

2Q19 RESULTS PRESENTATION


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## EXECUTIVE SUMMARY

## Key events influencing strong 2Q19

## 2Q19



## SYNERGIES WITH BYTOM



A favourable season in fashion division of Vistula Group and strong quarter in jewellery segment.

Consolidation of Bytom results and first margin synergies visible in Vistula, Wólczanka and Bytom brands.

IFRS 16 application.


## Strong 2Q19 results

## REVENUES PLN 270.2m, +40.1\%

## IFRS 16

EBIT
PLN 28.6m

NET INCOME
PLN 23.9m

GROSS PROFIT MARGIN 53.5\%, +1.4 pp.
 PLN 22.0m


## Growths in 1H19



| IFRS 16 | IAS 17 |
| :---: | :---: |
| EBITDA | EBITDA |
| PLN 81.5m | PLN 39.4m |
| $\mathbf{+ 1 7 4 . 7 \%}$ | $+\mathbf{3 2 . 9 \%}$ |
| EBIT | EBIT |
| PLN 27.3m | PLN 27.7m |
| +29.5\% | $+31.0 \%$ |
| NET INCOME | NET INCOME |
| PLN 21.5m | PLN 20.8m |
| +51.0\% | $+\mathbf{4 6 . 3 \%}$ |

## Continuation of group's development

NUMBER OF STORES EOP 2 Q19

| yostula | 154 | +16 |
| :---: | :---: | :---: |
| wólczanka | 142 | +10 |
| DENI CLER | 31 | +1 |
|  | 134 | +13 |
| BYTOM | 125 | +125 |
| VRG | 586 | +165 |
| Organic growth |  | +48 |



VRG

## Continuation of group's floorspace growth



Group floorspace growth YoY (ths m2)


- Group floorspace reached 53.4 ths m 2 at the end of 2Q19, up $57.5 \%$ YoY.
- Excluding Bytom brand floorspace grew $10 \%$ YoY.
- The apparel segment added 18.3 ths m2. Excluding Bytom floorspace grew by c. 2 ths m2, up 9\% YoY.
- The jewellery segment added 1.2 ths m2 net to group floorspace, growing $12 \%$ YoY.
- There were more openings of own stores than franchise due to merger with Bytom.
- Bytom added 15.2 ths m2 of own stores. Excluding Bytom floorspace of own stores grew 5\% YoY.
- Growth in franchise floorspace resulted mostly from development of franchise stores of Vistula, Wólczanka and W.KRUK brands. Bytom added c. 1 ths m2 of franchise floorspace.



## VISTULA

## Vistula: dynamic franchise growth

Vistula brand network

|  | 2Q18 | 2Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 138 | 154 | 16 |
| incl. franchise | 47 | 60 | 13 |
| Floorspace (m2) | 17,176 | 19,007 | $11 \%$ |
| incl. franchise | 4,686 | 6,084 | $30 \%$ |
| Internet \% revenues | $9.8 \%$ | $11.5 \%$ | 1.7 pp. |

Vistula brand revenues


- Franchise revenues reached PLN 16.1m in 2Q19 (+18\% YoY).
- $\quad$ Share of franchise in revenues increased from $19.1 \%$ in 2Q18 to $20.9 \%$ in 2 Q19.
- Internet revenues amounted to PLN 8.9m in 2Q19, up 27.5\% YoY.
- Share of internet in revenues reached $11.5 \%$ in 2Q19.
- Vistula brand floorspace grew $11 \%$ YoY at the end of 2Q19, while the sales network expanded by 16 stores net.
- Dynamic franchise development continued: 13 new franchise stores net and $30 \%$ YoY franchise floorspace growth.
- Vistula brand revenues reached PLN 76.8m in 2Q19 (up 8\% YoY).


## Vistula: growing store EBIT in 2Q19



Vistula brand efficiency

|  | 2Q18 | 2Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,389 | 1,350 | $-2.8 \%$ |
| Gross profit margin <br> (\%) | $54.6 \%$ | $55.5 \%$ | 0.9 pp. |
| Costs of stores <br> (PLN/m2 per month) | 459 | 463 | $0.7 \%$ |
| Store EBIT (PLN m) | 15.3 | 16.3 | $6.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 12.7 | 14.6 | $14.2 \%$ |

- Growth of Vistula Red share in revenues coupled with stabilisation of Lantier brand.
- Lower share of the main line in revenues due to reduction in occasional lines (Robert Lewandowskl).
- Growth in share of casual clothing in 2Q19.
- Fall in revenues/ m2 YoY due to a higher share of franchise.
- Growing YoY gross profit margin due to first margin synergies.
- A low YoY growth in costs of stores/m2.
- As a result, higher YoY store EBIT.


## Vistula: growing gross profit margin in 1 H 19

Vistula brand revenue split
(PLN m)


Vistula brand efficiency

|  | $\mathbf{1 H 1 8}$ | $\mathbf{1 H 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,265 | 1,208 | $-4.5 \%$ |
| Gross profit margin <br> (\%) | $51.3 \%$ | $52.0 \%$ | 0.8 pp. |
| Costs of stores <br> (PLN/m2 per month) | 434 | 439 | $1.2 \%$ |
| Store EBIT (PLN m) | 21.7 | 21.2 | $-2.1 \%$ |
| Store EBIT post <br> marketing (PLN m) | 18.5 | 19.0 | $3.0 \%$ |

- Vistula brand revenues reached PLN 135.1 m in 1 H 19 , up $6 \%$ YoY.
- Franchise revenues reached PLN 26.1m in 1H19, up 14\% YoY. Share of franchise grew from $18.0 \%$ in 1 H 18 to $19.3 \%$ in 1 H 19 .
- Internet revenues reached PLN 20.4m in 1H19, +27\% YoY. Share of internet in revenues in 1H19 amounted to $15.1 \%$.
- A slight fall in sales/ m2 due to a lower number of trading days in 1Q19, yet improvement in gross profit margin YoY.
- Stabilisation of store costs/m2.
- As a result, stable YoY store EBIT.




## BYTOM

## Bytom: double digit floorspace growth

Bytom brand network

|  | 2Q18 | 2Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 117 | 125 | 8 |
| incl. franchise | 6 | 8 | 2 |
| Floorspace (m2) | 14,648 | 16,175 | $10 \%$ |
| incl. franchise | 723 | 1,011 | $40 \%$ |
| Internet \% revenues | $8.7 \%$ | $8.5 \%$ | -0.2 pp. |



Bytom brand data is presented for comparison in line with VRG methodology. Impact since December 1st, 2018.

- Bytom's network grew YoY by 8 stores net, out of which 2 were franchise stores.
- Brand's floorspace grew $10 \%$ YoY due to opening of increasingly large stores and expansions of franchise stores.
- Bytom brand retail revenues reached PLN 53.2m in 2Q19 (down 3\% YoY).
- Internet revenues amounted to PLN 4.5m in 2Q19 (down 5\% YoY), accounting for 8.5\% of revenues.
- Franchise revenues reached PLN 2.5m in 2Q19 (up 8.2\% YoY).
- Share of franchise in revenues grew from $4.3 \%$ in 2Q18 to $4.8 \%$ in 2Q19.


## Bytom: higher 2Q19 gross profit margin

Bytom brand revenue split


Bytom brand efficiency

|  | 2Q18 | 2Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,259 | 1,105 | $-12.2 \%$ |
| Gross profit margin <br> (\%) | $54.3 \%$ | $55.3 \%$ | 1.0 pp. |
| Costs of stores <br> (PLN/m2 per month) | 431 | 425 | $-1.5 \%$ |
| Store EBIT (PLN m) | 11.0 | 9.0 | $-18.7 \%$ |
| Store EBIT post <br> marketing (PLN m) | 10.8 | 8.7 | $-19.3 \%$ |

Bytom brand data is presented for comparison in line with VRG methodology. Impact since December 1st, 2018.

- Stable YoY sales structure in 2Q19, not in line with market tendencies of growing share of casual.
- A less favourable YoY Spring/Summer 2019 collection - too many of repeatable models within the formal part.
- Too small a share of Spring/Summer models in casual collection.
- Lower revenues/m2 due to a weaker YoY acceptance of Spring/Summer collection by clients.
- Gross profit margin higher YoY due to first margin synergies.
- Lower YoY EBIT due to fixed costs base related to own stores.


## Bytom: stable 1H19 revenues

| Bytom brand revenue split <br> (PLN m) |  |  |  |
| :---: | :---: | :---: | :---: |
| 92.6 | -1\% Yo | 92.1 |  |
| 8.6 |  | 9.8 |  |
| 3.9 |  | 4.2 |  |
| 80.0 |  | 78.1 |  |
| 1H18 |  | 1H19 |  |
| - Own stores | - Franchise | es Inter |  |
| Bytom brand efficiency |  |  |  |
|  | 1H18 | 1H19 | YoY |
| Revenues <br> (PLN/m2 per month) | 1,067 | 965 | -9.6\% |
| Gross profit margin (\%) | 52.8\% | 52.7\% | -0.2 pp. |
| Costs of stores (PLN/m2 per month) | 424 | 417 | -1.5\% |
| Store EBIT (PLN m) | 12.2 | 8.7 | -28.6\% |
| Store EBIT post marketing (PLN m) | 11.8 | 8.1 | -30.8\% |

- Bytom brand retail revenues reached PLN 92.1 m in 1H19 (-1\% YoY).
- Franchise revenues reached PLN 4.2 m in 1H19 (+7.5\% YoY).
- Share of franchise increased from $4.2 \%$ in 1 H 18 to $4.6 \%$ in 1 H 19 .
- Internet revenues reached PLN 9.8m in 1H19 ( $+13 \%$ YoY), amounting to $10.6 \%$ of sales.
- Fall in revenues/ m2 due to a lower number of trading days in 1Q19 and weaker YoY acceptance of Spring/Summer collection by customers.
- Stable gross profit margin. Fall in costs/m2 lower than sales/ m2 due to stable costs of own stores.
- Lower costs have not offset weaker YoY collection revenues. As a result, EBIT was lower YoY.



## W ÓL (Z A N K A

## Wólczanka: 50\% YoY on-line sales growth

Wólczanka brand network

|  | 2Q18 | 2Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 132 | 142 | 10 |
| incl. franchise | 39 | 50 | 11 |
| Floorspace (m2) | 4,707 | 4,978 | $6 \%$ |
| incl. franchise | 1,201 | 1,528 | $27 \%$ |
| Internet \% revenues | $25.7 \%$ | $33.1 \%$ | 7.4 pp. |

Wólczanka brand revenues
(PLN m)


- Wólczanka network grew by 10 stores net YoY (11 are franchise stores).
- Brand's floorspace increased $6 \%$ YoY versus $27 \%$ YoY growth in franchise store floorspace.
- Wólczanka revenues reached PLN 33.7m in 2Q19 (+15\% YoY).
- Franchise revenues reached PLN 5.4m in 2Q19 (up 15.6\% YoY).
- Franchise share in revenues was stable YoY at $16 \%$ in 2Q19.
- Internet revenues amounted to PLN 11.1 m in 2Q19 (up 48\% YoY), constituting as much as $33 \%$ of revenues.


## Wólczanka: sizeable YoY store EBIT improvement

Wólczanka brand revenue split


| Wólczanka brand efficiency |  |  |  |
| :--- | :---: | :---: | :---: |
|  | 2Q18 | 2Q19 | YoY |
| Revenues <br> (PLN/m2 per month) <br> Gross profit margin <br> (\%) | 2,067 | 2,259 | $9.3 \%$ |
| Costs of stores <br> (PLN/m2 per month) | $53.5 \%$ | $54.3 \%$ | 0.8 pp. |
| Store EBIT (PLN m) | 5.0 | 797 | $5.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 4.7 | 6.4 | $29.0 \%$ |

- Stable sales structure - double-digit revenue growths in Lambert and Wólczanka brand.
- A growing share of women shirts in sales structure along with an extended offer of blouses.
- A higher share of knitwear due to extended assortment (introduction of chinos trousers).
- Dynamic revenues/m2 coupled with a higher gross profit margin - higher in-take margin.
- Costs/ m2 grew slower than revenues/ m2. YoY growth due to growing costs of internet store and higher cost of internet advertising.
- As a result, almost $30 \%$ YoY store EBIT growth.


## Wólczanka: a favourable 1H19

Wólczanka brand revenue split (PLN m)


Wólczanka brand efficiency

|  | $\mathbf{1 H 1 8}$ | $\mathbf{1 H 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,909 | 1,957 | $2.5 \%$ |
| Gross profit margin <br> (\%) | $52.4 \%$ | $53.4 \%$ | 1.0 pp. |
| Costs of stores <br> (PLN/m2 per month) | 728 | 756 | $3.8 \%$ |
| Store EBIT (PLN m) | 7.6 | 8.5 | $11.9 \%$ |
| Store EBIT post <br> marketing (PLN m) | 7.1 | 8.0 | $13.5 \%$ |

- Wólczanka revenues reached PLN 57.9m in 1H19, up 8\% YoY.
- Franchise revenues amounted to PLN 8.6 m in 1H19 (up 12\% YoY).
- Share of franchise increased from $14.2 \%$ in 1H18 to 14.8\% in 1H19.
- Internet revenues amounted to PLN 20.7 m in 1 H 19 (+30\% YoY), amounting to $36 \%$ of revenues.
- Growth in sales/ m2 due to development of men and women collection and dynamic internet growths.
- Higher gross profit margin despite a higher share of internet.
- Stronger YoY store EBIT despite higher costs/ m 2 (variable costs related to logistics).


EXECUTIVESUMMARY

## DENI CLER <br> MILANO

## Deni Cler: development of shop-in-shop concept

Deni Cler brand network

|  | 2Q18 | 2Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 30 | 31 | 1 |
| incl. franchise | 8 | 8 | 0 |
| Floorspace (m2) | 2981 | 3047 | $2 \%$ |
| incl. franchise | 600 | 600 | $0 \%$ |
| Internet \% revenues | $7.8 \%$ | $9.5 \%$ | 1.7 pp. |

Deni Cler brand revenues (PLN m)


- Deni Cler network encompasses 31 stores in top shopping malls in Poland.
- There are 8 franchise stores in the network.
- Development of shop-in-shop concept. Deni Cler collections available at selected partners running multiband stores.
- In 2Q19 Deni Cler revenues reached PLN 10.5 m and were $1 \%$ lower YoY.
- Franchise revenues reached PLN 2.3m in 2Q19 (down 2\% YoY). Franchise constituted some $22 \%$ of revenues in 2Q19.
- Internet generated PLN 1.0 m of revenues in 2Q19 (up 21\% YoY) and amounted to $9.5 \%$ of brand's revenues.


## Deni Cler: sizeable gross margin improvement

Deni Cler brand revenue split


Deni Cler brand efficiency

|  | 2Q18 | 2Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 1,124 | 1,148 | $2.1 \%$ |
| Gross profit margin <br> (\%) | $61.4 \%$ | $63.6 \%$ | 2.2 pp. |
| Costs of stores <br> (PLN/m2 per month) | 420 | 463 | $10.5 \%$ |
| Store EBIT (PLN m) | 2.5 | 2.4 | $-4.2 \%$ |
| Store EBIT post <br> marketing (PLN m) | 2.4 | 2.3 | $-3.9 \%$ |

- A stable revenue structure with a slight growth in accessories.
- Emphasis on capsule collections.
- Growth in sales/ m2 shows the success of the strategy to gradually increase the casual offering and multibrand revenues development.
- The highest level of gross profit margin among brands. YoY growth due to higher in-take margin.
- Higher YoY HR costs/ m2 resulted in costs/ m2 growth.
- As a result, a slightly higher YoY store EBIT.


## Deni Cler: stable store EBIT in 1H19

Deni Cler brand revenue split
(PLN m)


1H18

- Own stores Franchise stores
- 1H19 Deni Cler revenues reached PLN 21.4m (+1\% YoY).
- Franchise revenues reached PLN 4.6 m in 1H19 (+2\% YoY).
- Franchise constituted some $21 \%$ of revenues in 1H19 (stable YoY).
- Internet revenues amounted to PLN 2.6 m in 1 H 19 (+24.8\% YoY) and constituted $12 \%$ of revenues.
- YoY gross profit margin improvement due to more favourable purchasing terms.
- A sizeable sales/ m2 improvement, coupled with a high costs/ m2 growth.
- Lower marketing costs behind a higher EBIT post marketing in 1H19.



## W.KRUK: floorspace growth acceleration

W.KRUK brand network

|  | 2Q18 | 2Q19 | YoY |
| :---: | :---: | :---: | :---: |
| Number of stores | 121 | 134 | 13 |
| incl. franchise | 6 | 11 | 5 |
| Floorspace (m2) | 9,048 | 10,215 | $13 \%$ |
| incl. franchise | 371 | 680 | $83 \%$ |
| Internet \% revenues | $6.8 \%$ | $7.0 \%$ | 0.2 pp. |

- Dynamic YoY growth in W.KRUK brand stores.
- Opening of 13 stores net translated into a 13\% YoY increase in brand's floorspace.
- The brand had 11 franchise stores at the end of 2Q19, 5 more YoY.
- Retail revenues of W.KRUK brand reached PLN 85.9 m in 2Q19 (up 22\% YoY).
- Franchise revenues amounted to PLN 3.6 m in 2Q19, while internet sales reached PLN 6.0 m in 2Q19 (up 26\% YoY).
- Internet constituted 7.0\% of revenues in 2Q19 versus $6.8 \%$ in 2Q18.


## W.KRUK: 30\% EBIT growth in 2Q19

W.KRUK brand revenue split

W.KRUK brand efficiency

|  | 2Q18 | 2Q19 | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 2,700 | 2,827 | $4.7 \%$ |
| Gross profit margin <br> (\%) | $51.5 \%$ | $53.2 \%$ | 1.7 pp. |
| Costs of stores <br> (PLN/m2 per month) | 811 | 854 | $5.3 \%$ |
| Store EBIT (PLN m) | 15.4 | 19.7 | $28.0 \%$ |
| Store EBIT post <br> marketing (PLN m) | 13.7 | 17.0 | $24.1 \%$ |

- Watches continued to increase their share in revenues.
- Sales of watches amounted to already PLN 26 m in 2Q19, up $44 \%$ YoY.
- Within jewellery, there was a pick-up of highmargin silver jewellery in sales in 2Q19.
- Strong reception of a new OHELO collection by Ewa Chodakowska both in traditional and on-line stores.
- A sizeable sales/ m2 growth in the quarter.
- A sizeable YoY growth in gross profit margin despite a growth of watches in revenue split.
- Growth in costs/ m2 at a similar pace to sales/ m2 growth.
- High store EBIT growth in 2Q19, due to operating leverage.


## W.KRUK: highest result of 1H19

W.KRUK brand retail revenues
(PLN m)

W.KRUK brand efficiency

|  | $\mathbf{1 H 1 8}$ | $\mathbf{1 H 1 9}$ | YoY |
| :--- | :---: | :---: | :---: |
| Revenues <br> (PLN/m2 per month) | 2,490 | 2,653 | $6.5 \%$ |
| Gross profit margin <br> (\%) | $51.8 \%$ | $52.5 \%$ | 0.7 pp. |
| Costs of stores <br> (PLN/m2 per month) | 796 | 832 | $4.5 \%$ |
| Store EBIT (PLN m) | 26.1 | 33.4 | $28.4 \%$ |
| Store EBIT post <br> marketing (PLN m) | 23.2 | 29.3 | $26.2 \%$ |

- W.KRUK brand retail revenues in 1 H 19 reached PLN 158.1m, +21\% YoY.
- Internet revenues amounted to PLN 11.4 m in 1H19 (+27\% YoY).
- In 1H19 internet revenues came in at $7.2 \%$ of revenues compared to 6.9\% w 1H18.
- A sizeable sales/ m2 and gross profit margin growth due to a favourable 2Q19.
- Higher costs of stores/ m2 below sales/ m2.
- Brand with the highest contribution of store EBIT and group EBIT in 1H19.


## 2Q19 brand's results summary

## STRONG SALES

in W.KRUK and Wólczanka brands.

FORMAL BRANDS
dynamic growth
in on-line sales.

STORE EBIT
YoY growth
in store EBIT.


## GROUP RESULTS



## Comparable periods

|  | LIMITED YOY COMPARABILITY |  |
| :---: | :---: | :---: |
| 2Q18 | 2Q19 <br> reported | 2Q19 excl. IFRS16 |
| The results encompass only VRG Group, i.e. they do not include Bytom S.A. <br> They show the Group as it was last year. They have not been restated. <br> There was no restatement for IFRS16, the results are under IAS17. | The results include VRG Group with Bytom - the brand's impact took place for the whole quarter. <br> Additionally, the results were reported under IFRS16 (for the first time). | The results include VRG Group with Bytom - the brand's impact took place for the whole quarter. <br> The results have been restated to show the picture under IAS17 not under IFRS16. |

## Higher revenues in both segments



Revenues per m2 (PLN per month)


- Group revenues reached PLN 270.2m in 2Q19 (up $40.1 \% \mathrm{YoY}$ ).
- Bytom added PLN 53.9m to revenues for 2Q19. There would be $12 \%$ YoY growth excluding Bytom.
- Apparel segment revenues increased 54\% YoY, reaching PLN 183.6m. Excluding Bytom these would reach respectively PLN 129.7m, up 9\%.
- Jewellery segment revenues amounted to PLN 86.7 m , up $17 \%$ YoY.
- In 2Q19 group sales per m2 reached PLN 1,694, down 11.5\% YoY, due to consolidation of Bytom for 2Q19.
- Revenues per m2 for the apparel segment amounted to PLN 1,422 in 2Q19, down 11\% YoY.
- Jewellery segment revenues per m2 reached PLN 2,854 in 2Q19, up $0.4 \%$ YoY, due to dynamic growth in watches sales.


## Higher YoY gross margin in both segments

Gross profit on sales
(PLN m)

| 90.5 | 80.7 | 120.2 |  | 100.6 | 143.8 |  | 144.6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 105.0 |  |
|  |  |  | 77.8 |  | 90.1 | 59.7 |  | 45.9 |
| 33.4 | 32.5 |  | 31.6 |  | 37.6 | 38.5 |  | 37.5 |  |
| 57.2 | 48.2 | 67.5 | 46.2 | 62.9 | 51.6 | 84.2 | 67.5 | 98.7 |
| 2 Q17 | 3 Q 17 | 4Q17 | 1Q18 | 2 Q 18 | 3 Q 18 | 4Q18 | 1Q19 | 2Q19 |

Gross profit on sales margin


$\rightarrow$ Group $\rightarrow$ Apparel segment $\rightarrow$ Jewellery segment

- Group gross profit on sales amounted to PLN 144.6 m in 2Q19 (up 44\% YoY).
- In 2Q19 gross profit on sales of the apparel segment reached PLN 98.7m, up 57\% YoY.
- Gross profit on sales of the jewellery segment amounted to PLN 45.9m, up 22\% YoY.
- Group gross profit margin reached $53.5 \%$ in 2Q19, +1.4 pp. YoY, due to a higher margin in both segments.
- The apparel segment gross profit margin grew 0.9 pp . YoY to $53.8 \%$ in 2Q19, due to higher in-take margins.
- The jewellery segment noted a 2.0 pp . YoY increase in 2Q19 gross profit margin, to $52.9 \%$ level, due to a lower share of B2B sales in revenues.


## High EBIT dynamics

Operating costs, monthly per m2
(PLN m, excl. IFRS16)


2Q17 3Q17 4Q17 1Q18 2Q18 3Q18 4 4Q18 1 1Q19 2 2Q19
$\square$ Costs of stores $\quad$ HQs costs
Operating profit
(PLN m, excl. IFRS16)

| 20.8 | 31.4 |  | 40.8 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 19.2 |  |  |  |  | 28.7 |
|  |  |  | 20.7 |  |  |
|  | 9.7 | 17.5 |  | 1.9 | 10.0 |  |  | 10.0 |
| 7.8 |  |  | 8.2 |  |  |  | -1 |  |
| 12.9 | 6.6 3.0 | 14.0 | 3.2 | 10.9 | 7.3 | 20.1 |  | 18.7 |
|  | 3.0 |  | -1.2 | 10.9 | 2.7 |  | - 4.1 -5.1 |  |
| 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
|  |  | Appare | segme | $\square$ | wellery | segm |  |  |

- Group operating costs/ m2 fell $10 \%$ YoY in 2Q19 to PLN 723/m2 per month.
- Lower costs of stores/ m2 (down 5\% YoY) and fall in HQs costs/ m2 (down 20\% YoY), impact of merger with Bytom (excl. IFRS16).
- The apparel segment costs reached PLN 616/m2 in 2Q19, down 10\% YoY, while the jewellery segment costs amounted to PLN 1,177/m2 per month, $+4 \%$ YoY in 2 Q 19 (excl. IFRS16).
- Group operating loss reached PLN 28.7 m in 2Q19 (PLN 28.6m under IFRS16).
- 2Q19 EBIT of the apparel segment amounted to PLN 18.7m excl. IFRS16 (the same under IFRS16), growing by $71 \%$ YoY.
- Operating profit of the jewellery segment reached PLN 10.0 m in 2Q19, up $22 \%$ YoY (PLN 9.9m excl. IFRS16).


## Strong 2Q19 results

| PLN m | 2Q18 | $\begin{array}{r} 2 Q 19 \\ \text { IFRS16 } \end{array}$ | YoY | $\begin{aligned} & 2 \text { Q19 } \\ & \text { IAS17 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | 192.9 | 270.2 | 40.1\% | 270.2 |
| Gross profit on sales | 100.6 | 144.6 | 43.8\% | 144.6 |
| Gross profit margin | 52.1\% | 53.5\% | $1.4 p p$. | 53.5\% |
| Operating costs | 80.8 | 115.5 | 43.0\% | 115.3 |
| EBIT | 19.2 | 28.6 | 49.0\% | 28.7 |
| EBIT margin | 9.9\% | 10.6\% | 0.7pp. | 10.6\% |
| Net financial activity | -1.6 | 0.7 |  | -1.3 |
| Net profit | 14.1 | 23.9 | 69.3\% | 22.0 |
| Net margin | 7.3\% | 8.8\% | $1.5 p p$. | 8.1\% |
| EBITDA | 23.6 | 56.7 | 140.5\% | 34.8 |
| EBITDA margin | 12.2\% | 21.0\% | 8.8pp. | 12.9\% |

- Higher YoY gross profit margin due to favourable trends in both segments.
- IFRS16 applied in 2Q19 - rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA.
- A sizeable EBIT improvement. Cost growth slightly above revenue growth and a favourable impact of sale of real estate (PLN 0.8m).
- A more favourable YoY impact of net financial line, due to IFRS16 application.
- As a result of IFRS16 application the net financial line improved by PLN 2.0 m , out of which PLN 3.1m came from FX gains (impact of PLN/EUR) and PLN 1.1 m of interests.
- As a consequence, a sizeable YoY net income growth.


## High dynamics in 1H19

| PLN m | 1H18 | 1H19 IFRS16 | YoY | $\begin{gathered} \text { 1H19 } \\ \text { IAS17 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Revenues | 353.4 | 484.6 | 37.1\% | 484.6 |
| Gross profit on sales | 178.4 | 249.6 | 39.9\% | 249.6 |
| Gross profit margin | 50.5\% | 51.5\% | $1.0 p p$. | 51.5\% |
| Operating costs | 156.2 | 221.6 | 41.9\% | 221.3 |
| EBIT | 21.1 | 27.3 | 29.5\% | 27.7 |
| EBIT margin | 6.0\% | 5.6\% | -0.4pp. | 5.7\% |
| Net financial activity | -3.1 | -2.0 |  | -3.0 |
| Net profit | 14.2 | 21.5 | 51.0\% | 20.8 |
| Net margin | 4.0\% | 4.4\% | 0.4pp. | 4.3\% |
| EBITDA | 29.7 | 81.5 | 174.7\% | 39.4 |
| EBITDA margin | 8.2\% | 16.8\% | 8.6pp. | 8.1\% |

- Higher YoY gross profit margin due to favourable trends in both segments.
- IFRS16 applied for the first time in 2019 rental costs replaced by depreciation of the right of use asset. A small impact of the new standard on EBIT but a sizeable one on EBITDA.
- A more favourable YoY impact of net financial line, due to IFRS16 application.
- As a result of IFRS16 application the net financial line improved by PLN 1.0 m , out of which PLN 3.0m came from FX gains (impact of PLN/EUR) and PLN 2.0 m of interests.
- As a consequence, a sizeable YoY net income growth.


## Higher inventory post merger with Bytom



- Inventory up $62 \%$ YoY due to network development, opening of new stores and merger with Bytom brand (PLN 92.4m impact).
- Apparel segment inventory increased $93 \%$ YoY. Growth results from weaker sale of Spring/Summer 2019 season.
- Inventory of the jewellery segment grew $34 \%$ YoY due to preparation for a strong 2 H 19 , both in jewellery and watches.
- Group inventory per m2 reached PLN 9,501 at the end of 2Q19, up $2.7 \%$ YoY.
- Apparel segment inventory per m2 reached PLN 6,617, up $11 \%$ YoY.
- Due to the market characteristics, inventory per m2 in the jewellery segment amounted to PLN 21,703, up 19\% YoY.


## Safe indebtedness levels



Capex vs. net debt/EBITDA
(excl. IFRS 16)


- Long-term and short-term indebtedness shown together with financial leases, yet excluding the leases from IFRS16. Financial leases under IFRS16 at PLN286.6m.
- Usage of reverse factoring for supply chain financing reached PLN 23.8m at the end of 2Q19 (part of short-term debt, zero in 2Q18).
- Pro-forma net debt up $11 \%$ YoY.
- Net debt/ EBITDA (4Q) at $1.5 x$, higher YoY. The growth results from taking over Bytom (higher impact on debt than EBITDA in 2Q19).
- Bytom's indebtedness reached PLN 25.9m at the end of 2Q18 (including reverse factoring).
- Excluding reverse factoring, the ratio would come at 1.3x.
- Higher YoY capex in 2Q19 due to payments for own stores.


## Seasonal engagement of cash

Change in net working capital
(PLN m)


Quarterly cash flows
(PLN m)


- Data for 2Q18 shows VRG Group excluding Bytom, while 2Q19 results include Bytom.
- Engagement of cash into inventories results mainly from higher inventory in both segments in expectation for a strong 2 H .
- Higher liabilities result from growth in group's scale. A more favourable YoY change in receivables - resignation from prepayments and usage of reverse factoring.
- Impact of IFRS16 on operating cash flows at +PLN 24m.
- Operating cash flows higher YoY, despite higher NWC engagement (Bytom). Higher D\&A YoY due to IFRS16.
- A lower YoY charge on investing cash flow higher YoY capex compensated by inflows from sale of real estate.
- Financing cash flows show a seasonal increase in short-term debt in the quarter and lease interest payments (IFRS16).


## DEVELOPMENT PLANS

## Growth to continue in 2019

| VRG |  | 2018 | $2019$ <br> target | YoY |
| :---: | :---: | :---: | :---: | :---: |
| APPAREL SEGMENT | stores | 440 | 467 | 27 |
|  | m2 | 42,072 | 44,753 | 6\% |
| VISTULA | stores | 148 | 159 | 11 |
|  | m2 | 18,230 | 19,596 | 7\% |
| WÓLCZANKA | stores | 139 | 147 | 8 |
|  | m2 | 4,979 | 5,180 | 4\% |
| BYTOM | stores | 122 | 129 | 7 |
|  | m2 | 15,816 | 16,878 | 7\% |
| DENI CLER | stores | 31 | 32 | 1 |
|  | m2 | 3,047 | 3,100 | 2\% |
| JEWELLERY SEGMENT | stores | 128 | 140 | 12 |
|  | m2 | 9,554 | 10,953 | 15\% |
| TOTAL | stores | 568 | 607 | 39 |
|  | m2 | 51,626 | 55,707 | 8\% |

2019 should be another year of dynamic organic group floorspace growth (c. 8\% YoY).


Franchise store floorspace should reach some 11 ths m2 at the end of 2019.

2019 capex should amount to some PLN 25 m .

## Merged entity growth to continue

Group YoY floorspace development (ths m2)


Group YoY floorspace development (ths m2)


## Continuation of e-commerce growth



## Novelties in Vistula collections



## Novelties in Bytom collections





## 2019 targets



## SYNERGIES

## Synergies in progress

## REVENUE/MARGIN

## OPERATING COSTS

Our aim is to increase revenues and improve gross profit margin of the combined group through more favourable purchasing terms and improved market segmentation.

## TARGET

some PLN 8-10m of margin synergies
i.e. gross profit margin improvement of Vistula, Wólczanka and Bytom brands.

Our aim is to benefit from the combined management experience to lower SG\&A costs.

TARGET

## some PLN 2m

of cost synergies (at the level of SG\&A costs).

## FINANCIAL SYNERGIES

Lower financing costs. Usage of best practices from both companies (VRG, Bytom).

## Fulfilment of synergies

## MARGIN SYNERGIES ASSUMPTIONS




## M\&A GROWTH



VRG
vistula retail group

## Foreign acquisition



## Transaction possible in 2020



Q\&A
$\qquad$ VRG
VISTULA RETAIL GROUP

## BACK-UP



VRG

## Vistula: executive summary



## Bytom: executive summary



## Bytom (menswear)

- Bytom - a Polish brand with origin dating back to 1945.
- The brand offers men's formalwear and smart casual assortment.
- "Made to Measure" - personalised men's tailoring offered in selected stores.


## New collections

- From the second half of August, the Bauhaus capsule collection is available on the occasion of the $100^{\text {th }}$ anniversary of the founding of Bauhaus.
- For Autumn/ Winter 2019/20 collection, the brand invited Jan Frycz, a master of Polish acting, who, together with the young generation actor Kamil Nożyński, took part in a photo session realized at the former meeting place of the artistic bohemia SPATiF.
- The new Heritage collection combines the tradition of Italian weaving Vitale Barberis Canonico from 1663 with the tradition of modern Polish tailoring Bytom since 1945. The collection of perfectly tailored suits made of high quality precious fabrics was created as part of a cooperation project between the Polish clothing brand and a renowned Italian fabric factory. The collection also includes coats, shirts, turtlenecks, shoes and accessories. The whole collection, which is the quintessence of timeless elegance, is maintained in a vintage climate referring to the 80's.


## Network development

- In 2Q19 4 stores net were opened, out of which 2 net were franchise. New stores are located in Warsaw in Młociny Shopping Mall, in Inowrocław, Ciechanów and Mińsk Mazowiecki.


## 2Q19 presentation

## Wólczanka: executive summary



W Ó L ( Z A N K A

## Wólczanka (fashion for men and women)

- Wólczanka runs a network of own and franchise stores in Poland with shirts for men and women, knitwear and accessories. The brand has two lines: Wólczanka and Lambert.


## New collection

- In the Autumn / Winter 2019/20 season, the faces of the brand were \# Professionals, i.e. people who are accompanied by Wólczanka shirts both at work and in everyday life.
- The new men's collection is a wide selection of business shirts in shades of blue. In addition to the vertical stripes, there are also delicate stripes, plaid and houndstooth - also multicolored and other subtle micro patterns. Customers in the collection will also find a wide range of white shirts and multicolored casual shirts.
- The collection of shirts is complemented by sweaters including turtlenecks, a mixture of wool and cashmere and the highest quality accessories: silk ties, pocket square and flies, shirt clips, leather straps.
- In the women's collection, next to purely business shirts (cotton and viscose), there are also models from stylish silk and decorated with unique patterns.
- The collection of shirts is complemented by women's sweaters - including turtlenecks, a blend of merino wool and cashmere, as well as a wide selection of elegant scarves made of wool fabric or high-quality silk.


## Network development

- In 2Q19 3 boutiques net were opened out of which 2 net were franchise. New openings took place in Młociny shopping mall in Warsaw, in Tomaszów Lubelski and Gliwice.


## Deni Cler: executive summary



DENI MILANo $C$ LE

## Deni Cler (women's fashion)

- Women's fashion brand with Italian origin, established in Italy in 1972.
- A network of stores for women over 35 years of age who value high quality and elegance.
- Collections created from highest quality fabrics with superior accessories and designer cut.


## New collections

- In 2Q19, the brand introduced new capsule collections: African Cottage, Stilt House, and Summer Elegante. The brand also developed activities for club members, primarily in the field of \#Deni Kultura.
- The Autumn/ Winter 2019/20 collection is named ORA ITALIANA! It combines tradition with modernity and is kept in a warm color palette. It contains seven capsule collections, both with office and daytime as well as evening and casual fashion (an increasingly visible trend in the brand's collections).
- New offer - a typical business collection line PROFashional, silhouettes from this line marked with dedicated labels and inserts.


## Changes with the network

- No new openings in 2Q19.


## W.KRUK: executive summary



## The oldest jewellery brand in Poland

- The jewellery offer includes gold, silver and platinum jewellery, diamonds, precious stones and original collections.
- W.KRUK's offer also includes global watches brands, such as Rolex (exclusivity), Hublot, Omega, Longines, TAG Heuer, Tissot, Certina and many more. W.KRUK offer also includes a constantly growing collection of accessories: leather handbags, silk scarves, sunglasses and leather accessories with the brand's logo.


## New brand ambassador - Ewa Chodakowska

- In 2Q19, the brand continued selling the OHELO ambassador collection designed with Ewa Chodakowska.
- In 2Q19 W.KRUK presented a new installment of the Flowers of the Night collection, in which Malwa plays the main role. The unique jewellery is decorated with enamel.
- Expanding the W.KRUK accessories collection with new designs for elegant handbags and wallets, made of leather card cases and A4 format, variants for laptop or passport or organizers. W.KRUK's offer includes models of silk scarves signed with the brand's logo, as well as new products - designs of stylish jewellery boxes in two sizes.


## Network development

- In 2Q19, 2 net stores were opened, both of them own, in Galeria Młociny in Warsaw and in Suwałki.


## Summary of brands' 2Q19 results

| VISTULA |  | BYTOM SZTUKA KRAWIECTWA OD 1945 |
| :---: | :---: | :---: |
| FIRST MARGIN SYNERGIES. | W. KRUK | DOUBLE-DIGIT FLOORSPACE GROWTH. |
| W ÓL L Z A K A | SUCCESS OF STAR COLLECTION. FURTHER GROWTH IN SALES OF | DENI CLER |
| HIGH INTERNET SHARE. | WATCHES. | GROSS PROFIT MARGIN IMPROVEMENT. |

## Group's structure



## Growing number of stores

|  |  | NUMBER OF STORES |  |  |  |  |  | 4Q18 | 1Q19 | 2Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 |  |  |  |
| APPAREL SEGMENT | total | 274 | 281 | 295 | 299 | 300 | 304 | 440 | 443 | 452 |
|  | franchise | 71 | 76 | 88 | 93 | 94 | 100 | 117 | 120 | 126 |
| VISTULA | total | 122 | 126 | 134 | 136 | 138 | 141 | 148 | 152 | 154 |
|  | franchise | 33 | 35 | 42 | 46 | 47 | 50 | 56 | 58 | 60 |
| WÓLCZANKA | total | 119 | 122 | 129 | 131 | 132 | 133 | 139 | 139 | 142 |
|  | franchise | 30 | 33 | 38 | 39 | 39 | 42 | 47 | 48 | 50 |
| BYTOM | total | - | - | - | - | - | - | 122 | 121 | 125 |
|  | franchise | - | - | - | - | - | - | 6 | 6 | 8 |
| DENI CLER | total | 33 | 33 | 32 | 32 | 30 | 30 | 31 | 31 | 31 |
|  | franchise | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 |
| JEWELLERY SEGMENT | total | 105 | 108 | 115 | 117 | 121 | 126 | 128 | 132 | 134 |
|  | franchise | 0 | 1 | 3 | 4 | 6 | 6 | 10 | 11 | 11 |
| TOTAL | total | 379 | 389 | 410 | 416 | 421 | 430 | 568 | 575 | 586 |
|  | franchise | 71 | 77 | 91 | 97 | 100 | 106 | 127 | 131 | 137 |

## Higher floorspace

FLOORSPACE (M2)

|  |  | $\mathbf{2 Q 1 7}$ | $\mathbf{3 Q 1 7}$ | $\mathbf{4 Q 1 7}$ | $\mathbf{1 Q 1 8}$ | $\mathbf{2 Q 1 8}$ | $\mathbf{3 Q 1 8}$ | $\mathbf{4 Q 1 8}$ | 1Q19 | $\mathbf{2 Q 1 9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPAREL | total | 23,179 | 23,721 | 24,613 | 24,822 | 24,864 | 25,163 | 42,072 | 42,429 | 43,207 |
|  | franchise | 4,957 | 5,226 | 6,006 | 6,389 | 6,487 | 6,820 | 8,394 | 8,621 | 9,223 |
| VISTULA | total | 15,503 | 15,963 | 16,719 | 16,855 | 17,176 | 17,429 | 18,230 | 18,727 | 19,007 |
|  | franchise | 3,447 | 3,623 | 4,235 | 4,580 | 4,686 | 4,925 | 5,581 | 5,818 | 6,084 |
| WÓLCZANKA | total | 4,302 | 4,362 | 4,604 | 4,676 | 4,707 | 4,753 | 4,979 | 4,894 | 4,978 |
|  | franchise | 911 | 1,004 | 1,171 | 1,209 | 1,201 | 1,295 | 1,489 | 1,479 | 1,528 |
| BYTOM | total | - | - | - | - | - | - | 15,816 | 15,761 | 16,175 |
|  | franchise | - | - | - | - | - | - | 723 | 723 | 1,011 |
| DENI CLER | total | 3,374 | 3,397 | 3,291 | 3,291 | 2,981 | 2,981 | 3,047 | 3,047 | 3,047 |
|  | franchise | 599 | 600 | 600 | 600 | 600 | 600 | 600 | 600 | 600 |
| JEWELLERY | total | 8,094 | 8,152 | 8,688 | 8,769 | 9,048 | 9,449 | 9,554 | 9,992 | 10,215 |
|  | franchise | 0 | 59 | 187 | 245 | 371 | 371 | 630 | 680 | 680 |
| TOTAL | total | 31,273 | 31,873 | 33,301 | 33,592 | 33,912 | 34,611 | 51,626 | 52,421 | 53,422 |
|  | franchise | 4,957 | 5,285 | 6,192 | 6,633 | 6,858 | 7,190 | 9,024 | 9,301 | 9,903 |

## Own e-stores of five brands

On-line sales by segments (PLN m)



- We have own e-stores for all five retail brands.
- Our aim is to develop on-line stores of own brands (monoshops).
- Revenues and costs of on-line stores are allocated directly to the brands.
- E-commerce logistics for Bytom brand is conducted from the same distribution centre as this of Vistula and Wólczanka brands.
- In 2Q19 on-line sales amounted to PLN 31.5 m , up $57 \%$ YoY.
- Share of internet in revenues increased from $10.4 \%$ in 2Q18 to $11.7 \%$ in 2Q19.
- On-line sales amounted to PLN 64.9 m in 1 H 19 , up $51 \%$ YoY.
- Share of internet in revenues grew from $12.2 \%$ in 1 H 18 to $13.4 \%$ in 1 H 19 .


## Costs of own stores under control

Operating costs per month/m2
(PLN, excl. IFRS16)


Costs of own stores per month/m2 (PLN, excl. IFRS16)


- Differences between SG\&A costs/m2 between segments result from different business models.
- The jewellery segment is characterised by higher revenues and costs/ m2 than these of the apparel segment.
- Segmental costs/ m2 are calculated based on average working floorspace for each segment. Bytom brand's costs are included since XII 2018.
- Costs of stores encompass costs of own and franchise stores.
- Costs of own stores include rental costs, HR costs and other costs of own stores.
- Costs of own stores/ m2 are calculated based on average working floorspace of own stores.
- Costs of franchise stores equal to commission for the franchisees.


## Discipline in marketing costs



Group marketing costs


- Marketing costs are part of group selling costs.
- These encompass: recurring advertising spending (catalogues, photoshoots) and nationwide marketing campaigns in editorial, internet and TV with celebrities.
- In 2Q19 marketing outlays reached PLN 5.2m, up 9.4\% YoY, due to Bytom and W.KRUK campaign.
- The apparel segment: marketing outlays are related to campaigns. Pick-up in 2018 spending (especially in 1 H 18 ) was related to media campaign with Robert Lewandowski and players of the National Polish Football Team in World Football Championships in 2018.
- Marketing costs within the jewellery segment cumulate in 4Q (seasonally best), before Christmas.


## FX risk exposure

## Purchases by currencies (PLN m)



1 H 19 revenues and SG\&A costs by currencies (excl. IFRS16)


- FX risk is sizeable for the capital group, thus it is being hedged since 2Q16.
- The group is a beneficiary of strengthening of zloty versus foreign currencies.
- Lower YoY share of CHF and higher share of US\$ purchases in 1H19 due to consolidation of Bytom and changes in sourcing.
- Depreciation of zloty to main currencies (USD, EUR and CHF) may unfavourably impact the gross profit (higher COGS) and operating margin (higher rental costs, excl. IFRS16).
- The Company uses currency derivatives (currency forwards) to hedge future cash flows against currency risk.
- Hedging of the FX risk exposure takes place in the apparel segment.


## Historical quarterly results

| PLN m | 4Q17 | 4Q18 | 1Q18 | $\begin{array}{r} 1 \text { Q19 } \\ \text { IFRS16 } \end{array}$ | YoY | $\begin{aligned} & 1 \text { Q19 } \\ & \text { IAS17 } \end{aligned}$ | 2Q18 | $\begin{gathered} \text { 2Q19 } \\ \text { IFRS16 } \end{gathered}$ | YoY | $\begin{gathered} \text { 2Q19 } \\ \text { IAS17 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | 223.1 | 272.1 | 160.6 | 214.4 | 33.5\% | 214.4 | 192.9 | 270.2 | 40.1\% | 270.2 |
| Gross profit on sales | 120.2 | 143.8 | 77.8 | 105.0 | 35.0\% | 105.0 | 100.6 | 144.6 | 43.8\% | 144.6 |
| Gross profit margin | 53.9\% | 52.9\% | 48.5\% | 49.0\% | 0.5pp | 49.0\% | $52.1 \%$ | 53.5\% | 1.4pp. | 53.5\% |
| SG\&A costs | 87.2 | 103.4 | 75.5 | 106.2 | 40.7\% | 106.0 | 80.8 | 115.5 | 43.0\% | 115.3 |
| Other operating activity | -1.6 | 0.9 | -0.4 | -0.1 |  | -0.1 | -0.6 | -0.5 |  | -0.5 |
| EBIT | 31.4 | 40.8 | 1.9 | -1.2 | N/M | -1.1 | 19.2 | 28.6 | 49.0\% | 28.7 |
| EBIT margin | 14.1\% | 15.0\% | 1.2\% | -0.6\% | -1.8pp | -0.5\% | 9.9\% | 10.6\% | 0.7pp. | 10.6\% |
| Net financial activity | -1.6 | -1.9 | -1.5 | -2.7 |  | -1.7 | -1.6 | 0.7 |  | -1.3 |
| Pre-tax profit | 29.8 | 38.9 | 0.4 | -4.0 | N/M | -2.8 | 17.6 | 29.3 | 66.2\% | 27.4 |
| Tax | 6.1 | 6.4 | 0.3 | -1.6 |  | -1.6 | 3.5 | 5.4 |  | 5.4 |
| Net profit | 23.7 | 32.4 | 0.1 | -2.4 | N/M | -1.2 | 14.1 | 23.9 | 69.3\% | 22.0 |
| Net margin | 10.6\% | 11.9\% | 0.1\% | -1.1\% | -1.2pp | -0.6\% | 7.3\% | 8.8\% | $1.5 p p$. | 8.1\% |


| EBITDA | $\mathbf{3 5 . 6}$ | $\mathbf{4 5 . 6}$ | $\mathbf{6 . 1}$ | $\mathbf{2 4 . 8}$ | $\mathbf{3 0 7 . 3} \%$ | $\mathbf{4 . 4}$ | $\mathbf{2 3 . 6}$ | $\mathbf{5 6 . 7}$ | $\mathbf{1 4 0 . 5 \%}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| EBITDA margin | $16.0 \%$ | $16.8 \%$ | $3.8 \%$ | $11.6 \%$ | $7.8 p p$ | $2.1 \%$ | $12.2 \%$ | $21.0 \%$ | $8.8 p p$. |

## Safe indebtedness level

| PLN m | 2 Q18 | $4 \mathrm{Q18}$ | $2 \mathrm{Q19}$ |
| :--- | :---: | :---: | :---: |
| Long-term debt | 81.5 | $\mathbf{7 4 . 4}$ | $\mathbf{7 1 . 5}$ |
| Bank loans | 79.8 | 70.8 | 68.3 |
| Financial leases | 1.7 | 3.6 | 3.1 |
| Short-term debt | 45.0 | 48.5 | 101.5 |
| Bank loans | 44.4 | 25.9 | 76.0 |
| Financial leases | 0.5 | 1.7 | 1.6 |
| Reverse factoring | 0.0 | 20.9 | 23.8 |
| Cash | 17.7 | 33.5 | 23.0 |
| Net debt | 108.8 | 89.4 | 149.8 |
| Financial leases IFRS16 | 0.0 | 0.0 | 286.6 |
| Net debt under IFRS16 | 108.8 | 89.4 | 436.4 |

- Interest bearing indebtedness includes: bank loans, finance leases and reverse factoring (taken over with Bytom S.A. merger).
- Bank loans include: overdrafts and investment bank loans. Bank loan comprises of: a floating charge on inventory, a fixed charge on "Vistula", "Wólczanka"," "Intermoda" trademarks and a fixed charge on W.KRUK and DCG shares.
- There is room to further finance the group's development from bank debt.
- Consistent YoY reduction in long-term debt.
- A safer and more diversified financing structure after merger with Bytom.
- PLN 23.8 m of reverse factoring used for financing of Bytom brand's suppliers.
- PLN 286.6m of IFRS16 liabilities (finance leases).


## Monthly sales data

## APPAREL SEGMENT REVENUES <br> (VISTULA, WÓLCZANKA, DENI CLER,



## Monthly sales data

JEWELLERY SEGMENT REVENUES


## Monthly sales data

## REVENUES OF THE CAPITAL GROUP



## Shareholder structure

## Shareholder structure as of 2Q19 publication (share in equity and votes)

|  | Number of <br> shares/votes | \% stake |
| :--- | ---: | ---: |
| 1. IPOPEMA TFI | $35,759,051$ | $15.25 \%$ |
| 2. PZU PENSION FUND | $34,230,000$ | $14.60 \%$ |
| 3. NN PENSION FUND | $32,802,252$ | $13.99 \%$ |
| 4. Jerzy Mazgaj with related | $18,844,333$ | $8.04 \%$ |
| party Krakchemia SA | $15,580,800$ | $6.64 \%$ |
| 5. FORUM TFI | $97,239,404$ | $41.48 \%$ |
| 6. Other free-float | $\mathbf{2 3 4 , 4 5 5 , 8 4 0}$ |  |
| Total |  |  |



## Sources of information regarding holdings of VRG S.A. shares


#### Abstract

1. Information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 1 , art. 69 clause 2 point 1 lit. a and art. 87 paragraph 1 item 2 of the Act of 29 July 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies, applies to shares held jointly by all funds managed by IPOPEMA TFI S.A. According to the information received by the Company, the Ipopema 21 FIZ, managed by IPOPEMA TFI SA, holds $13,800,226$ shares of the Company, which accounts for $5.89 \%$ of the share capital of the Company and gives 13,800,226 votes, constituting $5.89 \%$ of the total number votes at the Company's General Shareholder Meeting. 2. information provided on the basis of the number of shares registered by the PZU "Złota Jesień" Open Pension Fund at the Ordinary General Meeting of the Company on June 17, 2019. 3. information provided based on the number of shares registered jointly by NationaleNederlanden Open Pension Fund and Nationale-Nederlanden Voluntary Pension Fund at the Annual General Meeting of the Company on June 17, 2019. At the Annual General Meeting of the Company on 17.06.2019, Nationale-Nederlanden Open Pension Fund owned independently $32,433,252$ shares of the Company, which constitutes $13.83 \%$ of the Company's share capital and was entitled to $32,433,252$ votes at the General Meeting of the Company, which constitutes $13.83 \%$ of the total number of votes at the General Meeting of the Company


4. Information on the number of shares provided in accordance with the notifications received by the Company pursuant to art. 69 of the Act of 29 July 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies and in accordance with the notifications received by the Company pursuant to art. 19 MAR. According to the information held by the Company, Mr. Jerzy Mazgaj owns $17,784,333$ shares of the Company, which constitutes $7.61 \%$ of the share capital of the Company and is entitled to 17844333 votes at the General Meeting of the Company, which represents $7.61 \%$ of the total number of votes at the General Meeting Company Meeting.
5. information on the number of shares provided in accordance with the notification received by the Company pursuant to art. 69 clause 1 point 2 in connection from art. 87 paragraph 1 point 2 lit. a) The Act of July 29, 2005 on public offerings and conditions governing the introduction of financial instruments to organized trading, and on public companies, applies to shares held jointly by the following funds managed by Forum TFI SA: (i) Forum X Closed Investment Fund with $8,429,760$ shares of the Company constituting $3.59 \%$ of the share capital of the Company and entitling to 8429760 votes at the General Meeting of the Company, constituting $3.59 \%$ of the total number of votes in the Company and (ii) Forum XXIII Closed Investment Investment Fund holding 7,151,040 shares of the Company constituting $3.05 \%$ of the share capital of the Company and entitling to $7,151,040$ votes at the General Meeting of the Company, constituting $3.05 \%$ of the total number of votes in the Company.

## Glossary

Apparel segment
Jewellery segment
Casual
Formal
Revenues (PLN/m2 per month)
Costs of stores
Costs of stores (own) /m2
(PLN per month)
EBITDA
Store EBIT (PLN m)
Operating costs (SG\&A)/m2
(PLN per month)
Inventory/ m2

Revenues from brands: Vistula, Wólczanka, Bytom (from XII 2018), Deni Cler and wholesale segment, B2B and processing.

Retail revenues of W.KRUK brand and other revenues (including B2B).

Revenues including the following assortment: jackets, trousers, coats, knitwear.

Revenues from sale of formalwear, including suits and shirts.
Quarterly revenues of segment or brand (stores and internet)/ average working floorspace / 3.

Operating costs of stores including among others rental expenses, HR costs, depreciation, commissions for franchise stores and logistics.

Quarterly costs of stores (own stores)/ average working floorspace (of own stores) / 3.

Operating profit plus depreciation and amortisation from cash flow statement.
Store operating profit calculated as gross profit on sales for stores minus store costs.

Quarterly group SG\&A / average total working floorspace / 3.

Inventory end of period / group's floorspace end of period.


## VRG <br> VISTULA RETAIL GROUP

## THANK YOU

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