ |
| Store EBIT (PLN m) | 4.6 | 3.3 | $-27.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 4.4 | 3.0 | $-33.0 \%$ |

## Bytom: stable revenues in 9M19

Bytom brand revenue split (PLN m)


| Bytom brand efficiency |  |  |  |
| :--- | :---: | :---: | :---: |
|  | 9 M18 | 9M19 | YoY |
| Revenues <br> (PLN/m2 per month) | 1,043 | 958 | $-8.2 \%$ |
| Gross profit margin <br> (\%) | $52.9 \%$ | $52.4 \%$ | $-0.5 \%$ |
| Costs of stores <br> (PLN $/ \mathrm{m} 2$ per month) | 424 | 419 | $-1.2 \%$ |
| Store EBIT (PLN m) | 16.8 | 12.0 | $-28.3 \%$ |
| Store EBIT post <br> marketing (PLN m) | 16.2 | 11.1 | $-31.4 \%$ |



[^0]W ÓL L Z A N K A

## Wólczanka: 70\% YoY internet growth

Wólczanka brand network

|  | 3Q18 | 3Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 133 | 142 | +9 |
| incl. franchise | 42 | 51 | +9 |
| Floorspace (m2) | 4,753 | 4,985 | $5 \%$ |
| incl. franchise | 1,295 | 1,546 | $19 \%$ |
| Internet \% revenues | $24.6 \%$ | $36.5 \%$ | 11.9 pp. |

Wólczanka brand revenues
(PLN m)


## Wólczanka: growing sales/ m2

Wólczanka brand revenue split


- Stable sales structure - double-digit revenue growths in Lambert and Wólczanka brand.
- A stable share of women shirts in sales structure.
- A higher share of knitwear due to extended assortment (introduction of chinos trousers).
- High growth in revenues/ m2 coupled with a stable gross profit margin - higher in-take margin, but growing share of internet revenues.
- Costs/ m2 grew slower than revenues/m2 due to development via franchise stores.
- As a result, almost $40 \%$ YoY store EBIT growth.


## Wólczanka: 20\% YoY store EBIT growth

Wólczanka brand revenue split (PLN m)

| 77.9 | +10\% YoY | 85.6 |
| :---: | :---: | :---: |
| 21.9 |  | 30.8 |
| 11.6 |  | 12.7 |
| 44.3 |  | 42.0 |
| 9M18 |  | 9M19 |
| ■ Own stores | ■ Franchise stores | nternet |

Wólczanka brand efficiency

|  | 9M18 | 9M19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,844 | 1,923 | $4.2 \%$ |
| Gross profit margin <br> $(\%)$ | $52.5 \%$ | $53.2 \%$ | 0.7 pp. |
| Costs of stores <br> (PLN/m2 per month) | 732 | 755 | $3.1 \%$ |
| Store EBIT (PLN m) | 10.0 | 11.9 | $19.2 \%$ |
| Store EBIT post <br> marketing (PLN m) | 9.1 | 11.1 | $22.8 \%$ |

- Wólczanka revenues reached PLN 85.6 m in 9M19, up 10\% YoY.
- Franchise revenues amounted to PLN 12.7 m in 9M19 (up 10\% YoY).
- Share of franchise was stable YoY at $14.9 \%$ in 9M19.
- Internet revenues amounted to PLN 30.8m in 9 M19 (+41\% YoY), amounting to $36 \%$ of revenues.
- Growth in sales/ m2 due to development of men and women collection and dynamic internet growths.
- Higher gross profit margin despite a higher share of internet, due to growing in-take margin.
- As a result, $20 \%$ YoY stronger YoY store EBIT in 9M19.



## DENI CLER <br> MILANO

## Deni Cler: dynamic revenue growth

Deni Cler brand network

|  | 3Q18 | 3Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 30 | 31 | +1 |
| incl. franchise | 8 | 9 | +1 |
| Floorspace (m2) | 2,981 | 3,017 | $1 \%$ |
| incl. franchise | 600 | 700 | $17 \%$ |
| Internet \% revenues | $10.9 \%$ | $10.4 \%$ | -0.5 pp. |

Deni Cler brand revenues (PLN m)


- Deni Cler network encompasses 31 stores in top shopping malls in Poland.
- There are 9 franchise stores in the network.
- Development of shop-in-shop concept. Deni Cler collections available at selected partners running multiband stores in 7 towns in the country.
- In 3Q19 Deni Cler revenues reached PLN 11.8m and were 15\% higher YoY.
- Franchise revenues reached PLN 2.6 m in 3Q19 (up 11\% YoY). Franchise constituted some $22 \%$ of revenues in 3Q19.
- Internet generated PLN 1.2 m of revenues in 3Q19 (up 10\% YoY) and amounted to $10.4 \%$ of brand's revenues.


## Deni Cler: sizeable gross profit margin growth

Deni Cler brand revenue split


- A stable revenue structure.
- Emphasis on capsule collections.
- Growth in sales/ m2 shows the success of the strategy to gradually increase the casual offering and multibrand revenues development (shop-in-shop concept).

Deni Cler brand efficiency

|  | 3Q18 | 3Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,138 | 1,299 | $14.1 \%$ |
| Gross profit margin <br> (\%) | $56.0 \%$ | $57.5 \%$ | 1.5 pp. |
| Costs of stores <br> (PLN/m2 per month) | 439 | 495 | $12.7 \%$ |
| Store EBIT (PLN m) | 1.8 | 2.3 | $27.6 \%$ |
| Store EBIT post <br> marketing (PLN m) | 1.6 | 2.0 | $26.0 \%$ |

- The highest level of gross profit margin among brands. YoY growth due to higher in-take margin.
- Higher YoY HR costs/ m2 and commissions from multibrand stores resulted in costs/ m 2 growth.
- As a result, sizeably higher YoY store EBIT.


## Deni Cler: growing store EBIT in 9M19



- 9M19 Deni Cler revenues reached PLN 33.2m (+6\% YoY).
- Franchise revenues reached PLN 7.2 m in 9M19 (+5\% YoY).
- Franchise constituted some $21.7 \%$ of revenues in 9M19 (stable YoY).
- Internet revenues amounted to PLN 3.8m in 9 M 19 (+19.5\% YoY) and constituted $11.4 \%$ of revenues.
- YoY gross profit margin improvement due to more favourable purchasing terms.
- A sizeable sales/ m2 improvement coupled with a high costs/ m2 growth.
- As a result, higher YoY store EBIT.



## W.KRUK: floorspace growth acceleration

W.KRUK brand network

|  | 3Q18 | 3Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 126 | 135 | +9 |
| incl. franchise | 6 | 13 | +7 |
| Floorspace (m2) | 9,449 | 10,347 | $10 \%$ |
| incl. franchise | 371 | 802 | $116 \%$ |
| Internet \% revenues | $7.4 \%$ | $7.7 \%$ | 0.3 pp. |

- Dynamic YoY growth in W.KRUK brand stores.
- Opening of 9 stores net translated into a $10 \%$ YoY increase in brand's floorspace.
- The brand had 13 franchise stores at the end of 3Q19, 7 more YoY.
- Introduction of new products: lab-grown diamonds (New Diamond by W.KRUK) and a collection of perfumes.
- Retail revenues of W.KRUK brand reached PLN 90.2 m in 3Q19 (up 21\% YoY).
- Franchise revenues amounted to PLN 4.5 m in 3Q19, while internet sales reached PLN 7.0m in 3Q19 (up 27\% YoY).
- Internet constituted 7.7\% of revenues in 3Q19 versus 7.4\% in 3Q18.


## W.KRUK: 30\% EBIT growth in 3Q19



- Watches continued to increase their share in revenues.
- Sales of watches amounted to almost PLN 30m in 3Q19, up $49 \%$ YoY.
- Within jewellery, there was a stable YoY share of high-margin silver jewellery in 3Q19 sales.
- A sizeable sales/ m2 growth in the quarter, among others due to introduction of new products in the offering.
- A sizeable YoY growth in gross profit margin despite a growing share of watches in sales, due to lower YoY discounts.
- Growth in costs/m2 at a lower pace than sales/ m2 growth.
- High store EBIT growth in 3Q19, due to operating leverage.


## W.KRUK: strong 9M19 results

## W.KRUK brand retail revenues

(PLN m)


|  | $9 \mathrm{M18}$ | $\mathbf{9 M 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 2,568 | 2,743 | $6.8 \%$ |
| Gross profit margin <br> (\%) | $51.5 \%$ | $52.3 \%$ | 0.8 pp. |
| Costs of stores <br> (PLN/m2 per month) | 814 | 853 | $4.8 \%$ |
| Store EBIT (PLN m) | 40.6 | 52.7 | $29.7 \%$ |
| Store EBIT post <br> marketing (PLN m) | 36.8 | 47.0 | $27.6 \%$ |

- W.KRUK brand retail revenues in 9M19 reached PLN 248.4m, +21\% YoY.
- Internet revenues amounted to PLN 18.4 m in 9M19 (+27\% YoY).
- In 9M19 internet revenues came in at 7.4\% of revenues compared to $7.1 \%$ w 9M18.
- A sizeable sales/ m2 and gross profit margin growth among others due to a favourable 3Q19 (lower YoY sell-offs).
- Growth in costs of stores/ m2 below sales/ m2.
- Brand with the highest contribution of store EBIT and group EBIT in 9M19.


## 3Q19 brand's results summary

## STRONG REVENUES

 in W.KRUK, Wólczanka and Deni Cler.GROWING GROSS MARGIN
at Deni Cler and W.KRUK.

## STORE EBIT

YoY growth in combined store EBIT.


Favourable results of majority of brands despite the sell-off period in 3Q19.
||||||||||||||||||||

## GROUP RESULTS



VRG
vistula retail group

## Comparable periods

|  | LIMITED YOY COMPARABILITY |  |
| :---: | :---: | :---: |
| 3Q18 | 3Q19 <br> reported | 3Q19 excl. IFRS16 |
| The results encompass only VRG Group, i.e. they do not include Bytom S.A. <br> They show the Group as it was last year. They have not been restated. <br> There was also no restatement for IFRS16, the results are under IAS17. | The results include VRG Group with Bytom - the brand's impact took place for the whole quarter. <br> Additionally, the results were reported under IFRS16 (for the first time). | The results include VRG Group with Bytom - the brand's impact took place for the whole quarter. <br> The results have been restated to show the picture under IAS17 not under IFRS16. |

## Higher revenues in both segments

| Group revenues (PLN m) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 223.1 |  |  | 192.9 | 180.1 | 272.1 | 214.4 | 270.2 | 251.2 |
|  |  |  |  |  |  |  |  |
| 157.4 |  | 160.6 |  |  | 110.2 |  | 86.7 | 90.8 |
| 61.4 |  | 61.9 |  | 73.8 | 76.7 |  |  |  |  |
| 96.0 | 128.1 | 98.7 | 119.1 | 103.4 | 161.9 | 141.6 | 183.6 | 160.4 |
| 3Q17 | 4Q17 | 1Q18 | 2 Q 18 | 3 Q 18 | 4Q18 | 1Q19 | 2 Q 19 | 3Q19 |
|  | Ap | parel | egment | - Jew | ellery | egment |  |  |

Revenues per m2 (PLN per month)


- Group revenues reached PLN 251.2m in 3Q19 (up 39.5\% YoY).
- Bytom added PLN 46.7m to revenues for 3Q19. There would be 13.5\% YoY growth excluding Bytom.
- Apparel segment revenues increased 55\% YoY, reaching PLN 160.4m. Excluding Bytom these would reach respectively PLN 113.7 m , up $10 \%$.
- Jewellery segment revenues amounted to PLN 90.8 , up $18 \%$ YoY.
- In 3Q19 group sales per m2 reached PLN 1,557, down 11.2\% YoY, due to consolidation of Bytom for 3Q19.
- Revenues per m2 for the apparel segment amounted to PLN 1,230 in 3Q19, down 10\% YoY.
- Jewellery segment revenues per m2 reached PLN 2,936 in 3Q19, up 5\% YoY, due to dynamic growth in watches sales and growing jewellery offering.


## Higher YoY gross margin in both segments

|  | Gross profit on sales <br> (PLN m) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 143.8 |  | 144.6 | 128.0 |
|  | 120.2 |  | 100.6 |  |  | 105.0 |  |  |
| 80.7 |  | 77.8 |  | 90.1 | 59.7 |  | 45.9 |  |
|  |  |  | 37.6 |  |  | 37.5 |  |  |
|  |  |  |  |  |  |  | 98.7 |  |
| 48.2 | 67.5 | 46.2 | 62.9 | 51.6 | 84.2 | 67.5 |  | 80.9 |
| 3 Q17 | 4Q17 | 1 Q18 | 2 Q 18 | 3Q18 | 4Q18 | 1Q19 | 2 Q 19 | 3Q19 |
|  |  | parel s | egment | $\square$ Jew | ellery s |  |  |  |

- Group gross profit on sales amounted to PLN 128.0m in 3Q19 (up 42\% YoY).
- In 3Q19 gross profit on sales of the apparel segment reached PLN 80.9m, up $57 \%$ YoY.
- Gross profit on sales of the jewellery segment amounted to PLN 47.1m, up 22\% YoY.
- Group gross profit margin reached $51.0 \%$ in 3Q19, +1 pp. YoY, due to a higher margin in both segments.
- The apparel segment gross profit margin grew 0.5 pp . YoY to $50.4 \%$ in 3Q19, due to higher in-take margins.
- The jewellery segment noted a 1.7 pp . YoY increase in 3Q19 gross profit margin, to 51.9\% level, due to lesser YoY sell-offs.

```
3Q17 4Q17 1Q18 2Q18
~Group }~\mathrm{ Apparel segment }~\mathrm{ Jewellery segment
```


## High EBIT dynamics

Operating costs, monthly per m2
(PLN m, excl. IFRS16)


- Group operating costs/ m2 fell 9\% YoY in 3Q19 to PLN 717/m2 per month.
- Lower costs of stores/m2 to 525 PLN/m2 (down 7\% YoY) and fall in HQs costs/ m2 to PLN 192 (down 13.5\% YoY), impact of merger with Bytom (excl. IFRS16).
- The apparel segment costs reached PLN 596/m2 in 3Q19, down 9\% YoY, while the jewellery segment costs amounted to PLN 1,226/m2 per month, $+8 \%$ YoY in 3Q19 (excl. IFRS16).
- Group operating loss reached PLN 12.4 m in 3Q19 (PLN 12.7 m under IFRS16).
- 3Q19 EBIT of the apparel segment amounted to PLN 2.8m excl. IFRS16 (PLN 3.0 m under IFRS16), growing by $4 \%$ YoY.
- Operating profit of the jewellery segment reached PLN 9.6m in 3Q19, up 31\% YoY (the same under IFRS16).


## Strong 3Q19 EBIT

| PLN m | 3Q18 <br> IAS17 | 3Q19 <br> IFRS16 | YoY | 3Q19 <br> IAS17 |
| :--- | ---: | ---: | ---: | ---: |
| Revenues | $\mathbf{1 8 0 . 1}$ | $\mathbf{2 5 1 . 2}$ | $\mathbf{3 9 . 5 \%}$ | $\mathbf{2 5 1 . 2}$ |
| Gross profit on <br> sales | 90.1 | 128.0 | $\mathbf{4 2 . 1 \%}$ | 128.0 |
| Gross profit <br> margin | $50.0 \%$ | $51.0 \%$ | $1.0 p p$. | $51.0 \%$ |
| Operating costs | 80.5 | 115.5 | $\mathbf{4 3 . 5 \%}$ | 115.6 |
| EBIT | $\mathbf{1 0 . 0}$ | $\mathbf{1 2 . 6}$ | $\mathbf{2 5 . 5 \%}$ | $\mathbf{1 2 . 4}$ |
| $\quad$ EBIT margin | $5.6 \%$ | $5.0 \%$ | $-0.6 p p$. | $4.9 \%$ |
| Net financial activity | $\mathbf{- 1 . 2}$ | $\mathbf{- 1 2 . 4}$ |  | -3.3 |
| Net profit | $\mathbf{6 . 9}$ | $\mathbf{- 1 . 8}$ | $\mathbf{N} / \mathbf{M}$ | $\mathbf{7 . 1}$ |
| Net margin | $3.8 \%$ | $-0.7 \%$ | $\mathbf{- 4 . 5 p p .}$ | $2.8 \%$ |
| EBITDA | $\mathbf{1 4 . 0}$ | $\mathbf{4 0 . 9}$ | $\mathbf{1 9 1 . 5 \%}$ | $\mathbf{1 8 . 4}$ |
| EBITDA margin | $7.8 \%$ | $16.3 \%$ | $8.5 p p$. | $7.3 \%$ |

- Higher YoY gross profit margin due to favourable trends in both segments.
- IFRS16 applied in 3Q19 - rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA and net profit.
- A sizeable EBIT improvement, despite costs growing faster than revenues.
- Higher YoY financial costs under IAS17 due to FX losses on balance sheet items (PLN 2.5m).
- Additionally, as a result of IFRS16 application the net financial line deteriorated by PLN 9.1m, out of which PLN 8.0m came from FX losses (impact of PLN/EUR) and PLN 1.1 m of interests.
- As a consequence, net loss under IFRS16 but net income growth under IAS17.


## Double-digit EBIT growth in 9M19

| PLN m | 9M18 <br> IAS17 | 9M19 <br> IFRS16 | YoY | 9M19 <br> IAS17 |
| :--- | ---: | ---: | ---: | ---: |
| Revenues | $\mathbf{5 3 3 . 5}$ | $\mathbf{7 3 5 . 8}$ | $\mathbf{3 7 . 9 \%}$ | $\mathbf{7 3 5 . 8}$ |
| Gross profit on <br> sales <br> Gross profit <br> margin | 268.5 | 377.6 | $\mathbf{4 0 . 6 \%}$ | 377.6 |
| Operating costs | $50.3 \%$ | $51.3 \%$ | $1.0 p p$. | $51.3 \%$ |
| EBIT | $\mathbf{2 3 6 . 7}$ | 337.1 | $\mathbf{4 2 . 4 \%}$ | 336.9 |
| EBIT margin | $5.8 \%$ | $5.4 \%$ | $\mathbf{- 0 . 4 p p}$. | $5.4 \%$ |
| Net financial activity | $\mathbf{- 1 . 2}$ | $\mathbf{- 1 4 . 4}$ |  | -6.3 |
| Net profit | $\mathbf{2 1 . 1}$ | $\mathbf{1 9 . 6}$ | $\mathbf{- 7 . 1 \%}$ | $\mathbf{2 7 . 9}$ |
| Net margin | $4.0 \%$ | $2.7 \%$ | $\mathbf{- 1 . 3 p p}$ | $3.8 \%$ |
|  | $\mathbf{4 3 . 7}$ | $\mathbf{1 2 2 . 4}$ | $\mathbf{1 8 0 . 1 \%}$ | $\mathbf{5 7 . 8}$ |
| EBITDA | $8.2 \%$ | $16.6 \%$ | $8.4 p p$. | $7.8 \%$ |
| EBITDA margin |  |  |  |  |

- Higher YoY gross profit margin due to favourable trends in both segments.
- Dynamic YoY EBIT improvement despite SG\&A costs growth slightly exceeding topline growth.
- IFRS16 applied for the first time in 9M19 rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA and net income.
- Higher YoY net financial costs under IAS17 due to FX losses on balance sheet items (PLN 1.8m).
- As a result of IFRS16 application the net financial line deteriorated by PLN 8.1 m , out of which PLN 5.0m came from FX gains (impact of PLN/EUR) and PLN 3.1m of interests.
- As a consequence, a high but slightly lower YoY net income under IFRS16, yet growth under IAS17.


## Stocking for 4Q

Change in inventory
(PLN m)


Inventory by segments
(PLN m)


- Group inventory per m2 reached PLN 10,474 at the end of 3Q19, up $1 \%$ YoY.
- Apparel segment inventory per m2 reached PLN 7,679, up $14 \%$ YoY.
- Due to the market characteristics, inventory per m2 in the jewellery segment amounted to PLN 22,214, up $10 \%$ YoY.
- Inventory up $56 \%$ YoY due to network development, opening of new stores and merger with Bytom brand (PLN 100m impact).
- Apparel segment inventory increased $96 \%$ YoY. Growth results from stocking for a strong 4Q and merger.
- Inventory of the jewellery segment grew $21 \%$ YoY due to openings of new stores and preparation for a strong 4Q19, both in jewellery and watches.教


## Safe indebtedness levels



Capex vs. net debt/EBITDA
(excl. IFRS 16)


- Long-term and short-term indebtedness shown together with financial leases, yet excluding the leases from IFRS16. Financial leases under IFRS16 at PLN 285.7m.
- Usage of reverse factoring for supply chain financing reached PLN 24.2 m at the end of 3Q19 (part of short-term debt, zero in 3Q18).
- Bytom's net debt at the end of 3Q18 came in at PLN 36.3m (including reverse factoring). Pro-forma net debt up 5\% YoY.
- Net debt/ EBITDA (4Q) at 1.7x, higher YoY. Growth results from taking over Bytom (higher impact on debt than EBITDA in 3Q19).
- Excluding reverse factoring, the ratio would come at 1.5 x .
- Lower YoY capex in 3Q19 due to development through franchise stores.


## Seasonal engagement of cash

Change in net working capital
(PLN m)


Quarterly cash flows
(PLN m)

-19.7

3Q18 (IAS17)
3Q19 (IFRS16)
$■$ Operating CF $\quad$ Investing CF $\quad$ Financing CF $\quad$ Total CF

- Data for 3Q18 shows VRG Group excluding Bytom, while 3Q19 results include Bytom.
- Engagement of cash in inventories results mainly from higher inventory in both segments in expectation for a strong 4 Q .
- Higher liabilities and receivables result from growth in group's scale.
- Impact of IFRS16 on operating cash flows at +PLN 14.6m.
- Operating cash flows higher YoY, yet in the red, due to higher NWC engagement. Higher D\&A YoY due to IFRS16.
- Lower YoY investing cash flow - lower YoY capex due to development by franchise stores.
- Financing cash flows show a seasonal increase in short-term debt in the quarter and lease interest payments (IFRS16).


## PLANS FOR 2019



## Growth to continue in 2019

|  |  | 2018 | $\begin{gathered} 2019 \\ \text { former } \\ \text { target } \end{gathered}$ | $2019$ <br> target | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | stores | 440 | 467 | 457 | 17 |
|  | m2 | 42,072 | 44,753 | 44,500 | 6\% |
| VISTULA | stores | 148 | 159 | 157 | 9 |
|  | m2 | 18,230 | 19,596 | 19,709 | 8\% |
| WÓLCZANKA | stores | 139 | 147 | 141 | 2 |
|  | m2 | 4,979 | 5,180 | 5,039 | 1\% |
| BYTOM | stores | 122 | 129 | 128 | 6 |
|  | m2 | 15,816 | 16,878 | 16,715 | 6\% |
| DENI CLER | stores | 31 | 32 | 31 | 0 |
|  | m2 | 3,047 | 3,100 | 3,036 | 0\% |
| JEWELLERY SEGMENT | stores | 128 | 140 | 139 | 11 |
|  | m2 | 9,554 | 10,953 | 10,641 | 11\% |
| TOTAL | stores | 568 | 607 | 596 | 28 |
|  | m2 | 51,626 | 55,707 | 55,141 | 7\% |

Targeted group floorspace growth at 7\% in 2019.

Franchise store floorspace should reach some 10.8 ths m 2 at the end of 2019.

2019 capex should amount to some PLN 20m.

## Merged entity growth to continue

Group YoY floorspace development (ths m2)


Group YoY floorspace development (ths m2)


- Merged entity's floorspace should reach 55.1 ths m 2 at the end of 2019, up $7 \%$ YoY.
- The apparel segment should add 2.4 ths m2 net, growing 6\% YoY.
- The jewellery segment should contribute 1 ths m2 net, i.e. up $11 \%$ YoY.
- A balanced opening structure between own and franchise store openings in 2019.
- Openings of own stores should increase floorspace of these stores by $4 \%$ YoY.
- Dynamic openings of Vistula, Wólczanka, Bytom and W.KRUK branded franchise stores should increase their floorspace by 20\% YoY in 2019.


## Continuation of e-commerce growth



## The most important quarter ahead of VRG



## Margin synergies in 2019

REALISATION OF MARGIN SYNERGIES IN QUARTERS WITH NO SELL-OFFS (2Q \& 4Q)

Potential for
+1 pp. gross margin in 4Q19 YoY in 3 brands.

PLN 1.5 m of realised margin synergies in 2Q19.

## We maintain our 2019 targets (IAS17)



## PLANS FOR 2020



VRG

## Diversified 2020 growth sources



## Growth to continue in 2020

|  |  | 2019 |
| :---: | :---: | :---: | :---: | :---: |
| target | 2020 |  |
| target |  |  |$\quad$ YoY

2020 is another year of organic growth. Target at 5\% YoY floorspace growth.

Franchise store floorspace should reach some 12.6 ths m 2 at the end of 2020 .


2020 capex should amount to some PLN 25 m (modernisations, store expansions).

## Improvement in sales/ m2 in 2020


broader assortment of brands
sports and ecological collections at Vistula, more casual in Bytom
trousers, jackets, T-shirts in Wólczanka
new brands of watches at W.KRUK
strong diversification of collections of Vistula and Bytom brands
higher average tag price

## Dynamic e-commerce development in 2020



## Potential to grow gross profit margin in 2020

## ACTIONS


between PLN 8-10m of margin synergies

## Net working capital improvements


stronger use of reverse factoring
shortening of cash cycle
additionally, lower financing costs

## W.KRUK development outside of Poland



## Targets for 2020



## Medium-term group targets

| 1 | Higher share of internet |
| :---: | :--- |
| 2 | Higher revenues/ m2 |
| 3 | Stores enlargements |
| 4 | Growing gross profit margin |
| 5 | Lower rental costs |

## Q\&A

VRG

## BACK-UP



## Vistula: executive summary



## Vistula (menswear)

- Vistula brand is characterised by the highest quality of products and a fresh approach to men's fashion.
- There are 3 stylistic lines in Vistula brand collections: Vistula modern classical clothes, Vistula RED - the latest trends, brave colours, Lantier - reference to traditional tailoring, formalwear.
- "Made to Measure": personalised service dedicated to the most demanding customers. Available in selected brand's stores.


## Autumn/Winter 2019/20 collection

- Campaign promoting the AW2019/20 collection with the participation of the world-famous Richard Biedul model carried out in social media and press.
- The brand's offer for the season includes a wide selection of both formal and casual proposals. The novelty is a lightweight suit adapted for washing in a washing machine.
- Participation of other ambassadors in the project "Vistula with Passion" - tennis coach Maciej Synówka and racing driver Maciej Dreszer.
- Vistula officially resigned from use of natural furs from Spring/Summer 2020 season. The brand signed an agreement with the Open cages Association and joined the international programme Free from Fur.


## Network development

- In 3Q19 2 stores net were closed (own stores).


## Bytom: executive summary



## Bytom (menswear)

- Bytom - a Polish brand with origin dating back to 1945.
- The brand offers men's formalwear and smart casual assortment.
- "Made to Measure" - personalised men's tailoring offered in selected stores.


## Autumn/Winter 2019/20 collection

- The 'Bytom - at the crossroad of tailoring and film' campaign with the participation of Jan Frycz - master of acting and Kamil Nożyński - the debuting actor of the young generation.
- The Heritage collection combines the tradition of Italian weaving Vitale Barberis Canonico from 1663 with the tradition of modern Polish tailoring Bytom since 1945. Apart from perfectly tailored suits made of high quality precious fabrics, the collection also includes coats, shirts, turtlenecks, shoes and accessories. The whole collection, which is the quintessence of timeless elegance, is maintained in a vintage climate referring to the 80's.
- Promotion of art through the introduction of t-shirts with paintings by Robert Listwan as part of the series "My idols are dead".
- Organization of the „The Art Of Cut - Bytom" exhibition at the Warsaw Gallery Weekend in cooperation with the Raster contemporary art gallery. During the exhibition, a series of unique suits were sewn by tailors Bytom in cooperation with outstanding Polish artists.


## Network development

- 1 net franchise store was opened in 3Q19, in Zielona Góra.


## Wólczanka: executive summary



Wól L Z A N K A

## Wólczanka (fashion for men and women)

- Wólczanka runs a network of own and franchise stores in Poland with shirts for men and women, knitwear and accessories. The brand has two lines: Wólczanka and Lambert.


## Autumn/Winter 2019/20 collection

- In the Autumn / Winter 2019/20 season, the faces of the brand were \# Professionals, i.e. people who are accompanied by Wólczanka shirts both at work and in everyday life.
- The men's collection encompasses a wide selection of business shirts in shades of blue. In addition to the vertical stripes, there are also delicate stripes, plaid and houndstooth - also multi-colored and other subtle micro patterns. Customers in the collection will also find a wide range of white shirts and multi-colored casual shirts.
- The collection of shirts is complemented by sweaters including turtlenecks, a mixture of wool and cashmere and the highest quality accessories: silk ties, pocket square and flies, shirt clips, leather straps.
- In the women's collection, next to purely business shirts (cotton and viscose), there are also models from stylish silk. The collection of shirts is complemented by women's sweaters - including turtlenecks, a blend of merino wool and cashmere, as well as a wide selection of elegant scarves made of wool fabric or high-quality silk.
- In the pre-Christmas season the brand will concentrate its promotional activities on presenting the brand as a Christmas present.


## Network development

- In 3Q19 the number of boutiques was stable YoY. 1 own store net was closed while 1 franchise store net was opened.

VRG

## Deni Cler: executive summary

## Deni Cler (women's fashion)

- Women's fashion brand with Italian origin, established in Italy in 1972.
- A network of stores for women over 35 years of age who value high quality and elegance.
- Collections created from highest quality fabrics with superior accessories and designer cut.


## Autumn/Winter 2019/20 collection

- The Autumn/ Winter 2019/20 collection is named ORA ITALIANA! It combines traditions, i.e. excellent craftsmanship with modernity and current trends. It is kept in a warm, soft color palette. It contains capsule collections dedicated to different activities, and thus the needs of clients: formal, dedicated to work, urban - casual and evening / visiting.
- Collection advertising both on-line and off-line.
- New offer - a collection line with a typical business profile PROFashional, silhouettes from this line marked with dedicated labels and inserts.
- In 4Q19, the on-line and off-line campaign of the ELEGANTE capsule evening collection combined with the development of the project 'Friends of Deni Cler Milano'.


## Network development

DENI CLER
MILANO

- No new openings in 3Q19. Further development of presence in multibrand stores.


## W.KRUK: executive summary



## The oldest jewellery brand in Poland

- The jewellery offer includes gold, silver and platinum jewellery, diamonds, precious stones and original collections.
- W.KRUK's offer also includes global watches brands, such as Rolex (exclusivity), Hublot, Omega, Longines, TAG Heuer, Tissot, Certina and many more. W.KRUK offer also includes a constantly growing collection of accessories: leather handbags, silk scarves, sunglasses and leather accessories with the brand's logo.


## Novelties in brand's offer

- As the first chain of jewellery stores on the Polish market, W.KRUK has introduced the Perfect (Doskonały) jewellery / jewellery with lab-grown diamonds, under the name New Diamond by W.KRUK.
- A new category in the W.KRUK offer is the perfumed water line signed with the brand logo. Inspired by colorful diamonds, 3 women's fragrances (W.KRUK ROSE, W.KRUK BLUE, W.KRUK PURE) and 1 male / unisex (W.KRUK BLACK) are available in W.KRUK salons and on wkruk.pl, and from October Sephora perfumery chains and on Sephora.pl.
- W.KRUK has also expanded its range of luxury products. From August this year it offers Chopard watches and jewellery.


## Network development

- In 3Q19 one net store was opened, 1 net own store was closed while 2 net franchise stores were opened.


## Summary of brands' 3Q19 results



## Group's structure



## Growing number of stores

|  |  | NUMBER OF STORES |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |
| APPAREL SEGMENT | total | 281 | 295 | 299 | 300 | 304 | 440 | 443 | 452 | 451 |
|  | franchise | 76 | 88 | 93 | 94 | 100 | 117 | 120 | 126 | 129 |
| VISTULA | total | 126 | 134 | 136 | 138 | 141 | 148 | 152 | 154 | 152 |
|  | franchise | 35 | 42 | 46 | 47 | 50 | 56 | 58 | 60 | 60 |
| WÓLCZANKA | total | 122 | 129 | 131 | 132 | 133 | 139 | 139 | 142 | 142 |
|  | franchise | 33 | 38 | 39 | 39 | 42 | 47 | 48 | 50 | 51 |
| BYTOM | total | - | - | - | - | - | 122 | 121 | 125 | 126 |
|  | franchise | - | - | - | - | - | 6 | 6 | 8 | 9 |
| DENI CLER | total | 33 | 32 | 32 | 30 | 30 | 31 | 31 | 31 | 31 |
|  | franchise | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 9 |
| JEWELLERY SEGMENT | total | 108 | 115 | 117 | 121 | 126 | 128 | 132 | 134 | 135 |
|  | franchise | 1 | 3 | 4 | 6 | 6 | 10 | 11 | 11 | 13 |
| TOTAL | total | 389 | 410 | 416 | 421 | 430 | 568 | 575 | 586 | 586 |
|  | franchise | 77 | 91 | 97 | 100 | 106 | 127 | 131 | 137 | 142 |

## Higher floorspace

FLOORSPACE (M2)

|  |  | 3 Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | total | 23,721 | 24,613 | 24,822 | 24,864 | 25,163 | 42,072 | 42,429 | 43,207 | 43,461 |
|  | franchise | 5,226 | 6,006 | 6,389 | 6,487 | 6,820 | 8,394 | 8,621 | 9,223 | 9,322 |
| VISTULA | total | 15,963 | 16,719 | 16,855 | 17,176 | 17,429 | 18,230 | 18,727 | 19,007 | 19,058 |
|  | franchise | 3,623 | 4,235 | 4,580 | 4,686 | 4,925 | 5,581 | 5,818 | 6,084 | 6,065 |
| WÓLCZANKA | total | 4,362 | 4,604 | 4,676 | 4,707 | 4,753 | 4,979 | 4,894 | 4,978 | 4,985 |
|  | franchise | 1,004 | 1,171 | 1,209 | 1,201 | 1,295 | 1,489 | 1,479 | 1,528 | 1,546 |
| BYTOM | total | - | - | - | - | - | 15,816 | 15,761 | 16,175 | 16,402 |
|  | franchise | - | - | - | - | - | 723 | 723 | 1,011 | 1,011 |
| DENI CLER | total | 3,397 | 3,291 | 3,291 | 2,981 | 2,981 | 3,047 | 3,047 | 3,047 | 3,017 |
|  | franchise | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 700 |
| JEWELLERY SEGMENT | total | 8,152 | 8,688 | 8,769 | 9,048 | 9,449 | 9,554 | 9,992 | 10,215 | 10,347 |
|  | franchise | 59 | 187 | 245 | 371 | 371 | 630 | 680 | 680 | 802 |
| TOTAL | total | 31,873 | 33,301 | 33,592 | 33,912 | 34,611 | 51,626 | 52,421 | 53,422 | 53,809 |
|  | franchise | 5,285 | 6,192 | 6,633 | 6,858 | 7,190 | 9,024 | 9,301 | 9,903 | 10,124 |

## Own e-stores of five brands

On-line sales by segments (PLN m)


Group on-line sales


3 Q17 4Q17 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3 Q19 On-line sales (PLN m) —\% group sales

- We have own e-stores for all five retail brands.
- Our aim is to develop on-line stores of own brands (monoshops).
- Revenues and costs of on-line stores are allocated directly to the brands.
- E-commerce logistics for Bytom brand is conducted from the same distribution centre as this of Vistula and Wólczanka brands.
- In 3Q19 on-line sales amounted to PLN 33.2m, up 60\% YoY.
- Share of internet in revenues increased from $11.2 \%$ in 3Q18 to $12.8 \%$ in 3Q19.
- On-line sales amounted to PLN 97.1m in 9M19, up 54\% YoY.
- Share of internet in revenues grew from $11.8 \%$ in 9 M 18 to $13.2 \%$ in 9 M 19 .


## Costs of own stores under control

Operating costs per month/m2
(PLN, excl. IFRS16)


Costs of own stores per month/m2 (PLN, excl. IFRS16)


- Differences between SG\&A costs/m2 between segments result from different business models.
- The jewellery segment is characterised by higher revenues and costs/ m2 than these of the apparel segment.
- Segmental costs/ m2 are calculated based on average working floorspace for each segment. Bytom brand's costs are included since XII 2018.
- Costs of stores encompass costs of own and franchise stores.
- Costs of own stores include rental costs, HR costs and other costs of own stores.
- Costs of own stores/ m2 are calculated based on average working floorspace of own stores.
- Costs of franchise stores equal to commission for the franchisees.


## Discipline in marketing costs

Marketing costs by segments (PLN m)


Group marketing costs


- Marketing costs are part of group selling costs.
- These encompass: recurring advertising spending (catalogues, photoshoots) and nationwide marketing campaigns in editorial, internet and TV with celebrities.
- In 3Q19 marketing outlays reached PLN 3.1m, up 21\% YoY, due to Bytom and W.KRUK campaign.
- The apparel segment: marketing outlays are related to campaigns. Pick-up in 2018 spending (especially in 1 H 18 ) was related to media campaign with Robert Lewandowski and players of the National Polish Football Team in World Football Championships in 2018.
- Marketing costs within the jewellery segment cumulate in 4Q (seasonally best), before Christmas.


## FX risk exposure

## Purchases by currencies (PLN m)



9M19 revenues and SG\&A costs by currencies (excl. IFRS16)


Revenues

- FX risk is sizeable for the capital group, thus it is being hedged since 2Q16.
- The group is a beneficiary of strengthening of zloty versus foreign currencies.
- A small YoY shift in purchases structure in 9M19 due to consolidation of Bytom and changes in sourcing.
- Depreciation of zloty to main currencies (USD, EUR and CHF) may unfavourably impact the gross profit (higher COGS) and operating margin (higher rental costs, excl. IFRS16).
- The Company uses currency derivatives (currency forwards) to hedge future cash flows against currency risk.
- Hedging of the FX risk exposure takes place in the apparel segment.


## Historical quarterly results

| PLN m | 1Q18 | $\begin{array}{r} 1 \text { Q19 } \\ \text { IFRS16 } \end{array}$ | YoY | $\begin{aligned} & \text { 1Q19 } \\ & \text { IAS17 } \end{aligned}$ | 2Q18 | $\begin{gathered} \text { 2Q19 } \\ \text { IFRS16 } \end{gathered}$ | YoY | $\begin{aligned} & 2 \text { Q19 } \\ & \text { IAS17 } \end{aligned}$ | 3Q18 | $\begin{aligned} & \text { 3Q19 } \\ & \text { IFRS16 } \end{aligned}$ | YoY | $\begin{aligned} & \text { 3Q19 } \\ & \text { IAS17 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 160.6 | 214.4 | 33.5\% | 214.4 | 192.9 | 270.2 | 40.1\% | 270.2 | 180.1 | 251.2 | 39.5\% | 251.2 |
| Gross profit on sales | 77.8 | 105.0 | 35.0\% | 105.0 | 100.6 | 144.6 | 43.8\% | 144.6 | 90.1 | 128.0 | 42.1\% | 128.0 |
| Gross profit margin | 48.5\% | 49.0\% | 0.5pp | 49.0\% | 52.1\% | 53.5\% | 1.4pp. | 53.5\% | 50.0\% | 51.0\% | 1.0 pp . | 51.0\% |
| SG\&A costs | 75.5 | 106.2 | 40.7\% | 106.0 | 80.8 | 115.5 | 43.0\% | 115.3 | 80.5 | 115.5 | 43.5\% | 115.6 |
| Other operating activity | -0.4 | -0.1 |  | -0.1 | -0.6 | -0.5 |  | -0.5 | 0.4 | 0.1 |  | 0.1 |
| EBIT | 1.9 | -1.2 | N/M | -1.1 | 19.2 | 28.6 | 49.0\% | 28.7 | 10.0 | 12.6 | 25.5\% | 12.4 |
| EBIT margin | 1.2\% | -0.6\% | -1.8pp | -0.5\% | 9.9\% | 10.6\% | $0.7 p p$. | 10.6\% | 5.6\% | 5.0\% | -0.6pp. | 4.9\% |
| Net financial activity | -1.5 | -2.7 |  | -1.7 | -1.6 | 0.7 |  | -1.3 | -1.2 | -12.4 |  | -3.3 |
| Pre-tax profit | 0.4 | -4.0 | N/M | -2.8 | 17.6 | 29.3 | 66.2\% | 27.4 | 8.8 | 0.2 | N/M | 9.1 |
| Tax | 0.3 | -1.6 |  | -1.6 | 3.5 | 5.4 |  | 5.4 | 1.9 | 2.0 |  | 2.0 |
| Net profit | 0.1 | -2.4 | N/M | -1.2 | 14.1 | 23.9 | 69.3\% | 22.0 | 6.9 | -1.8 | N/M | 7.1 |
| Net margin | 0.1\% | -1.1\% | -1.2pp | -0.6\% | 7.3\% | 8.8\% | 1.5pp. | 8.1\% | 3.8\% | -0.7\% | -4.5pp. | 2.8\% |


| EBITDA | $\mathbf{6 . 1}$ | $\mathbf{2 4 . 8}$ | $\mathbf{3 0 7 . 3} \%$ | $\mathbf{4 . 4}$ | $\mathbf{2 3 . 6}$ | $\mathbf{5 6 . 7}$ | $\mathbf{1 4 0 . 5 \%}$ | $\mathbf{3 4 . 8}$ | $\mathbf{1 4 . 0}$ | $\mathbf{4 0 . 9}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{1 9 1 . 5 \%}$ | $\mathbf{1 8 . 4}$ |  |  |  |  |  |  |  |  |  |
| EBITDA margin | $3.8 \%$ | $11.6 \%$ | $7.8 p p$ | $2.1 \%$ | $12.2 \%$ | $21.0 \%$ | $8.8 p p$. | $12.9 \%$ | $7.8 \%$ | $16.3 \%$ |

## Safe indebtedness level

| PLN m | $3 Q 18$ | $4 Q 18$ | $3 Q 19$ |
| :--- | :---: | :---: | :---: |
| Long-term debt | 79.3 | 74.4 | 66.8 |
| Bank loans | 77.7 | 70.8 | 64.2 |
| Finance leases | 1.7 | 3.6 | 2.6 |
| Short-term debt | 69.3 | 48.5 | 90.5 |
| Bank loans | 0.6 | 25.9 | 89.6 |
| Finance leases | 0.0 | 20.9 | 24.2 |
| Reverse factoring | 13.8 | 33.5 | 12.3 |
| Cash | 134.9 | 89.4 | 179.9 |
| Net debt | 0.0 | 0.0 | 285.7 |
| Finance leases IFRS16 | 134.9 | 89.4 | 465.7 |
| Net debt under IFRS16 | 1.8 |  |  |

- Interest bearing indebtedness includes: bank loans, finance leases and reverse factoring (taken over with Bytom S.A. merger).
- Bank loans include: overdrafts and investment bank loans. Bank loan comprises of: a floating charge on inventory, a fixed charge on "Vistula", "Wólczanka", "Intermoda" trademarks and a fixed charge on W.KRUK and DCG shares.
- There is room to further finance the group's development from bank debt.
- Consistent YoY reduction in long-term debt.
- A safer and more diversified financing structure after merger with Bytom.
- PLN 24.2 m of reverse factoring used for financing of Bytom brand's suppliers.
- PLN 285.7m of IFRS16 liabilities (finance leases).


## Monthly sales data

> APPAREL SEGMENT REVENUES (VISTULA, WÓLCZANKA, DENI CLER,
> BYTOM from XII 2018)


## Monthly sales data

## JEWELLERY SEGMENT REVENUES <br> (W.KRUK)



## Monthly sales data

## REVENUES OF THE CAPITAL GROUP



## Shareholder structure

## Shareholder structure as of 3Q19 publication (share in equity and votes)

|  | Number of <br> shares/votes | \% stake |
| :--- | ---: | ---: |
| 1. IPOPEMA TFI | $35,075,787$ | $14.96 \%$ |
| 2. PZU OFE | $34,230,000$ | $14.60 \%$ |
| 3. NN OFE | $32,802,252$ | $13.99 \%$ |
| 4. Jerzy Mazgaj z podmiotem | $19,177,333$ | $8.18 \%$ |
| powiazzanym Krakchemia SA | $15,580,800$ | $6.64 \%$ |
| 5. FORUM TFI | $97,589,668$ | $41.63 \%$ |
| 6. Other free-float | $\mathbf{2 3 4 , 4 5 5 , 8 4 0}$ |  |
| TOTAL |  |  |



## Sources of information regarding holdings of

 VRG S.A. shares1. Information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 1, art. 69 clause 2 point 1 lit. a and art. 87 paragraph 1 item 2 of the Act of 29 July 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies, applies to shares held jointly by all funds managed by IPOPEMA TFI S.A. According to the information received by the Company, the Ipopema 21 FIZ, managed by IPOPEMA TFI SA, holds $13,800,226$ shares of the Company, which accounts for $5.89 \%$ of the share capital of the Company and gives $13,800,226$ votes, constituting $5.89 \%$ of the total number votes at the Company's General Shareholder Meeting.
2. information provided on the basis of the number of shares registered by the PZU "Złota Jesień" Open Pension Fund at the Ordinary General Meeting of the Company on June 17, 2019.
3. Information provided based on the number of shares registered jointly by NationaleNederlanden Open Pension Fund and Nationale-Nederlanden Voluntary Pension Fund at the Annual General Meeting of the Company on June 17, 2019. At the Annual General Meeting of the Company on 17.06.2019, Nationale-Nederlanden Open Pension Fund owned independently $32,433,252$ shares of the Company, which constitutes $13.83 \%$ of the Company's share capital and was entitled to $32,433,252$ votes at the General Meeting of the Company, which constitutes $13.83 \%$ of the total number of votes at the General Meeting of the Company.
4. Information on the number of shares provided in accordance with notifications received by the Company pursuant to art. 69 of the Act of 29 July 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies and in accordance with the notifications received by the Company pursuant to art. 19 MAR. According to the information held by the Company, Mr. Jerzy Mazgaj owns $18,177,333$ shares of the Company, which constitutes $7.75 \%$ of the share capital of the Company and is entitled to $18,177,333$ votes at the Company's General Shareholder Meeting, which represents $7.75 \%$ of the total number of votes at the Company's General Shareholder Meeting.
5. Information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 2 in connection from art. 87 paragraph 1 point 2 lit. a) The Act of July 29, 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies, applies to shares held jointly by the following funds managed by Forum TFI SA: (i) Forum X Closed End Fund with 8,429,760 shares of the Company constituting $3.59 \%$ of the share capital of the Company and entitling to $8,429,760$ votes at the Company's General Shareholder Meeting, constituting 3.59\% of the total number of votes in the Company and (ii) Forum XXIII Closed End Fund holding 7,151,040 shares of the Company constituting $3.05 \%$ of the share capital of the Company and entitling to $7,151,040$ votes at the Company's General Shareholder Meeting, constituting 3.05\% of the total number of votes in the Company.

## Glossary

Apparel segment
Jewellery segment
Casual
Formal
Revenues (PLN/m2 per month)
Costs of stores
Costs of stores (own) /m2
(PLN per month)
EBITDA
Store EBIT (PLN m)
Operating costs (SG\&A)/m2
(PLN per month)
Inventory/ m2

Revenues from brands: Vistula, Wólczanka, Bytom (from XII 2018), Deni Cler and wholesale segment, B2B and processing.

Retail revenues of W.KRUK brand and other revenues (including B2B).

Revenues including the following assortment: jackets, trousers, coats, knitwear.

Revenues from sale of formalwear, including suits and shirts.
Quarterly revenues of segment or brand (stores and internet)/ average working floorspace / 3.

Operating costs of stores including among others rental expenses, HR costs, depreciation, commissions for franchise stores and logistics.

Quarterly costs of stores (own stores)/ average working floorspace (of own stores) / 3.

Operating profit plus depreciation and amortisation from cash flow statement.
Store operating profit calculated as gross profit on sales for stores minus store costs.

Quarterly group SG\&A / average total working floorspace / 3.

Inventory end of period / group's floorspace end of period.


VRG
VISTULA RETAIL GROUP

## THANK YOU

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[^0]:    EXECUTIVESUMMARY

